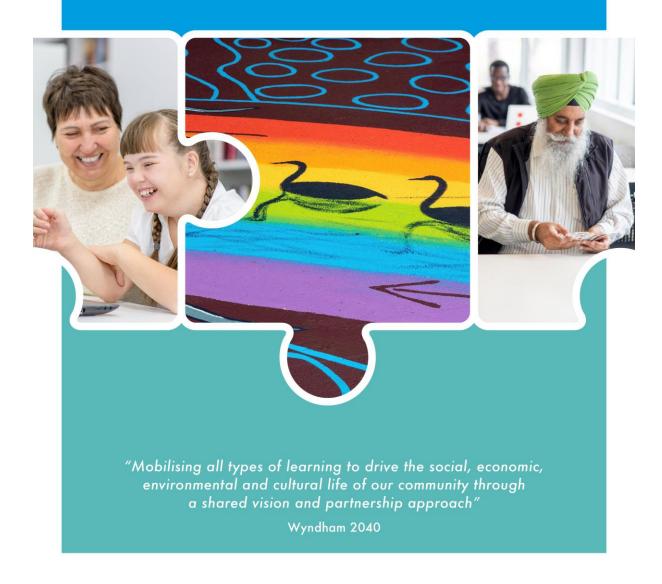


## LEARNING COMMUNITY STRATEGY 2024-2029

**DRAFT** 



October 2023

### **Acknowledgement of Country**

Wyndham City Council recognises Aboriginal and Torres Strait Islander peoples as the First Custodians of the lands on which Australia was founded.

Council pays respect to the wisdom and diversity of past and present Elders. We share commitment to nurturing future generations of Elders in Aboriginal and Torres Strait Islander communities.

Wyndham has a rich Aboriginal history. For tens of thousands of years, the Werribee River has been a significant meeting place for Aboriginal people to build community, exchange resources, and share responsibility for its lands.

The area that is now the City of Wyndham was inhabited by the tribes of the Kulin Nation, comprising five different language groups. Council acknowledges the Bunurong and Wadawurrung peoples of the Kulin Nation as the Traditional Owners of the lands on which Wyndham is being built.

The City of Wyndham acknowledge the continuing connection to country and the valuable contributions that Aboriginal and Torres Strait people provide to community and Australian society.

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### 1.0 Executive Summary

Wyndham Learning Community Strategy 2024 – 2029 strengthens connections, reaching into and deepening learning in Wyndham's rapidly growing communities.

The purpose of the Wyndham Learning Community Strategy 2024 – 2029 is to provide a strategic and integrated framework for the creation of a community of lifelong learning and is used as the basis to lead, advocate, facilitate, initiate, foster inclusion, and deliver on Wyndham's learning goals.

Wyndham City Council (WCC) is a member of the United Nations Educational, Scientific and Cultural Organisation (UNESCO)'s Global Network of Learning Cities<sup>1</sup> and, in 2021, a recipient of the UNESCO Global Network of Learning Cities Award and the Alliance for Asia- Pacific Learning Cities (APLC) Award.

UNESCO learning cities effectively mobilise resources in every sector to promote inclusivity and revitalise learning for families, and in communities and workplaces. Learning cities extend the use of modern technologies, enhance quality and excellence, and foster a culture of learning throughout life.<sup>2</sup>

The Global Network of Learning Cities supports the achievement of the United Nations seventeen Sustainable Development Goals (SDGs) contributing to SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all, and SDG 11: Make cities and human settlements inclusive, safe, resilient, and sustainable.3



As a Learning City, WCC enhances individual empowerment and social inclusion whilst promoting economic development, cultural safety and prosperity and environmental sustainability. Its Learning Community Strategy 2024 – 2029 focuses on First Nations 1st cultural awareness, inclusion, lifelong and life-wide learning, and sustainability for people of all ages, through a variety of learning opportunities and approaches.

<sup>&</sup>lt;sup>1</sup> UNESCO Global Network of Learning cities | Institute for Lifelong Learning

<sup>&</sup>lt;sup>2</sup> ibid

<sup>3</sup> ibid

Extensive consultations were conducted during the development phase of the Wyndham Learning Community Strategy 2024 – 2029. These consultations confirm the Strategy contributes to the Wyndham 2040 vision by "mobilising all types of learning to drive the social, economic, environmental and cultural life of the community through a shared vision and partnership approach". They identify four foundational areas of focus, or "pillars", for strengthening learning in Wyndham. These pillars are:

- First Nations 1st embedding First Nations knowledge, culture, and language into learning across life.
- Learning to Learn and Foundation Skills strengthening language, literacy, numeracy, and digital literacy skills.
- Employability, Work Skills, and Building Careers support the development of employability and career pathways.
- Leadership and New Learning building community leadership through social and action learning, strengthening workforce skills and capability of local businesses, exploring new digital technologies in education, and facilitating civics learning.

Underpinning the pillars is consideration of health and wellbeing impacts, environmental sustainability and climate change, availability of culturally safe spaces and places for learning, deepening the reach of the Strategy in Wyndham's communities, integrating actions across Council, and measuring engagement and impact.

The Strategy is formulated to respond to the learning needs of Wyndham's rapidly growing population with planning based on a Lifecourse Framework to ensure consistency with current service and policy thinking. The Lifecourse Framework provides a tool to understand and respond to the diversity of needs within each life stage and to recognise the learning journeys taken by individuals across life.

The Strategy is informed by extensive consultations, including face to face forums and one to one conversations and surveys via The Loop. It leverages the strengths of past Learning Community Strategies by continuing with signature events such as Wyndham Learning Festival, Wyntalks, Principals' Breakfast, WyNnovation, Education Roundtable, Transformative Education Showcase and Civic Learning Initiatives. And by promoting new events such as Place Based Social and Action Learning, an experiential learning approach where participants focus on solving identified community needs.

<sup>4</sup> https://www.wyndham.vic.gov.au/about-council/your-council/plans-policies-strategies/wyndham-2040

### 2.0 Influencing Factors

#### First Nations 1st

The voices of First Nations peoples are growing ever stronger as they are increasingly influencing public discourse on culture, learning and deep meaning, whilst bringing truth to Australia's dark colonial history. Council is advancing the journey towards Reconciliation through the adoption of its second Reconciliation Action Plan<sup>5</sup> (RAP) 2023 – 2025, with Reconciliation Australia granting formal endorsement in 2023.

The RAP provides Council with a framework to understand and achieve its vision for Reconciliation with First Nations People. It outlines the specific actions Council will take, over the next two years, to build relationships, respect, and opportunities with and for First Nations People whilst listening to truth.

Work commenced on the RAP with the establishment of the Wyndham Reconciliation Advisory Committee (WRAC). WRAC membership consists of nine First Nations community members and three non-Indigenous community members who meet regularly throughout the year. The WRAC has been the platform for engagement between First Nations and non-Indigenous communities with Council across a broad range of issues and in setting a new reconciliation vision for the 2023–2025 RAP.

In implementing the Learning Community Strategy 2024 – 2029, Council's Learning Community Unit will engage with several First Nations bodies such as but not limited to:

- The Bunurong Land Council
- the Wadawurrung Aboriginal Corporation
- the Wyndham Reconciliation Advisory Committee (WRAC)
- Wyndham City Council Aboriginal Staff Inclusion Group

### Population Growth and Diversity

Wyndham is home to 322,226 residents. By 2041 the population is set to reach 501,634.<sup>6</sup> Population growth is being driven by the settlement of new migrants into the area and by a high local birth rate<sup>7</sup>. Keeping up with the demand for early years, primary and secondary school infrastructure, in appropriate locations, is a major planning and advocacy challenge that will continue for the next decade.

<sup>&</sup>lt;sup>5</sup> Wyndham City Council Reconciliation Action Plan 2923 – 2025

<sup>&</sup>lt;sup>6</sup> https://forecast.id.com.au/wyndham

<sup>&</sup>lt;sup>7</sup> https://www.wyndham.vic.gov.au/

Wyndham's unemployment rate in the December 2022 quarter was 4.3%, 0.8% above the national average at 3.5%.8 Youth unemployment in Western Melbourne, which includes Wyndham, in October 2022 was sitting at 12%9in comparison with the national youth unemployment rate at 7.7% in June 2023.10

The 2021 census shows in 2021, 48.0% of people in City of Wyndham were born overseas, compared with 35.7% in Greater Melbourne.<sup>11</sup>

### Mental Health and Wellbeing

Stakeholders report increased demand for mental health services, an increase in the number of school age young people disconnecting from formal education and in the prevalence of young people struggling with the transition into work.

### People with Disability

People with disability are an important cohort in the City of Wyndham. An estimated 12.6% of Wyndham's population have a disability<sup>12</sup> compared with one in six, or 18% of people in Australia.<sup>13</sup> The Wyndham Learning Community Strategy 2024–2029 has a role to play in fostering meaningful access to learning that leads to real pathways into sustainable employment and careers for people with disability.

#### 4<sup>th</sup> Industrial Revolution

The Wyndham's Learning Community Strategy (LCS) 2024 – 2029 is being developed at a time when the fourth industrial revolution (Industry 4.0) is reshaping industries, businesses, and communities. Skilling, re-skilling, and up-skilling workers will be critical for businesses as they continually adapt to a rapidly changing economy.

### New Energy Future

The transition to a renewable energy future is creating new industries, including in Wyndham, as it delivers on its commitment to a net zero community by 2040.<sup>14</sup>

#### Gender Equity

As per the Gender Equality Act 2020, Wyndham City conducts Gender Impact Assessments (GIAs) for policies, programs, or services affecting the public. This ensures fairness and equal access. The GIA for the Learning Community Strategy 2024–2029 prioritises gender equity, diverse input, and early care and education investment for lifelong well-being and learning.

<sup>&</sup>lt;sup>8</sup> <u>Unemployment rate | Wyndham | economy.id</u>

<sup>&</sup>lt;sup>9</sup> https://www.jobsandskills.gov.au/sites

<sup>&</sup>lt;sup>10</sup> https://www.abs.gov.au/statistics/labour/employment-and-unemployment/labour-force

<sup>&</sup>lt;sup>11</sup> Birthplace | City of Wyndham | Community profile (id.com.au)

<sup>12</sup> https://www.wyndham.vic.gov.au/sites/

<sup>13</sup> https://www.aihw.gov.au/reports/disability/people-with-disability-in-australia/

<sup>&</sup>lt;sup>14</sup> Resilient Wyndham 2021 - 2025

### Widespread Support for Learning

Consultations for the Learning Community Strategy 2024 – 2029 confirm widespread support within Wyndham for Council's commitment to the Learning Community Strategy approach and for deepening its reach into Wyndham's diverse local communities. High value is placed on the role of Council in providing a roadmap for equitable, inclusive, and innovative lifelong and life wide learning in Wyndham.<sup>15</sup>

Community members and stakeholders highlight the need to focus on First Nations 1<sup>st</sup> and to address language, literacy, numeracy, and digital literacy across life stages, improve the transition of young people into work, strengthen leadership capabilities across the community and embrace health and wellbeing and environmental sustainability as critical to learning in communities and economies.

<sup>15</sup> Wyndham City Council Learning Community Strategy 2018 – 2023 Evaluation

# 3.0 Reaching Deep into Community and Creating Impact – A Learning Strategy for the Future

# 3.1 Wyndham City Council Learning Community Strategy 2024 - 2029

The purpose of the Wyndham City Council's Learning Community Strategy 2024 – 2029 is to **promote a learning culture where equity and inclusion ensure benefits are available to all residents**. The benefits from formal and non-formal learning are widely seen as:

- · Greater productivity and economic growth,
- Innovative ideas leading to more and better jobs,
- · Improved labour market and earning outcomes for individuals,
- Positive public returns at every level,
- Increased equity and social mobility and a reduction in poverty.<sup>16</sup>

The Strategy and its accompanying Action Plan (Section 4) is designed with consideration for the diversity and experiences of Wyndham's citizens. It focuses specifically on the current and future learning needs of Indigenous Australians and Wyndham's culturally and linguistically diverse peoples and takes account of gender diversity in learning and the access and equity needs of people with disability.

The Strategy identifies four pillars for strengthening learning in Wyndham, being:

- 1. First Nations 1st embedding an understanding of First Nations culture into learning across life, addressing barriers to access and equity in learning and supporting culturally safe workplaces for Indigenous Australians.
- 2. Learning to Learn and Foundation Skills facilitating the development of language, literacy, numeracy, and digital literacy skills for all life stages.
- 3. Employability, Work Skills, and Building Careers developing employability and work skills for young people transitioning into work and exploring opportunities to build careers.
- 4. Leadership and New Learning building community leadership through social and action learning, strengthening capability of local businesses, exploring new digital technologies in education, and facilitating civics learning.

9

<sup>16</sup> https://gpseducation.oecd.org/revieweducationpolicies

# Four pillars for strengthening and deepening learning in Wyndham



Underpinning the pillars is consideration of health and wellbeing impacts, environmental sustainability and climate action, availability of culturally safe spaces and places for learning, deepening the reach of the Strategy in Wyndham's communities, integrating actions across Council, and measuring engagement and impact.

### 3.2 Governance and Accountability

The proposed governance structure for the Learning Community Strategy 2024 – 2029 draws on internal alignment and integration across Council and key stakeholder networks.

The Learning Community Unit will update Council throughout the year.

The Learning Community Steering Committee (LCSC) was formed with representation from across Council to provide input into the Learning Community Strategy 2024 - 2029. The LCSC will continue to ensure integration and alignment of actions across Council. The LCSC will meet twice a year and be convened by the Coordinator Learning Community. It will have the following responsibilities:

- Identify actions relevant across Council, and leverage resources for greater success.
- 2. Monitor and communicate on progress.
- 3. Identify issues and emerging risks.
- 4. Share successes, lessons learned and opportunities for promotion.
- 5. Support the collection of agreed data.
- 6. Have input into the Action Plan of subsequent years and contribute to other plans and strategies.

Key Stakeholder Networks Supporting Delivery of the LCS 2024 - 2029

Council's Learning Community Unit will work with the following Stakeholder Networks as a reference for reflection on, and evaluation of Learning Community actions:

- WRAC once a year
- The Wunggurrwil Dhurrung Centre
- Wyndham Disability Services Network
- Wyndham Humanitarian Network
- The annual Principals' Breakfast
- Businesses Networks in Wyndham.

At the end of each year the Learning Community Strategy team will hold an Annual Community Forum to report to key stakeholders on progress and outcomes for the year and gain input into the Action Plan for the following year.

### 3.3 The Vault – a repository for issues and themes

A summary of the consultations held during the formation of the Learning Community Strategy 2024 – 2029 and Action Plan is available for reference in The Vault and can be accessed via the link <a href="https://www.wyndham.vic.gov.au/services/wyndham-learning-city">https://www.wyndham.vic.gov.au/services/wyndham-learning-city</a>.

The purpose of retaining this information is to ensure the richness of ideas and input is not lost and can inform the ongoing development and implementation of the Learning Community Action Plan.

### 3.4 Aligning Purpose and Actions

The Wyndham City Council Learning Community Strategy 2024 – 2029 draws from key Council documents to ensure its actions are aligned with Council commitments and strategies, in particular:

- Wyndham 2040
- Wyndham City Plan 2021 2025
- Wyndham Municipal Public Health and Wellbeing Plan 2021 2025
- Wyndham Library Service Strategy 2018 2040
- Wyndham Reconciliation Action Plan 2023 2025
- Wyndham Smart City Strategy 2019 2024
- Living Your Best Life in Wyndham: Lifecourse Framework
- Wyndham Economic Development Strategy 2022 2026
- Wyndham Inclusion and Accessibility Action Plan
- Resilient Wyndham 2021 2025
- Customer Experience Strategy 2023 2027.

More detail on the alignment between the Learning Community Strategy and key Council documents can be found in The Vault.<sup>17</sup>

<sup>17</sup> https://www.wyndham.vic.gov.au/services/wyndham-learning-city

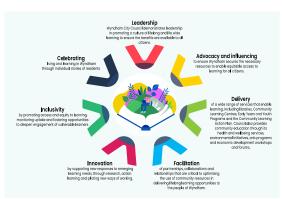
### 3.5 Key Stakeholder Roles

Wyndham City Council and the Learning Community Unit take on the following roles in implementing the Learning Community Strategy 2024 – 2029 Action Plan:

**Leadership** – Wyndham City demonstrates leadership in promoting a culture of lifelong and life wide learning to ensure the benefits are available to all citizens.

**Advocacy and influencing** – to ensure Wyndham secures the necessary resources to enable equitable access to learning for all citizens.

Delivery – of a wide variety of Council services enable learning, including Libraries, Learning Centres, Early Years, Youth Programs, Arts Programs, and Economic Development initiatives such as SPARK and Council's Learning Community Action Plan.



### Facilitation - of partnerships,

collaborations and relationships that are critical to optimising the use of community resources in delivering lifelong learning opportunities to the people of Wyndham.

**Innovation** – by supporting new responses to emerging learning needs, through research, action learning and piloting new ways of working.

**Inclusivity** – by promoting access and equity to learning, monitoring uptake, and fostering opportunities to deepen engagement of vulnerable learners.

**Celebrating** – living and learning in Wyndham through individual stories of residents and celebrating and promoting learning through an annual Learning Festival.

#### 3.6 Partners and Stakeholders

Partnerships are at the core of success for Learning Cities. By fostering cross-sectoral partnerships Wyndham City can harness human and intellectual capital, spaces and places, digital technology, equipment, and community networks to further its Learning Community aims.

Wyndham City has established partnerships with more than 65 organisations. These partners undertake agreed actions, provide feedback, participate in network events throughout the year and contribute to the Learning Community Action Plan at the Annual Forum.

# 4.0 Learning Community Strategy 2024 – 2029 Action Plan

### 4.1 Translating Strategy into Action

The Learning Community Action Plan translates the intent of the Learning Community Strategy 2024 – 2029 into actions and guides the work of the Learning Community Unit and its partners.

The Action Plan consists of two components:

- > Underpinning Actions identified as either ongoing throughout the life of the Strategy or for completion in Year 1.
- ➤ The Annual Action Plan which is based on the four Learning Pillars and identifies specific actions and Action Leaders for Year 1 and potential actions ongoing throughout the Strategy.

The Learning Community Strategy 2024 – 2029 Action Plan continues to utilise signature events from past Learning Community Strategies as a means of fostering learner engagement. The signature events are:

**Wyndham Learning Festival** (WLF) - Wyndham's largest annual learning event, focusing on promoting and celebrating learning across life. WLF is led by Wyndham Community and Education Centre (Wyndham CEC) with support from Wyndham City.

**Wyntalks** - provide thought leadership through a number of events each year to explore future practice in learning and the new media revolution.

**Annual Principals' Breakfast** - to provide the opportunity to discuss issues impacting schools and learning across Wyndham and to build constructive relationships with Principals in the municipality.

**WYNnovation** - presented by Wyndham City's Economic Development Unit, WYNnovation celebrates business, innovation, and entrepreneurship through an action-packed month of events.

**Annual Education Roundtable** – to identify key strategic planning and resource issues impacting Wyndham's learning sectors. It facilitates solutions through cross sector partnerships and informs the Learning Community advocacy agenda.

**Transformative Education Showcase** - a Wyndham CEC event that showcases and celebrates best practice in learning and explores next practice in partnerships that foster student and family centred learning.

**Civic Learning Initiatives** - provide new entrants to Australia and young people with the opportunity to experience and explore key Australian and Wyndham civic institutions and sectors.

The Strategy also identifies **Place Based Social and Action Learning** as an additional signature event.

"Place Based Social and Action Learning refers to an educational approach designed to address specific learning needs in a community by integrating the local environment, social context, and community engagement.

It is a community-centred educational approach that leverages the local environment and social interactions to address identified community learning needs. It promotes active engagement, collaboration, and practical problem-solving to empower learners and contributes to positive change within the community."<sup>18</sup>

### **Emerging events**

In addition to the events identified above, Council's Arts, Events and Culture Venues team are planning a range of First Nations events in the coming years that will have a strong emphasis on learning and are aligned to the vision of the Learning Community Strategy.

<sup>&</sup>lt;sup>18</sup> John Sheen, Director Education, Wyndham Community and Education Centre.

# 4.2 Wyndham City Council Learning Community Strategy 2024 – 2029 Action Plan

### 4.2.1 Underpinning Actions

### The impact of health and wellbeing on access and inclusion in learning

The Learning Community Strategy and the Action Plan includes a wellbeing lens to ensure places and spaces need to be psychologically safe for all Wyndham citizens to learn.

**Underpinning Action:** Apply a wellbeing lens to all Learning Community Actions – *ongoing throughout the Strategy.* 

The impact of health and wellbeing on access to and inclusion in learning

#### **Environmental Sustainability and Climate Action**

Over the life of this strategy changes to the economy, new jobs and a shift in the way communities operate will be driven by the need to respond to the challenges of environmental sustainability.

**Underpinning Action:** All Learning Community Actions to contribute to action on environment and climate – *ongoing throughout the Strategy.* 

Environmental sustainability is driving changes to our economy, jobs and community

## Spaces and places for learning – activating culturally appropriate, safe, cost-effective spaces, including online spaces, in local communities

With Wyndham growing rapidly spaces for learning need to be accessible, culturally, and psychologically safe and cost effective for Wyndham citizens to use for learning.

**Underpinning Action:** Undertake an audit of possible learning and study spaces, current utilisation and resources required to better ensure accessibility and comfort in learning. Explore the centralisation of information to make it easier to find learning spaces – Refer 4.2.2 *Year 1 of the Annual Action Plan.* 

Spaces and places for learning – activating culturally appropriate, safe, cost-effective spaces

## Deepening reach through communication and promotion strategies that build trust and relationships

With Wyndham's diverse population set to double in fifteen years, the Learning Community Strategy has the challenge of reaching deeper and deeper into communities to ensure people know what is available, are comfortable to access the learning they need and feel safe to say what they want.

Deepening reach through communication and promotion strategies that build trust and relationships

**Underpinning Action:** Design and build a clever easy to navigate Portal to provide visibility over learning in Wyndham and enable far-reaching promotion of learning activities – Refer 4.2.2 *Year 1 of the Strategy*.

**Underpinning Action:** Explore innovative approaches to reaching deep into communities to provide information and gain feedback – *ongoing throughout the Strategy.* 

**Underpinning Action:** Work with the Smart City Unit to explore the potential for high impact visual promotions of Learning Community events and promote the UNESCO Learning City brand throughout the municipality – Refer 4.2.2 *Year 1 of and ongoing throughout the Strategy.* 

### **Integrating actions across Council**

The Learning Community Strategy touches all areas of Council and provides opportunity for integration, alignment, and collective action. The internal Learning Community Steering Committee will assist in aligning, promoting, evaluating, and resetting the Action Plan each year.



**Underpinning Action:** Cross promote Council learning events such as those planned and facilitated by Economic Development and Social Inclusion Unit, Seniors Festival and Youth Services initiatives – *ongoing throughout the Strategy*.

**Underpinning Action:** Work with Economic Development, Social and Economic Inclusion Unit and Smart Cities to develop a collaborative learning project that forms a case study on integration – *ongoing throughout the Strategy*.

**Underpinning Action:** Explore the potential for the Learning Community Strategy to support Council in achieving social benefit objectives— *ongoing throughout the Strategy*.

### **Collecting and Using Data in New Ways**

Previous Strategies focused on measuring activation through attendance, engagement through partnerships and impact through individual case studies.

The advent of Wyndham as a Smart City provides an opportunity to explore the development of data collection method/s to enable Council, and partners, to measure engagement and impact and develop a stronger evidence base for decision making.

Measuring activation, engagement, partnerships and impact

**Underpinning Action:** Work with Smart City Unit to explore simple mechanisms to support the collection of engagement and individual impact data (compliant with privacy and cyber security obligations) – *ongoing throughout the Strategy.* 

The Learning Community data can tell the story of its Learning Festival and other signature events through creative visualisations in public spaces across Wyndham to support its efforts to be accountable and visible to Wyndham's citizens and deepen the reach of learning further into Wyndham communities.

**Underpinning Action:** Work with Smart City Unit to explore opportunities to utilise the data being collected to measure engagement and impact in promoting learning engagement– *ongoing throughout the Strategy.* 

### 4.2.2 Annual Actions

Learning Community Strategy Pillars	Issues and themes for action	2024	2025 - 2029	Responsibilities and Roles
1.0 First Nations 1 <sup>st</sup> –	Reconciliation Action Plan (RAP)	1.01 Engage with WRAC to inform the roll out of Learning Community Action Plan	Collaborate with RAP organisations and other like-minded organisations to develop innovative approaches to advance reconciliation	Learning Community Unit (LCU), Reconciliation Lead and WRAC
		1.02 Explore the potential for a cultural values assessment of Wyndham with a focus on learning	Undertake actions to promote cultural values assessment	LCU, Bunurong and Wadawurrung Traditional Owners
	Recognition of First Nations Culture and Treaty	1.03 Explore internal First Nations training for all WCC staff	Develop online self- paced First Nations training for new staff	WCC Organisational Development Unit, Reconciliation Lead
		1.04 Explore potential for Cultural Awareness events, Cultural Tours on Country	Learning Festival Events focused on increasing recognition of First Nations culture and Treaty. e.g. cultural tours and Stories of Two First Nations Cultures	LCU, Bunurong and Wadawurrung Traditional Owners, Victoria University, Wunggurrwil Dhurrung, First Nations Youth Engagement Officer. Arts, Events and Cultural Venues

		1.05 <b>Wyntalk</b> on Treaty, or other outcomes from cultural values assessment	Explore Smart Cities technologies to promote interpretative learning opportunities for significant sites	LCU and Smart City Unit
	Make visible the learning needs of Wyndham's First Nations people	1.06 <b>Principals' Breakfast</b> with theme of First Nations services and supports	Foster the development of culturally safe learning spaces across Wyndham	LCU and Principals Network. Wyndham Libraries
		1.07 Promoting library services as welcoming spaces for First Nations people	Implement an ongoing campaign for library services	LCU, WRAC, Wyndham Libraries and Neighbourhood Hubs
		1.08 Presentation on Indigital Schools Master Class outcomes	Support delivery of Master Classes	LCU and Wyndham Tech School
2.0 Learning to Learn and Foundation Skills	Language, Literacy, Numeracy and Digital Skills	2.01 Highlight growth in demand for language, literacy, numeracy and digital training in Wyndham for all life stages	Promote the LLN development work being undertaken in the community.	LCU and Wyndham Neighbourhood Hubs Social and Economic Inclusion Unit
		2.02 Support the Early Years "Sharing Stories Help Your Child Learn from Birth" Project	Explore Smart Cities Tech to share stories more broadly	Wyndham Libraries Children's Team

		2.03 Explore models of intergenerational learning to build foundation skills	Transformative Education Showcase sharing intergenerational models to strengthen learning	LCU, WCEC and Wyndham Youth Services Team and Climate and Resilience Unit
3.0 Employability, Work Skills and Building Careers	Employability skills and workplace learning	3.01 <b>Wyntalk</b> to present innovative models developing employability skills including where bi-lingual workers support new workers	Principals' Breakfast - businesses and Principals discuss changing employability skills needs	LCU and Principal's Network and business network
		3.02 Celebrate and promote local career pathways	Celebrate and promote local career pathways	LCU WynBay LLEN Skills and Jobs Centres Social and Economic Inclusion Unit
		3.03 Engage local employers in creating greater visibility of local career pathways for people with disability and skills development options	Disability awareness training for local businesses	LCU Wyndham Disability Services Network and WynbayLLEN
	Growing sustainable resilient local businesses	3.04 Determine future skills requirements of small to medium size businesses	Promote the importance of learning in welcoming and inclusive workplaces	LCU, Economic Development, SPARK, Libraries, Social and Economic Inclusion and Climate and Resilience Unit

4.0 Leadership and New Learning	Leading and Learning in Wyndham	4.01 Capture stories of learning professionals in Wyndham and promote and celebrate	to explore the key attributes of high performing learning professionals	LCU, Schools and Advocacy Unit
	Build Leadership in the Community	4.02 Promote the Youth Services Civic Participation Program	Capacity Building focused on community leadership and civic participation	LCU, Youth Services, Community Strengthening unit and Climate and Resilience Unit
		4.03 Utilise <b>Place-based Social and Action Learning</b> to identify areas where learning in action can have most impact in a local community	Place-based Social and Action Learning embedded into LCS learning opportunities	LCU, Wyndham CEC, Community Strengthening Unit and Neighbourhood Hubs
	Engage, participate in, and connect to key learning networks	4.04 Active participation in Australian Learning Communities Network (ALCN) and LearnWest Network	Active participation in ALCN and LearnWest Network	LCU
		4.05 Maintain connections with PASCAL, UNESCO and GNLC	Continue international connections	LCU
	Civic and Social learning	4.06 Extend and promote Civic Learning initiatives	Extend and promote Civic Learning initiatives	LCU, Wyndham CEC, Youth Services and Community Strengthening Unit

Innovation and	4.07 STEM Education & Industry	Extend and promote	LCU,
new digital	Conference	STEM Education &	Wyndham Tech School
technology		Industry Conference	and Smart Cities
	4.08 Transformative Education	Share access to multi-	Wyndham Tech School
	<b>Showcase</b> focusing on Increasing	channel digital	
	access to learning using multi-	technology (AI, AR, VR	
	channel digital technology (AI, AR, VR	and google translator)	
	and google translator)		
	4.09 Through Wyndham Coding	Showcase the STEAM	LCU and Libraries IT
	Champs Competition, provide	creations and	Team
	opportunity for children to engage in	achievements of	
	STEAM and explore creativity and	Coding Champs	
	innovation		
Promoting	4.10 <b>Wyntalk</b> to inform and educate	Learning Festival events	LCU and
education for	community on environmental	focused on	Wyndham CEC
sustainable	sustainability and climate action	environmental	
development		sustainability and	
		climate action	
	4.11 Engage with UNESCO GNLC to		LCU
	share projects and models of		
	engagement		
Make visible the	4.12 Education Roundtable on	Learning Festival	LCU, Wyndham Disability
learning needs of	diversity and learning - gender	events showcasing	Services Network, Social
Wyndham's	equality, CALD communities, people	learning and diversity in	Policy Unit and
diverse	with disability services and older	Wyndham	Wyndham CEC
communities	people		

		4.13 Promote benefits of learning across life for older people	Promote benefits of learning across life for older people	LCU and Community Strengthening Unit
		4.14 Connecting to the diverse stories of the communities of Wyndham		Libraries (Library of People)
5.0 Underpinning Considerations	Spaces and Places	5.1 Audit of possible learning and study spaces in Wyndham	Explore model for optimising usage	LCU and Arts Events and Cultural Spaces
	Deepening reach	5.2 Design and build a clever easy to navigate Portal to provide visibility over the Learning Community Strategy	Promote Portal as go to for information on learning in Wyndham	LCU
		5.3 Develop high impact visual promotions of Learning Community events and promote the UNESCO Learning City brand throughout the municipality		LCU and Smart Cities
	Collecting and using data in new ways	5.4 Explore a simple mechanism to support the collection of relevant data	Explore the potential for trials for simple new measures and methods to collect and analyse data	LCU and Smart Cities
The impact of health and wellbeing on access and inclusion in learning		Apply a wellbeing lens to all Learning Community Actions – <i>ongoing throughout the</i> Strategy.		
Environmental Sustainability and Climate Action		All Learning Community Actions to coo	ntribute to action on envir	onment and climate –

Deepening reach	Work across Council, (e.g. with Youth Services) to explore innovative approaches to reaching deep into communities to provide information and gain feedback – <i>ongoing throughout the Strategy.</i>
	Work with the Smart City Unit to develop high impact visual promotions of Learning Community events and promote the UNESCO Learning City brand throughout the municipality – Refer 4.3.2 <i>Year 1 and ongoing throughout the Strategy.</i>
Integrating actions across Council	Cross promote Council learning events such as those planned and facilitated by Economic Development and Social Inclusion Unit, Seniors Festival, Resilient Wyndham Action Plan and Youth Services initiatives – <i>ongoing throughout the Strategy.</i>
	Work with Economic Development, Social and Economic Inclusion Unit and Smart Cities to develop a collaborative learning project that forms a case study on integration – <i>ongoing throughout the Strategy.</i>
	Explore the potential for the Learning Community Strategy to support Council in achieving social benefit objectives— <i>ongoing throughout the Strategy.</i>
Collecting and using data in new ways	Work with Smart City Unit to explore simple mechanisms to support the collection of engagement and individual impact data (compliant with privacy and cyber security obligations) – ongoing throughout the Strategy.
	Work with Smart City Unit to explore opportunities to utilise the data being collected to measure engagement and impact in promoting learning engagement– throughout the Strategy.

### 4.2.3 Signature Events 2024

The following table summarises the 2024 Learning Community signature events.

Signature Event	2024
Wyndham Learning Festival	Cultural Awareness, Cultural Tours on Country,
	and Stories of Two First Nations Cultures
Wyntalks	Themes from which to choose Wyntalks in
	2024:
	- Treaty, or other outcomes from cultural
	values assessment.
	<ul> <li>Innovative models developing</li> </ul>
	employability skills including where
	bilingual workers support new workers.
	<ul> <li>Inform and educate community on</li> </ul>
	environmental sustainability and
	climate action
Principals' Breakfast	First Nations services and supports.
WYNnovation	Celebrates business, innovation, and
	entrepreneurship through an action-packed
	month of events.
Education Roundtable	Diversity and learning - gender equality, CALD
	communities, people with disability services
	and older people.
Transformative Education	Focus on Increasing access to learning using
Showcase	multi-channel digital technology (AI, AR, VR
	and google translator).
Civics Learning initiatives	Extend and promote Civic Learning initiatives.
Place-based Social and Action	Identify areas where learning in action can
Learning	have most impact in a local community.

# 5.0 Accountability and Evaluation Framework – Measuring Engagement and Impact

### 5.1 Background to the Framework

The aim of the Wyndham Learning Community Strategy 2024 – 2029 Accountability and Evaluation Framework is to guide appropriate data collection, analysis and

reporting on implementation to ensure accountability across the life of the Strategy. It draws on the work of Dr Isabelle Kingsley<sup>19</sup> who identifies five key steps to evaluation<sup>20</sup>, with these being:

**Step 1: Define** the problem, the audience, and goals.

**Step 2: Plan** the activities to reach the goals.

**Step 3:** Using the information gained from aligning audiences, goals, identify the activities and priorities to **design the evaluation**.

**Step 4: Execute**, decide on who will participate, how information will be

Define

Define

Define your program's target problem, audiences and goals. Clearly identify what you want to achieve, why and for whom.

Plan

Plan the program activities and evaluation so that they align with the audiences and the goals you previously defined.

Design your program evaluation to determine how you will measure success based on your plan from the previous step.

Execute

Execute your plan, analyse the collected data and evaluate the success of your program.

Share your findings publicly so that people can know if the program was effective and can work to improve future programs.

gathered and stored and how the data will be examined, summarised, and stored. **Step 5: Share** by disseminating the findings publicly to key stakeholders.

The Framework is developed with the knowledge that the tools are not yet available to the Learning Community Unit to gather complex data sets on individual participation effectively and efficiently from the partner organisations. By working closely together the Learning Community and Smart City Units will explore the potential to develop new data collection tools to enhance data collection, analysis, and reporting.

In designing the Framework and nominating the data to be collected and stored consideration has been given to the requirements of the Privacy Act 1988<sup>21</sup> and the Security Legislation Amendment Bill 2018<sup>22</sup>.

<sup>&</sup>lt;sup>19</sup> Dr Isabelle Kingsley, Senior Research Associate, is a researcher, <u>science communicator</u> and educator. Isabelle is a former high school teacher and museum educator. She is co-founder and former-director of the Sydney Science Festival and Chief Education and Research Officer for a STEM e-learning company—Arludo. Her research focuses on measuring the impacts of science education and outreach.

<sup>&</sup>lt;sup>20</sup> Dr Isabelle Kingsley, Quick Reference Evaluation Guide

<sup>&</sup>lt;sup>21</sup> https://www.legislation.gov.au/, Privacy Act 1988

<sup>&</sup>lt;sup>22</sup> Cyber Security - Law Council of Australia

### 5.2 Designing the Framework

### 5.2.1 Define and Plan

As identified in Section 3 of this document the purpose of the Wyndham Learning Community Strategy 2024 – 2029 is to **promote a learning culture where equity and inclusion ensure benefits are available to all residents** with the success of the strategy being its ability to **strengthen learning in Wyndham** by delivering on the priorities of its four pillars:

**Pillar 1:** First Nations 1<sup>st</sup> - embedding an understanding of First Nations culture into learning across life, addressing barriers to access and equity in learning and supporting culturally safe workplaces for Indigenous Australians.

**Pillar 2:** Learning to Learn and Foundation Skills – facilitating the development of language, literacy, numeracy, and digital literacy skills for all life stages.

**Pillar 3:** Employability, Work Skills, and Building Careers – developing employability and work skills for young people transitioning into work and exploring opportunities to build careers.

**Pillar 4:** Leadership and New Learning – building community leadership through social and action learning, strengthening capability of local businesses, exploring new digital technologies in education, and facilitating civics learning.

Section 4 of this document outlines the actions that have been identified to promote and strengthen learning in Wyndham.

### 5.2.2 Designing the Framework

Engagement and impact are central to the success of the Strategy in promoting the benefits of learning to all residents and strengthening and deepening learning in Wyndham.

Four broad measures have been identified as key to determining the nature and extent of the quantitative and qualitative data to be collected in relation to each Pillar:

### **Engagement**

Engagement provides an indication of reach. The data available from the current Strategic Plan provides a baseline for overall engagement in Learning Community events. Engagement measures for this Strategy will seek to gain greater insight into demographic and geographic engagement across ages, genders, and cohorts.

### **Individual Impact**

Measuring individual impact provides an opportunity to test assumptions about the outcomes for individuals as they participate in learning events. Within the resources of the Learning Community Unit, it is possible for individual impact to be measured using approaches such as "Most Significant Change" and "Case Studies".

### Community and Cohort Impact

Within the aim of promoting learning for all residents of Wyndham, the Strategy specifically identifies key cohorts and communities. The First Nations 1st Pillar and its actions and targeted actions in Pillars 2, 3 and 4 provide the opportunity for the Learning Community Unit to work with key stakeholder committees (Section 3.5 Governance and Accountability and Section 5.2.4) on identifying community and cohort impact.

### **Systems Impact**

Systems Impact measures the intended and unintended changes to the way systems work to engage and support learners and identify factors that pivot systems to respond differently to learning challenges in the community. The Learning Community Strategy sits across formal and informal learning sectors, giving it the opportunity to influence how systems can be molded to create greater access, equity, and inclusion.

## 5.2.3 The Accountability and Evaluation Framework

Define	Problem:	How do we strengthen learning in Wyndham and promote a learning culture where equity and inclusion ensure benefits are available to all residents
	Audience	Goals
	<ul> <li>All Residents of Wyndham</li> <li>WCC</li> <li>Key Stakeholder Committees involved in Governance</li> <li>Partners</li> </ul>	Pillar 1: First Nations 1st – embed an understanding of First Nations culture into learning across life, address barriers to access and equity in learning and support culturally safe workplaces for Indigenous Australians.  Pillar 2: Learning to Learn and Foundation Skills – facilitating the development of language, literacy, numeracy, and digital literacy skills for all life stages.  Pillar 3: Employability, Work Skills, and Building Careers – developing employability and work skills for young people transitioning into work and exploring opportunities to build careers.  Pillar 4: Leadership and New Learning – building community leadership through social and action learning, strengthening capability of local businesses, exploring new digital technologies in education, and facilitating civics learning.  Outcomes
		Engagement of broad range of community in Wyndham in learning
		Engagement of cohorts in Learning Community actions
		Impacts
		Access, equity, and inclusion in learning

	Activities		<b>Evaluation Priorities</b>	Key Questions	Indicators
	<b>Activities: See Action</b>	Inputs:	1-3 priorities for	What questions will	What demonstrates
	Plan	LCU resources	evaluation	evaluation answer?	the outcomes?
7	Pillar 1 Actions 1.1 – 1.9 Pillar 2 Actions 2.1 – 2.3 Pillar 3 Actions 3.1 – 3.4 Pillar 4 Actions 4.1 – 4.15 Underpinning actions 5.1 – 5.4  Internal and/or external partners and resources Key stakeholder committees Wyndham Libraries, Community Centres, Neighbourhood Hubs Annual Forum with	Engagement of     Wyndham residents     in learning	To what extent does the LCS engage Wyndham residents in learning? To what extent does the LCS engage specific cohorts?	Registrations Attendees Web visits Uptake of actions Survey responses including The Loop Partner engagement	
PLAN		stakeholders	2. Impact of learning for individual learners, community, and specific cohorts	What impact is the LCS having on individual learners and at the community and cohort level? What has changed for individuals and for cohorts?	Diversity of case studies Diversity of most significant change Impact measures Survey responses
		Outputs: Promotional material LCPC reports Annual LC reports Updated annual LCS Action Plan	3. System changes in the way sectors work together to solve access, equity, and inclusion issues	What are sectors doing differently to improve access to, equity and inclusion in learning in Wyndham.	New ways of working Cross sectoral partnerships New offerings Reports of increases in priority cohorts accessing learning

	Design Approach	Method	Data Collection Tool
		Qualitative, quantitative, mixed	Survey, interview, observation?
	Learner engagement	Mixed - Qualitative and quantitative	Data on registrations, attendees
			Learner and partner satisfaction surveys
			Measuring relationship drivers, Ease,
			Communication and Response times
	Impact Individual Learners	Qualitative	Audio, visual interview and analysis,
		Impact measurement tools	Surveys, Journey mapping,
			Most Significant Change,
			Learner narratives, case studies
	Impact Key Cohorts and Communities	Mixed - Qualitative and Quantitative	Surveys, Digital impact mapping tools
	, ,	Impact measurement tools	Most Significant Change method
		•	Engagement in learning events
	Systems impact	Mixed – Qualitative and Quantitative	Reports and Narratives of change,
-		Systems mapping	Collect feedback, listen, make changes – doing things differently
(D			Delivery of Action Plan actions
$\frac{2}{3}$			Number and type of partners
DESIGN			Partner interviews
			Analysis of input into Annual Action Plan

### 5.2.4 Implementation and Sharing (Reporting)

The Learning Community Unit will take carriage of the implementation of the Learning Community Strategy. The 2024 Action Plan is included in this strategy document. An Annual Forum will be conducted in December each year to review actions and set the Action Plan for the upcoming year.

The Learning Community Unit will continue to produce an Annual Community Update to showcase the Strategy, actions, and achievements. The Annual Community Update will serve as a report to Council, as well as to the residents of Wyndham and partners.

In addition, the Learning Community Unit will report to the Manager Libraries and Learning and will regularly engage with and report to the following key stakeholder committees:

- Learning City Portfolio Committee, or other Council established reporting mechanism
- Learning Community Steering Committee
- WRAC Committee
- Wunggurrwil Dhurrung Stakeholders
- Wyndham Disability Services Network
- Wyndham Humanitarian Network
- Principals' Breakfast Network.

In addition, the Learning Community Unit will engage with and report on its achievements to the LearnWest Network, the Australian Learning Communities Network, PASCAL, UNESCO, and the Global Network of Learning Communities.

### 6.0 References

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