

# TARNEIT MAJOR TOWN CENTRE – URBAN DESIGN FRAMEWORK

## COMMUNITY ENGAGEMENT REPORT



June 2023

# PROJECT BACKGROUND:

Tarneit is going through a period of rapid change and growth. Wyndham City Council has developed an Urban Design Framework that will help shape the design, development and growth of the Tarneit Major Town Centre.

The Urban Design Framework (UDF) will help to ensure the town centre meets the needs of the growing population in Tarneit with the centre ultimately providing a capacity of 8,000 jobs and a home to more than 10,000 people.

The UDF will be a guide for staged development in the area and for attracting investment over the next 30 years.

The purpose of this engagement was to seek community feedback on the UDF and to determine the level of community support.

Consultation was open via The Loop from Monday 20<sup>th</sup> February until Monday 20<sup>th</sup> March 2023, a duration of four (4) weeks.

## METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	6,570 page views 3,761 total visitors to the page 576 downloads of the Draft Urban Design Framework
Online engagement tools	55 surveys completed
Information Session details	39 attendees across two sessions. One in-person and one online.
Direct contact from residents	3 people contacted council officers to consult about aspects of the project
Other engagement	34 emails were sent to stakeholders. 3 of these stakeholders provided their feedback. 2351 letters sent to surrounding residents A notice was placed in the Wyndham Star and Wyndham News

Communications / marketing activities	
Method / technique	Stakeholders engaged
Online promotion (Facebook)	Engagement: 2582  Click through to website: 1838



## Is there anything we might have missed that you think should be included?



We Asked	You Said
<p>Is there anything we might have missed that you think should be included?</p>	<p>Feedback on this item was consistent that people want development of the area to occur as soon as possible.</p> <p>People want Council to bring in and advocate for large retail chains for extra shopping opportunities.</p> <p>There is also consistent feedback that a hospital is required for this part of Wyndham.</p> <p>There has been concern with the current public transport options, whether it be rail or bus services as they are either not available or frequent enough and are hoping the UDF can provide more for an emerging population centre.</p> <p>You want more trees and open spaces but also opportunities to take recreation indoors.</p> <p>Some quotes include:</p> <p>“Urban densification, potential for high rise building, more focuses on transport and traffic management, better multi-modal transport connectivity, potential for Water-sensitive urban design and smart urban development and enhance sustainability”</p> <p>“Social entertainment Bars etc Major shopping Centre example Westfield”</p> <p>“Would like to see good tree cover on streets covering town centre”</p>



## Is there anything else you want to tell us?



### We Asked

Is there anything else you want to tell us?

### You Said

We received a wide range of feedback on this item with the following key themes emerging:

- Advocate to bring large retailers
- Ensure a hospital is built in this location
- Concern with public transport options
- More vegetation
- Make sure the indoor recreation facility is multi-purpose
- Timing of key infrastructure and construction of the area
- A focus on more swimming pools
- Focus on developing other railway stations in the area
- Concerns with traffic management as the centre grows
- Ensuring a police station is built to increase safety

Some quotes include:

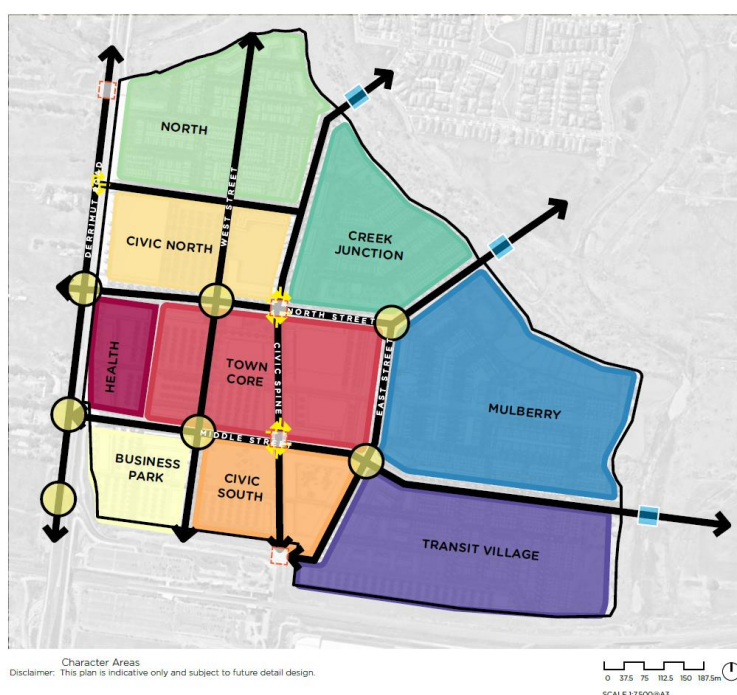
“The draft that you have right now is good, but my only hope is that you actually complete it in the given time frame.”

“Hope the health precinct will get a sizeable hospital with emergency services.”

“Tarneit and Truganina have lot of young couples living here. One of the main concern is the education for their children.”

### We asked how excited you are about the concept plans for the following areas

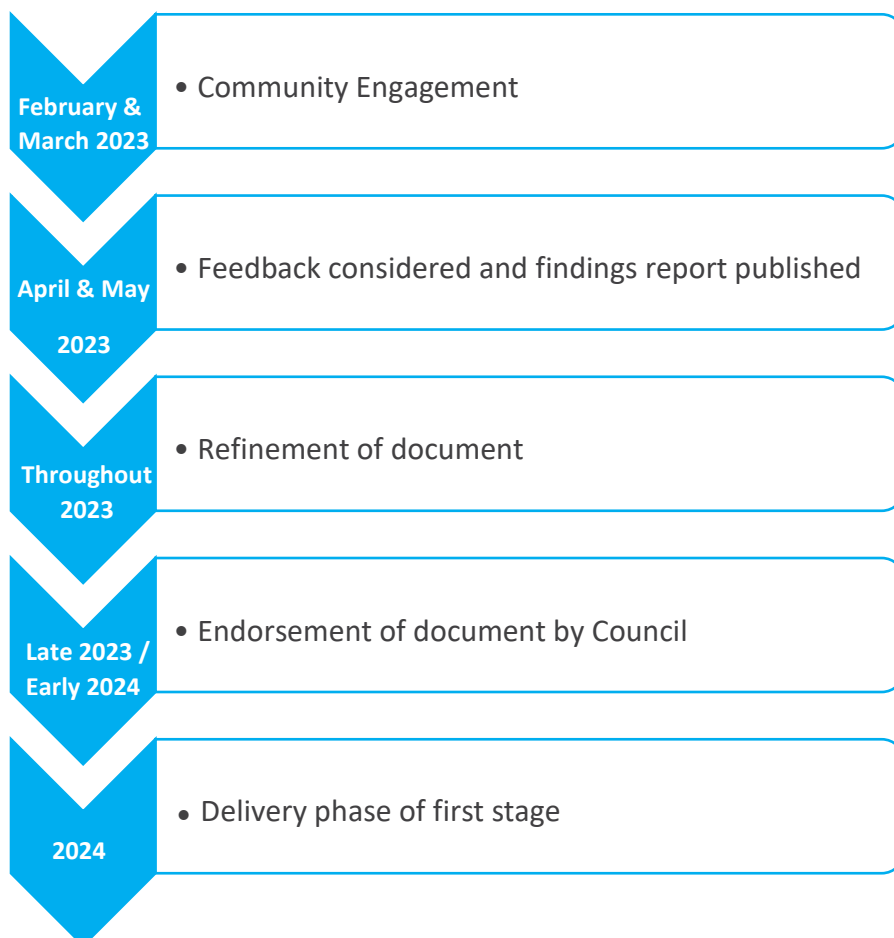
Town Core Character area	Average of <b>4.4</b> out of <b>5</b> from a total of <b>12</b> responses.
Health Character area	Average of <b>4.4</b> out of <b>5</b> from a total of <b>11</b> responses.
Transit Village Character area	Average of <b>2.8</b> out of <b>5</b> from a total of <b>6</b> responses.
Civic South Character area	Average of <b>5</b> out of <b>5</b> from a total of <b>5</b> responses.
Creek Junction Character area	Average of <b>4.5</b> out of <b>5</b> from a total of <b>4</b> responses.
Mulberry Character area	Average of <b>4.3</b> out of <b>5</b> from a total of <b>3</b> responses.
Civic North Character area	Average of <b>5</b> out of <b>5</b> from a total of <b>2</b> responses.
North Character area	Average of <b>2</b> out of <b>5</b> from a total of <b>2</b> responses.



## NEXT STEPS:

- Council will use the feedback provided by this consultation to influence outcomes in the draft UDF.
- The UDF document will be further refined throughout the rest of 2023 with the aim for final authorisation in late 2023/start of 2024. The start of development for the first stages would occur shortly afterwards.
- Some feedback provided was out of scope of what the UDF can influence however this feedback is valuable as it shows Council that there are factors within the community that are also important. Some of this feedback included:
  - Construction of roads and increase of road capacity outside of the UDF boundaries.
  - Building railway stations along the Regional Rail Link.
  - Development of specific retail businesses
  - Development of activity centres outside the UDF boundaries.

## STAGES OF THE PROJECT





## HOW CAN PARTICIPANTS STAY INVOLVED/INFORMED?

Participants can stay informed by visiting the Loop page and selecting to “Follow” the project. Updates will be posted on The Loop and the project timeline will be updated to reflect project status.

## CONTACT DETAILS FOR FURTHER INFORMATION

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