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# JAMIESON WAY COMMUNITY CENTRE AND RESERVE

## COMMUNITY ENGAGEMENT FINDINGS REPORT







## PROJECT BACKGROUND:

**The Jamieson Way Community Centre and Reserve at Point Cook includes one of Wyndham's longest running and popular community centres, tennis courts, netball courts, open space and carparking.**

In the Draft Master Plan, Council is proposing a staged approach to the renewal and expansion of the centre and surrounds to meet the changing needs of the community.

The public exhibition phase, including community feedback, was held between 25 October and 1 December 2021.

**The purpose of the engagement was to:**

- Seek feedback from the community about the draft community centre and reserve master plan and proposed facility/reserve development.

- Gain community feedback as to the level of support for a compact sports venue which could accommodate sports such as badminton, volleyball and table tennis, and could also be used as a multi-purpose facility for performing arts and dancing.

With the public exhibition phase now complete, a summary of the consultation process and feedback received is provided below.

# METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.



Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	5,181 views 3,877 people visited the site
Online survey	373 surveys completed
Community drop-in session	4 attended
Direct Contact from residents	3 people contacted council officers to consult about aspects of the project.



Communications / marketing activities	
Method / technique	Stakeholders engaged
Post 1 – Social Media Ad	Reach: 12,391 Link Clicks: 330 Engagements: 347
Post 2 – Social Media Ad	Reach: 12,979 Link Clicks: 1,225 Engagements: 535
Post 3 – Social Media Organic	Reach: 8,728 Link Clicks: 97 Engagements: 40
Post 4 – Social Media Organic	Reach: 6,798 Link Clicks: 25 Engagements: 21
Post 5 – Social Media Organic	Reach: 5,232 Link Clicks: 12 Engagements: 8

## SUMMARY OF FEEDBACK:

The community feedback provides a snapshot of local community views and opinions about the draft community centre and reserve master plan. Strong support has been expressed by respondents for an indoor sports venue and specifically, space/courts to support badminton.

Subject to Council endorsement of the master plan, the next stage would include design development, consideration of staging the works and the development of a funding strategy.

### WE ASKED

## WHAT IS YOUR CONNECTION WITH JAMIESON WAY COMMUNITY CENTRE RESERVE?

### YOU SAID

Responses ranked – highest to lowest number received:

- I am or someone in my household is a casual user (199)
- I am or someone in my household is a regular user (106)
- I use or someone in my household uses the outdoor sporting facilities (netball / tennis) (99)
- I hire indoor space to conduct community lessons / events / activities (49)
- My child attends maternal health appointments (30)
- My child attends kinder or will be attending kinder (21)
- I hire outdoor space to conduct sports training / events (17)

### WE DID

Responses indicated a high level of casual use and a good level of regular use by local households of Jamieson Way Community Centre and Reserve.

This level of use indicates a high degree of familiarity and use of the community facility and open space.

### WE ASKED

## HOW MUCH DO YOU THINK THAT THE MASTER PLAN ACCOMMODATES THE NEEDS OF THE POINT COOK COMMUNITY?

### YOU SAID

Participants were invited to rate how much they believed that the master plan would accommodate the needs of the Point Cook community.

315 responses were received.

Of a possible rating of five stars, the average rating was 3.17.

### WE DID

Responders indicated a general acceptance that the Draft Jamieson Way Community Centre and Reserve Master Plan would accommodate the needs of the Point Cook community.

**WE ASKED****WHAT DO YOU LIKE  
ABOUT THE PROPOSED  
DESIGN?****YOU SAID**

Ranked in order from top preferences to bottom preferences:

- Indoor sports venue (287)
- Amenities for tennis and netball users (93)
- Outdoor areas and play space (93)
- Space for the market (79)
- Update of centre and improved flow (62)
- Additional car park (55)
- Expansion of netball courts (53)
- Additional kindergarten room (44)
- Other (43)
- Retention of open space (41)

**WE DID**

Feedback indicated strong support for an indoor sports venue.

Of the remaining preferences, respondents indicated an interest in amenities for tennis / netball and outdoor spaces.

Feedback will be used to influence the next phase of planning (e.g. refinement of the scope of works)

**WE ASKED****WHAT ARE YOU  
CONCERNED ABOUT?****YOU SAID**

Ranked in order from top preferences to bottom preferences:

- Not meeting community need (141)
- Overall cost of project (61)
- Impact on surrounding community (traffic etc) (55)
- Other (33)\*
- Impact on open space (25)

*\*of the 33 responses, 9 were concerned with a reduction/removal of tennis courts and 5 indicated that badminton courts are needed/not enough badminton courts*

**WE DID**

Feedback indicated that a high number of responders were concerned that the master plan would not meet community need.

Feedback will be used to influence the next phase of planning (e.g. refinement of the scope of works) to ensure that community preferences ensure a high degree of confidence that community need will be met.





**WE ASKED****IS THERE ANYTHING ELSE  
MAJOR YOU'D LIKE TO  
ADD?****YOU SAID**

Of the 198 responses, individuals supported/requested:

- badminton space/courts (80)
- indoor/outdoor pool/aquatic centre (30)
- indoor sports hall (21)
- inclusive cultural involvement/diverse communities/all abilities, all age groups/inclusiveness (20)

**WE DID**

Feedback will be used to influence the next phase of planning (e.g. refinement of the scope of works) to ensure that community preferences as outlined in the Draft Jamieson Way Community Centre and Reserve Master Plan will ensure a high degree of confidence that community need will be met.

Whilst responses in relation to indoor/outdoor pool/aquatic centre will be noted, such a facility will not be included in the master plan as it is beyond the proposed scope of work as well as not being aligned with Council's Aquatic Strategy.



## NEXT STEPS:

Subject to Council endorsement of the master plan, the next stage would include design development, consideration of staging the works and the development of a funding strategy.

Subject to Council endorsement of its 2022/2023 capital works budget, by late 2022, detailed design work will be underway.

### Contact details for further information

Participants will be kept informed with updates available on Council's website [www.theloop.wyndham.vic.gov.au](http://www.theloop.wyndham.vic.gov.au)

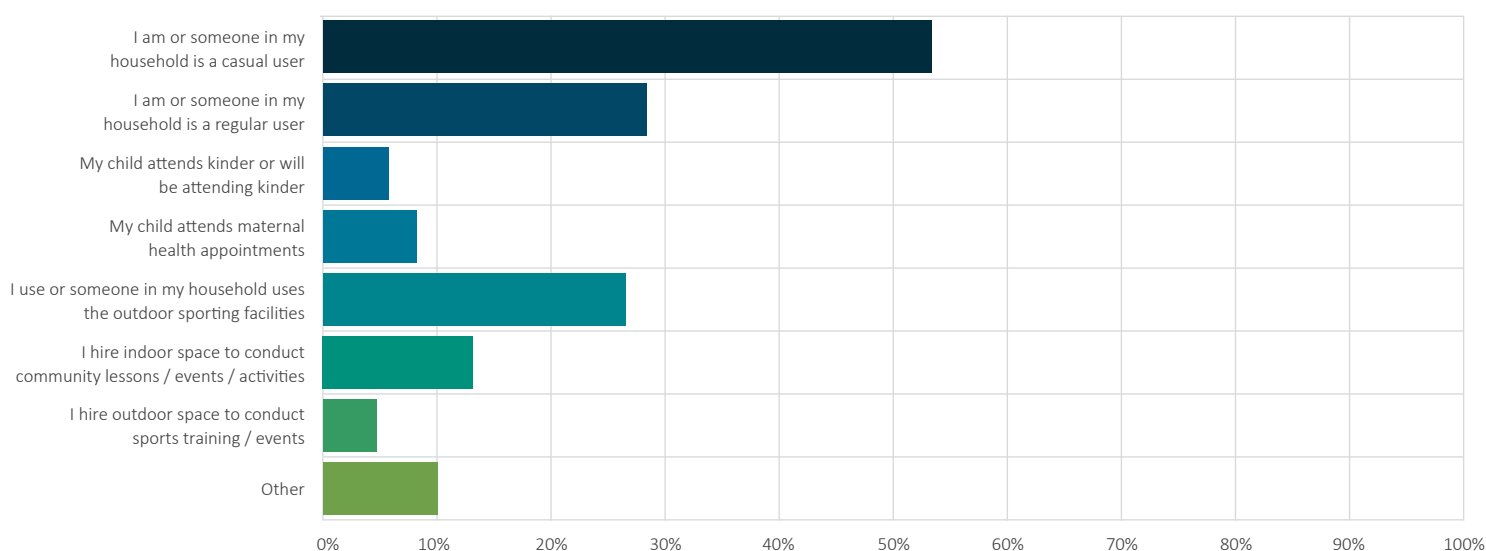
**Contact details:** [gerard.feain@wyndham.vic.gov.au](mailto:gerard.feain@wyndham.vic.gov.au)



# SURVEY RESULTS

## WE ASKED

### WHAT IS YOUR CONNECTION WITH JAMIESON WAY COMMUNITY CENTRE RESERVE?

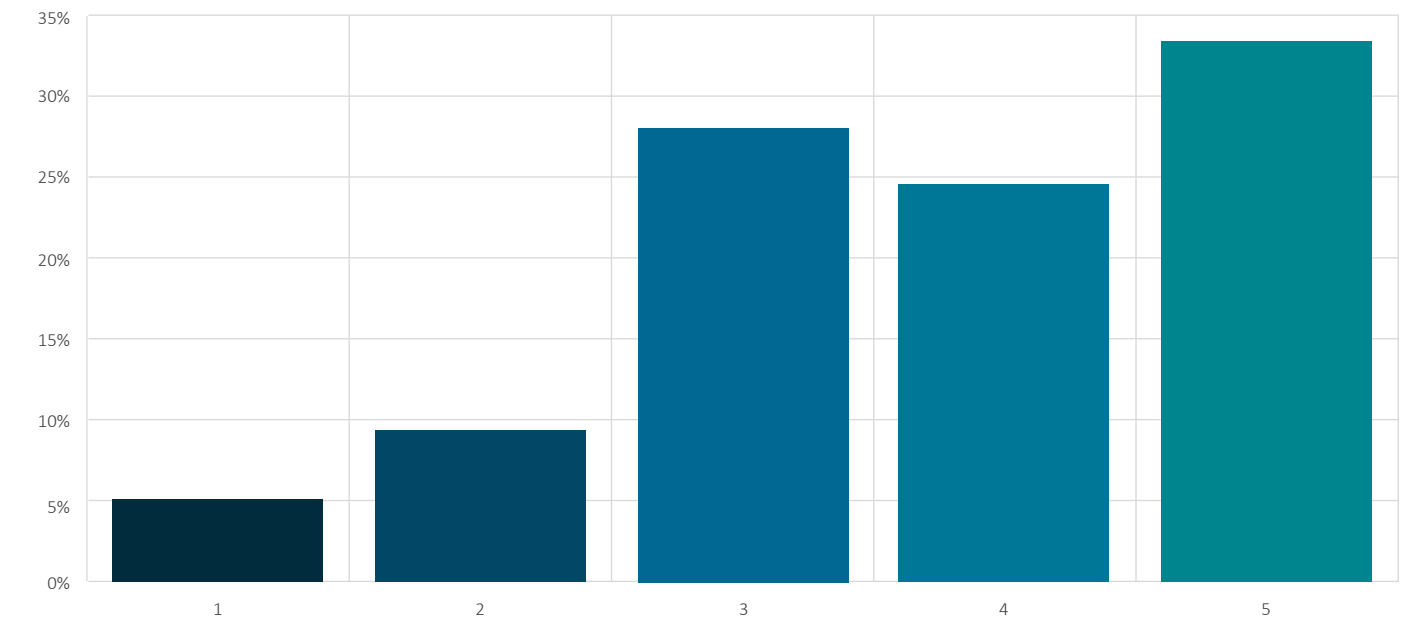


Answer choices	Percent	Count
<b>Total</b>	<b>100.00%</b>	<b>373</b>
I am or someone in my household is a casual user	53.35%	199
I am or someone in my household is a regular user	28.42%	106
My child attends kinder or will be attending kinder	5.63%	21
My child attends maternal health appointments	8.04%	30
I use or someone in my household uses the outdoor sporting facilities (netball / tennis)	26.54%	99
I hire indoor space to conduct community lessons / events / activities	13.14%	49
I hire outdoor space to conduct sports training / events	4.56%	17
Other	9.65%	36



WE ASKED

HOW MUCH DO YOU THINK THAT THE MASTER PLAN ACCOMMODATES THE NEEDS OF THE POINT COOK COMMUNITY?

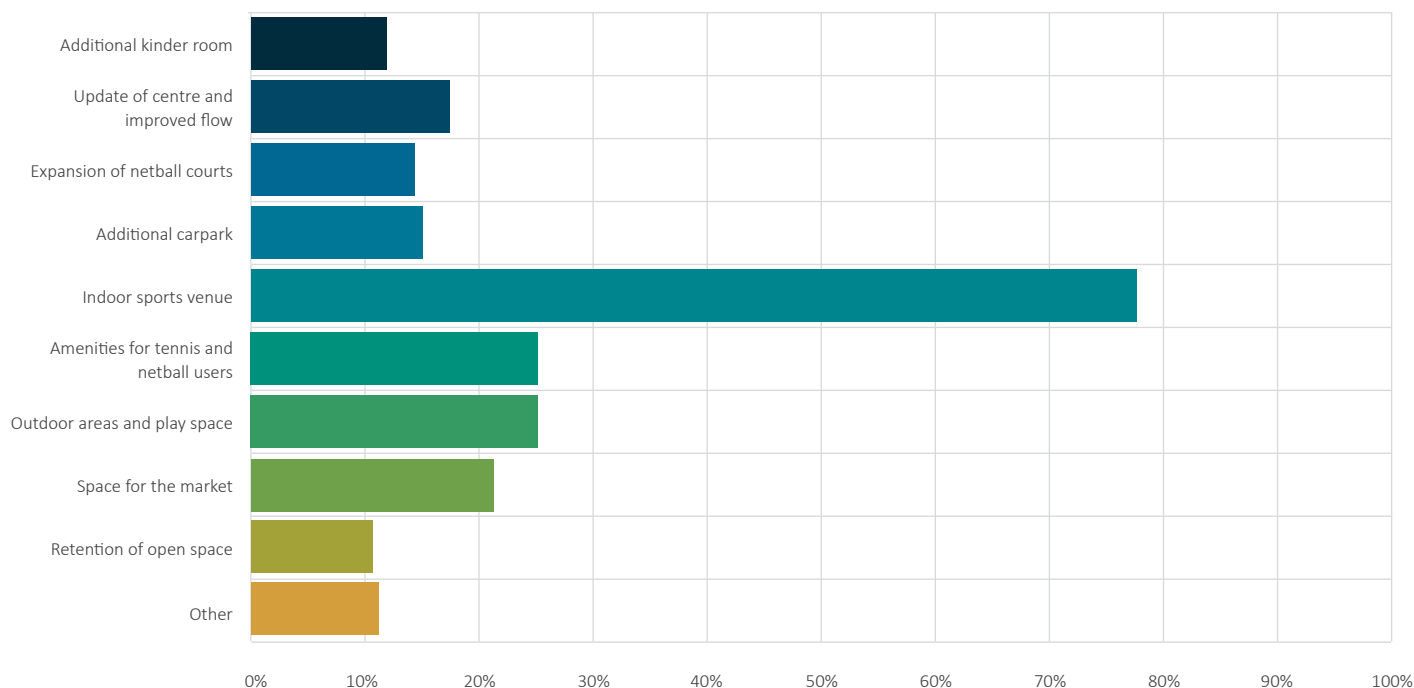


1	2	3	4	5	Count	Weighted average
5.08%	9.21%	27.94%	24.44%	33.33%	315	3.72
16	29	88	77	105		

1 = not at all  
5 = really well

## WE ASKED

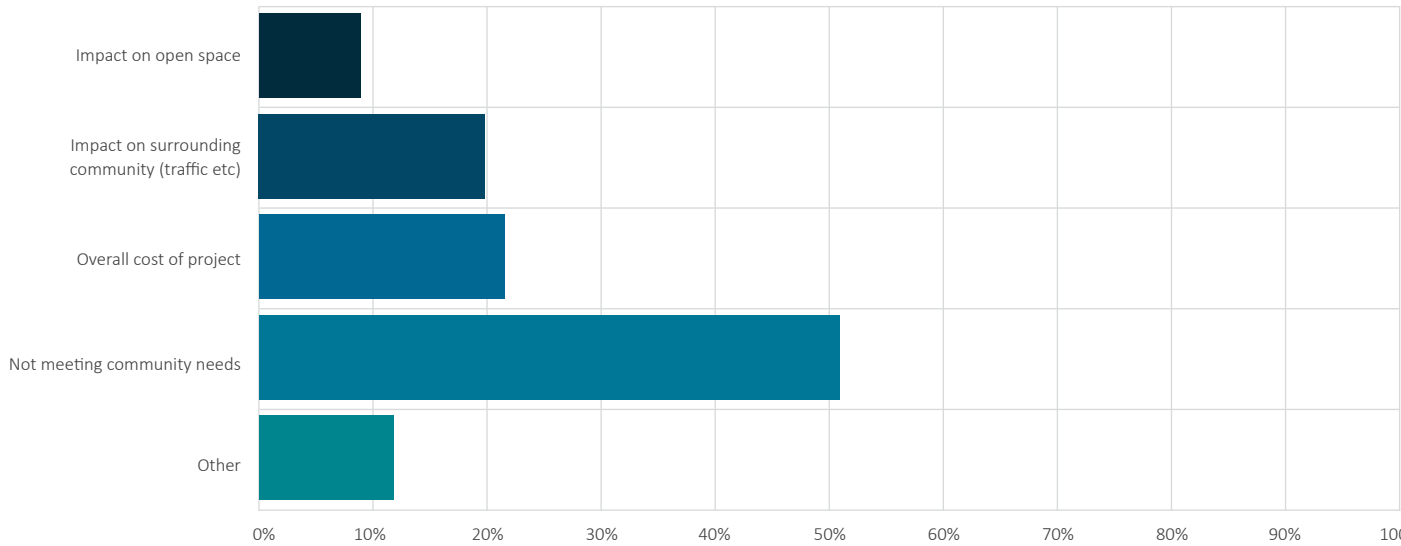
## WHAT DO YOU LIKE ABOUT THE PROPOSED DESIGN?



Answer choices	Percent	Count
<b>Total</b>	<b>100.00%</b>	<b>364</b>
Additional kinder room	12.09%	44
Update of centre and improved flow	17.03%	62
Expansion of netball courts	14.56%	53
Additional carpark	15.11%	55
Indoor sports venue	78.85%	287
Amenities for tennis and netball users	25.55%	93
Outdoor areas and play space	25.55%	93
Space for the market	21.70%	79
Retention of open space	11.26%	41
Other	11.81%	43

WE ASKED

WHAT ARE YOU CONCERNED ABOUT?



Answer choices	Percent	Count
Total	100.00%	276
Impact on open space	9.06%	25
Impact on surrounding community (traffic etc)	19.93%	55
Overall cost of project	22.10%	61
Not meeting community needs	51.09%	141
Other	11.96%	33