

GEOGRAPHIC NAMING POLICY 2023

COMMUNITY ENGAGEMENT REPORT



PROJECT BACKGROUND:

The purpose of this project was to consult with relevant stakeholders and seek community feedback regarding the draft Geographic Naming Policy 2023.

As a naming authority, Council is required to adhere to the requirements of the *Geographic Place Names Act 1998* (the Act) and the State Government's Naming rules for places in Victoria 2022 (the naming rules).

Council's policy has been reviewed to align with the amended naming rules which were released in 2022.

The draft policy was placed on public exhibition via The Loop for three weeks from 30 March 2023 to 20 April 2023 to invite community feedback.

METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

| Community engagement activities / tools | |
|---|---|
| Method / technique | Stakeholders engaged |
| Project page on The Loop | 83 total visitors to the page 123 page views |
| Online survey | 7 surveys completed |
| Discussion and emails | Contact with internal and external stakeholders |

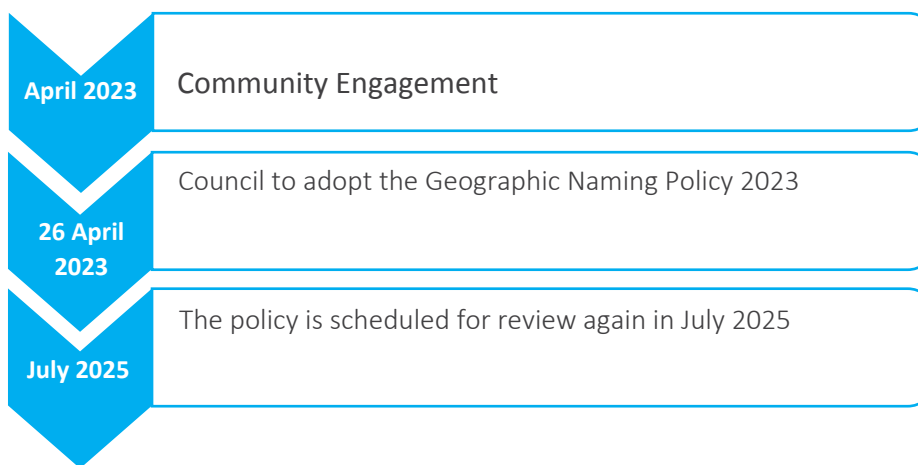
SUMMARY OF FEEDBACK:

| We Asked | You Said | We did |
|--|--|--|
| <p>What do you think of the Draft Geographic Naming Policy? What are some of the things you are excited about?</p> <p>Is there anything we might have missed that you think should be included?</p> <p>Is there anything else you want to tell us?</p> | <p>The following key themes were identified from consultation responses:</p> <ul style="list-style-type: none"> • general support for the policy direction • support for recognising and honouring Traditional Owner culture and those who have made significant contributions to the Wyndham community • identification of the potential for one or more naming themes being under represented • stakeholder request to commence naming proposals as early as possible to accommodate third party approval timelines • when choosing a name, check its translation in other languages as we are a multicultural society • names of buildings should reflect their geographic location | <ul style="list-style-type: none"> • include within the policy a recommendation that all naming proposals commence as early as possible to enable all relevant stakeholders to be consulted and to accommodate any third party approval processes • include that where there is a compelling rationale for one theme to be recommended at the exclusion of others, the matter will be tabled for Council consideration prior to community consultation occurring • include a commitment, that where applicable, Council will seek advice from a third party translation service to ensure that proposed names do not translate negatively and/or impact other cultures • note that where confusion would be caused by not including the feature's location within the name, the location will be included in the proposed name |

NEXT STEPS:

- Council has used the feedback received to finalise the policy.
- The Geographic Naming Policy is scheduled for adoption at the Council meeting to be held on 26 April 2023.
- The policy will guide Council's naming responsibilities and community consultation processes for future geographic naming proposals.

STAGES OF THE PROJECT



HOW CAN PARTICIPANTS STAY INVOLVED/INFORMED?

Participants can stay informed by visiting the Loop page and selecting to “Follow” the project. Updates will be posted on The Loop and the project timeline will be updated to reflect project status.

Enquiries can be directed to the Geographic Naming team directly via geographicnaming@wyndham.vic.gov.au