
ALFRED ROAD ACTIVE OPEN SPACE (AOS) RESERVE DRAFT MASTER PLAN

PUBLIC EXHIBITION COMMUNITY
ENGAGEMENT SUMMARY REPORT



JUNE 2021

wyndhamcity



PROJECT BACKGROUND

Wyndham City Council (WCC) is planning for the development, management and future use of the new Alfred Road Active Open Space Reserve located on Alfred Road, Browns Road and Galvin Road in Werribee.

The Alfred Road Reserve Master Plan will guide the potential future development of the reserve. A range of open space facilities are proposed to create a space where people can engage in healthy activity and come together as a community.

The Draft Alfred Road Reserve Master Plan was placed on Public Exhibition from 28 April 2021 and 28 May 2021.

The purpose of the engagement was to:

- Seek feedback from the community about the Draft Master Plan.
- Determine the community's support for the proposed layout and facilities in the Draft Master Plan.








- Determine the community's interest in possible features within the Community Recreation Area and Wetlands / Environment Zone.
- Gain feedback to inform the final layout of the reserve prior to council endorsement.

The Final Master Plan includes feedback that alters or adds to the draft design based on technical, financial, environmental, cultural, and strategic planning and policy criteria.

A summary of the consultation process and feedback received is provided below.

METHODOLOGY

The below table outlines the various methods and techniques used to engage with the community.

	Method / technique	Stakeholders engaged	Dates
	Project page on The Loop and Social Pinpoint	5,050 views of the site. 4,031 people visited the site. 74 comments were made on the Master Plan via social pinpoint.	28 April – 28 May 2021
	Online surveys on The Loop	24 Quick surveys were completed 33 Detailed surveys were completed	28 April – 28 May 2021
	Social Media Posts	Organic and paid advertisement posts were completed (see Facebook table below).	28 April – 28 May 2021
	Letterbox Drop	1,500 postcards were delivered to residential properties in the catchment of the reserve.	28 April – 28 May 2021
	Direct Contact from residents	5 people contacted council officers to consult about aspects of the Draft Master Plan.	28 April – 28 May 2021
	Direct Contact with key stakeholders – local sports clubs / State Sport Associations	6 key stakeholders were directly offered an opportunity to provide a submission. 4 submissions were received.	28 April – 28 May 2021
	Indirect contact through organised networks	Riverwalk Primary School Community Development Victoria – Residential Communities – Riverwalk Facebook Wyndham City Youth Services Network	28 April – 28 May 2021

Facebook	AD 1	AD 2	Organic (11 May)	Organic (19 May)
Link Clicks	2,428	965	-	-
Reach	11,896	11,028	12,784	2,584
Engagement	180	48	134	42

SUMMARY OF FEEDBACK

Below outlines the summary of the feedback received and how it has been incorporated into the project.

OVERALL SUPPORT FOR THE DRAFT MASTER PLAN

SUPPORTIVE 74%

NEUTRAL 10%

NOT SUPPORTIVE 16%

COMMENT:

Contributions supportive of the Draft Master Plan were obtained through the Surveys, Social Pin Map, Direct Contact from residents, and the submissions received from key stakeholders.

Contributions not supportive of the Draft Master Plan cited other requests rather than the Alfred Road project itself. These included spending funds on improving the existing roads, extending the road network, building the Ison Road Bridge, developing a transport hub/bus terminal, and developing a secondary school.

FACILITIES PROPOSED IN THE DRAFT MASTER PLAN

A Quick Survey and a Social Pin Map were used to obtain feedback on the layout and facilities proposed in the draft Master Plan.

WE ASKED

WHAT DO YOU LIKE MOST ABOUT THE DRAFT MASTER PLAN?

MOST SUPPORTED PROPOSED FACILITIES (TOP 5):



**OUTDOOR
ACTIVITY /
RECREATION AREA**
(13 times selected)



NETBALL COURTS
(12 times selected)



**1.5KM CIRCUIT
PATH**
(11 times selected)



**CRICKET /
AUSTRALIAN
RULES OVAL**
(11 times selected)



**OVERALL USE OF
SPACE**
(11 times selected)

(The Quick Survey Results also show support for Cricket Practice nets [10], Landscaping and trees [10] and Cricket Oval with turf wicket [9]).

WE ASKED

IS THERE ANYTHING YOU WOULD LIKE ADDED OR ALTERED IN THE DRAFT MASTER PLAN?

MOST SUGGESTED FOR CONSIDERATION FOR INCLUSION (TOP 5):



TENNIS COURTS
(21 times)



BASKETBALL COURTS
(11 times)



DOG PARK
(6 times)



ADDITIONAL CAR PARKING
(6 times)



ADDITIONAL SHELTER / SEATING
(5 times)

WE DID

Tennis- We considered if tennis courts could be included in addition to the netball courts at the reserve. There is not enough space to provide tennis courts without detrimentally affecting other sports. We will soon commence planning for the proposed new Riverwalk Active Open Space (AOS) Reserve in Newmarket Road. It is intended to test the feasibility of providing two tennis courts through the master planning process for that reserve. Further to this a tennis facility will be considered in Wyndham Vale as part of future development.

Basketball – Public access Half Courts are included in the multi use hardcourt active area in the Draft Master Plan. There is an existing full court basketball court within Riverwalk. There may also be opportunities to provide basketball half courts in local parks as part of future developments in the local area.

Dog Park –. We are currently doing strategic planning for proposed new dog off lead areas across the municipality. Several sites in Riverwalk-Werribee Junction are being considered and a recommendation on the most suitable site will be made from the planning process.

Additional car parking- Overflow parking space on the designated Road Reserve Area (60-80 spaces) on the eastern side of the reserve is included in the Final Master Plan. Off street parking is available on Josephine Street on the east side of the reserve. Future off-street parking on Browns and Galvin Roads may be possible depending on whether the rail level crossing is closed as part of the provision of the new Ison Road Bridge (the Bridge project has received \$10M for planning in 2021/22 from the State Government). If the rail level crossing is closed, then Browns and Galvin Roads will be used by local traffic only.

Additional shelter and seating – We will consider opportunities to incorporate more shelter and seating during the detail design stage of the Master Plan Implementation.

OTHER SUGGESTED FACILITIES MENTIONED MORE THAN ONCE ON THE PIN MAP AND IN THE QUICK SURVEY WERE



**PUBLIC TOILETS
LOCATED AT KEY
LOCATIONS IN
THE RESERVE**



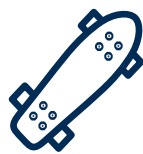
**INCLUSIVITY
/ ACCESS ALL
ABILITIES PLAY
SPACE**



**MORE TREES
FOR WIND
PROTECTION
AND SHADE /
LANDSCAPING**



**A BUS ROUTE
/ PUBLIC
TRANSPORT LINK**



SKATE PARK



**INDOOR
BADMINTON
COURTS**



SWIMMING POOL

WE DID

Included in the Final Master Plan:

Public toilets (external facing) are provided in the two (2) pavilion footprints, however they are not specifically shown on the Draft Master Plan. A public toilet to service the Outdoor Activity / Recreation Area will be included at the southern end of the Soccer / Indoor Cricket pavilion.

Some of the elements are not shown in the updated Final Master Plan. These will be explored throughout the detailed design phase:

- Universal design / Access for All Abilities
- Tree Planting final layout
- Bin locations
- Signage
- Lighting

Skate Park— the strategic plan for the provision of skate facilities consider the needs of the community across Wyndham. Alfred Road Reserve is not a nominated site for a skate facility. A skate facility is being provided as part of the Level Crossing Removal at Werribee Street adjacent Wyndham Park.

A Swimming Pool and Indoor Badminton Courts have not been included in this plan as they do not align with Council's Aquatic Strategy and the Sport Strategy. Eagle Stadium is located close to Alfred Road Reserve and provides opportunities to participate in Badminton.

WE ASKED

FOR SUBMISSIONS FROM
KEY STAKEHOLDERS

SUBMISSIONS WERE RECEIVED FROM THE FOLLOWING KEY STAKEHOLDERS:

Werribee Cricket Club and Werribee Junior Cricket Club requested numerous items should be considered for inclusion in the Final Master Plan. The main items were:

- One (1) or Two (2) additional junior size (40 metre boundary) ovals with synthetic surface hard wickets.
- Additional curator's storeroom or shed for machinery, equipment and materials to maintain turf wickets.
- A white picket boundary fence around Oval 1.

Cricket Victoria (CV) supported the Draft Master Plan and suggested allowing for the future expansion of facilities by identifying a space for an additional junior playing field and for overflow car parking spaces.

Football Victoria (FV Soccer) supported the Draft Master Plan and suggested exploring opportunities for spectator seating undercover near the synthetic soccer pitch, car parking spaces on the eastern side of the reserve, and high boundary fencing behind the soccer goals to ensure safety.

Werribee Masters Football Club (WMFC) provided feedback on the future management and aspects of shared use of the pavilion, that will be addressed during the detail design and activation planning stages of the Master Plan Implementation. WMFC suggested that there should be additional car parking spaces in the reserve.

Netball Victoria have previously provided feedback with strong support for the provision of Netball facilities at this reserve.

WE DID

We have included one (1) additional junior size oval (40 metre boundary) with a synthetic surface hard wicket next to the south end of Ovals 1 & 2. This junior size oval will be open (no fencing) and will be used for younger age children's cricket.

We will explore the possible addition of a separate storeroom for the curator's machinery, equipment and materials in the Main Pavilion during the detailed design stage of Implementation.

We will explore the specific provision of behind goal barrier fencing for the soccer pitches during the detail design stage of the Master Plan Implementation.

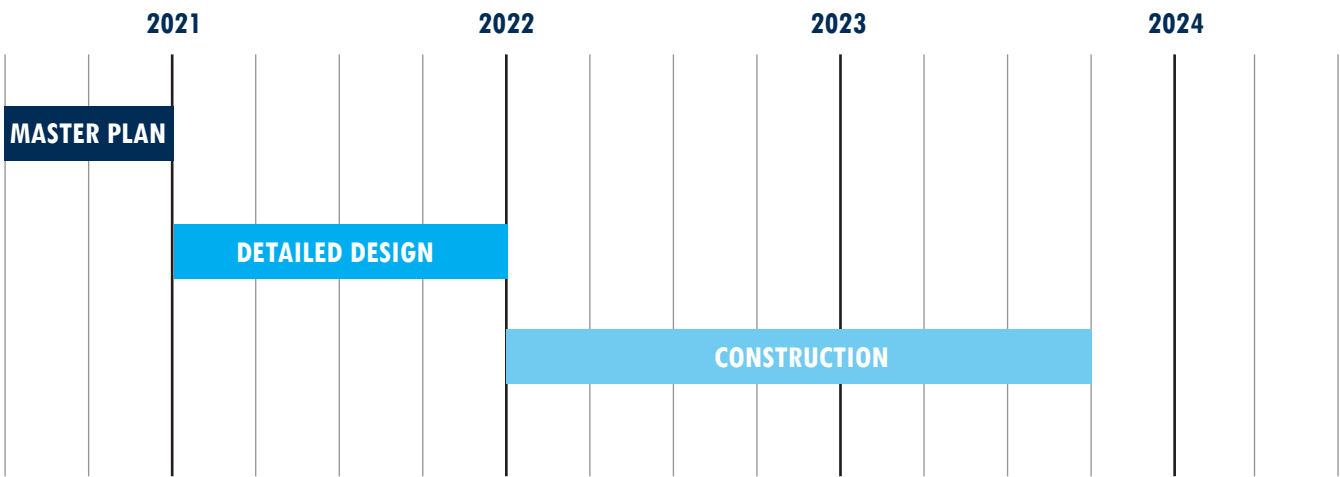
We have identified overflow car parking spaces can be provided on the eastern side of the reserve in the Road Reserve area.



NEXT STEPS

Detail of the next steps and project delivery will be phased over a three-year period anticipated to be completed by the end of 2024 subject to future funding and budget approval.

Please note: The timeline is indicative only and subject to future funding and budget approval.



How can participants stay involved/informed?

Participants can stay informed with updates available on Council’s website www.theloop.wyndham.vic.gov.au

Contact details for further information

Email: masterplans@wyndham.vic.gov.au

