



ChatterBox
Projects
voices shaping communities

Wyndham City

Campbell's Cove and Bailey's Beach Master Plan

Consultation Findings Report

Final - 12 May 2022



1.1 Acknowledgement

ChatterBox Projects recognises Aboriginal and Torres Strait Islander peoples as the First Custodians of the lands on which Australia was founded. We acknowledge the Bunurong and Wadawurrung people as the Traditional Custodians of the lands on which Wyndham is being built. We pay respect to Ancestors and Elders who always have, and always will, care for Country and community today and for future generations.

1.2 Document Information

Document title	Campbell's Cove and Bailey's Master Plan Beach Consultation Findings Report
Version	Final
Date	12 May 2022
Prepared by	Robyn Cochrane, CEO/Director, Cochrane Research Solutions Angela Walter, Senior Consultant, Chatterbox Projects
Approved by	Sam Walsh, Director, Chatterbox Projects
ChatterBox Projects Pty Ltd ABN: 40 403 533 235	
Telephone	0411 333 102
Email	info@chatterboxprojects.com.au
Web	chatterboxprojects.com.au
Copyright and disclaimer The materials presented in this report are for information purposes only. The information is provided solely on the basis that readers will be responsible for making their own assessments of the matters discussed. Readers are advised to verify all relevant representations, statements and information and to obtain independent advice before acting on any information contained in or in connection with this report. While every effort has been made to ensure that the information is accurate, Chatterbox Projects will not accept any liability for any loss or damages that may be incurred by any person acting in reliance upon the information.	

1.3 Partners



Contents

2.	Executive summary	4
2.1	Overview of engagement activities	4
2.2	Overview of participation and participation profile	4
2.3	Key findings	5
2.4	Key topic areas	7
3.	Project background and engagement overview	9
3.1	Background and purpose	9
3.2	Communication and engagement activities	10
4.	Description of participation profile	11
4.1	Gender of participants	11
4.2	Age of participants	11
4.3	Main connection to Wyndham	12
4.4	Connection/s to Campbells Cove and Baileys Beach	12
4.5	Residential suburb	13
4.6	Tenure of participants living in Wyndham	14
5.	Findings from the analysis of the community feedback	15
5.1	How participants use Campbells Cove and Baileys Beach	15
5.2	Aspects of Campbells Cove and Baileys Beach that are loved or valued	17
5.3	Quality ratings for current areas and facilities at Campbells Cove & Baileys Beach	19
5.4	Proposed ideas for Campbells Cove and Baileys Beach	24
5.5	Safety perceptions when visiting Campbells Cove and Baileys Beach	33
5.6	Other general comments	36
6.	Insights from social media commentary	39
7.	Appendix 1: Campbells Cove and Baileys Beach Map and Proposed Ideas	40
8.	Appendix 2: Promotional posts on Council's official Facebook page	42
9.	Appendix 3: Poster displayed on-site to promote the consultation	43
10.	Appendix 4: Letter	44



2. Executive summary

ChatterBox Projects was engaged by Wyndham City Council (Council) to support the planning and delivery of engagement activities to seek community feedback to inform the development of a draft master plan for Campbells Cove and Baileys Beach.

This master planning project was identified as a major initiative in the Wyndham Coastal and Marine Management Plan, which was developed with community input over several years and adopted by Council in 2020.

Community input received as part of the development of the Coastal Management Plan, helped to shape a range of proposed ideas for Campbells Cove and Baileys Beach, which the community were asked to comment on and prioritise.

As part of this engagement, the community were also asked what they love and value about this important section of coastline; how they rate current areas and facilities; how safe they feel in these areas during the day and night and if they have any ideas or feedback for Campbells Cove and Baileys Beach to help inform the master plan.

2.1 Overview of engagement activities

The engagement activities were undertaken over a 6-week period from 8 February to 22 March 2022. Engagement activities where people could provide feedback included:

- Online survey (available on Council's The Loop engagement platform)
- Online social mapping activity (available on Council's The Loop engagement platform)
- Online information session for community (held 23 February)
- Online information session for boatshed owners (held 7 March)
- Email/ written submissions

These engagement activities were supported by in-person and online communications and events including:

- 3 x community led coastal walks at Campbells Cove
- Posts on Council's Facebook page
- Information on Council's engagement platform - The Loop
- Large posters placed on site along Campbells Cove and Baileys Beach

2.2 Overview of participation and participation profile

The engagement and communications activities were effective engaging 267 people with:

- 108 people filling in and submitting a survey
- 121 comments made on the online social mapping tool
- 35 people attending the online information sessions
- 3 people making written submissions



In addition, there were 102 people who attended the community led coastal walks at Campbells Cove, 1,243 people who engaged with Council's social media posts on the project, and 3929 people who visited the project page on Council's The Loop engagement platform.

4,935 Visits	3,929 Visitors	228 Contributions	151 Contributors	89 Followers
------------------------	--------------------------	-----------------------------	----------------------------	------------------------

People who live, work and visit Wyndham were identified as the target population for this engagement. The majority of people who provided feedback (80% of survey respondents) indicated they live in the City of Wyndham, with 16% indicating they were visitors from outside the area. The majority of local residents who participated in the engagement (survey and online mapping) indicated they were from Point Cook, Werribee and Werribee South (approximately 70%).

When asked about their connection to Campbells Cove and Baileys Beach, 60% of survey respondents indicated they visited the area for recreational activities like swimming, walking and boating and 25% indicated they were boatshed owners.

Most survey respondents (40%) indicated they visited this area weekly or 2 to 3 times per week; 10% said they visited monthly and 22% said they visited several times per year. When asked how long they typically visit Campbells Cove and Baileys Beach, 35% of survey respondents reported over 1 hour and 21% said more than 4 hours.

When asked what people do when they visit Campbells Cove and Baileys Beach, almost 70% of survey respondents said that they walk, 59% said they walk their dog and exercise their dog off-lead, 53% said they relax by the water, 25% said they swim, and 23% said Boatshed.

Other details provided by the survey respondents included:

- Gender: Males and Females participated to a similar extent (53% or 46%).
- Age: All age groups were represented except for those aged under 18 years and 85+. Many respondents identified as 35-44 years (36 or 33%) or 45-54 years (23 or 21%).
- Tenure living in Wyndham: Many respondents reported living in Wyndham for over 10 years (59%), 17% indicated living in Wyndham for 6-10 years.

2.3 Key findings

The community provided relevant and constructive feedback to assist Council and inform the next phase of the development of the draft Campbells Cove and Baileys Beach Master Plan.

Overall, the 108 survey responses provided the most in-depth information in terms of demographic data, connection to Campbells Cove and Baileys Beach, features of the area that are loved or valued, quality ratings of current facilities and areas and levels of support for proposed ideas.

A selection of the 121 online social mapping submissions is presented throughout this report, alongside the most relevant survey findings. These submissions are informative as they elaborate on the survey feedback and provide a range of ideas and suggestions to improve this section of coastline.



The online information sessions were valuable in providing more in-depth feedback, in particular getting the unique perspective of Boatshed owners. There were a small number of comments posted on social media that generally reflected the broader feedback.

What people love and value about Campbells Cove and Baileys beach (Report Section 4.2)

Overwhelmingly, what people love and value about Campbells Cove and Baileys Beach is that it is quiet, natural and not busy.

This was reflected in a range of comments received throughout the survey and online information sessions including the area not being commercialised, overdeveloped, or overcrowded; and the area being peaceful, tranquil, untouched, secluded, and private.

Some people also commented that they love and value the natural environment, the marine sanctuary for a range of flora and fauna, as well as the open space that provides opportunities for recreational activities.

Quality ratings of current areas and facilities at Campbells Cove and Baileys Beach (Report Section 4.3)

Although there were many aspects that people love and value about this stretch of coastline, there was strong feedback about current facilities and areas that could be improved.

When survey respondents were asked to rate nine different existing facilities or areas at Campbells Cove and Baileys Beach, there was only one where more than 50% of respondents rated it 'Excellent/ Good' and that was dog off lead areas (57%).

In the other 8 facilities or areas a 'Fair/ Poor' rating was selected by more than 50% of survey respondents, with access roads, walking and cycling paths; seating; and picnic tables being rated Fair/ Poor by 62%, 70%, 80% and 85% of respondents respectively.

This result signals there is scope for improvements and enhancements to potentially be incorporated within the draft master plan.

A key area of importance that was expressed by many participants through personalised responses in the surveys, online sessions and online social mapping activity involved improving and cleaning up the beach areas so they could be made safer, cleaner and more usable for swimming, relaxing and as nice places to visit.

Ideas on how to improve the beach areas focussed on removing seaweed to address issues of smell, addressing storm water run-off and farm irrigation run off, addressing soil erosion, and regular removal of rubbish and providing more rubbish bins.

This feedback about rating current facilities and key areas for improvements was strongly reflected in how people prioritised proposed ideas for Campbells Cove and Baileys Beach.



Prioritising proposed ideas for Campbells Cove and Baileys Beach (Report Section 4.4)

Out of a list of 12 proposed ideas for Campbells Cove and Baileys Beach (shown on a map across 14 locations), survey respondents were asked to select their top five. The top five proposed ideas that were prioritised included improving walking and cycling paths, seating, picnic areas as well as addressing issues around soil erosion and untreated farm irrigation and storm water run-off.

The top five proposed ideas for Campbells Cove and Baileys Beach were:

1. Develop a boardwalk, seating area and lookout at the Baileys Beach Point to allow visitors to relax, fish and enjoy the views of the coastline (overall priority score of 203, selected by 56 or 52% of survey respondents)
2. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay (score of 176, 52 / 48%)
3. Explore opportunities to treat stormwater runoff through planted reed beds to improve the quality of water entering Port Phillip Bay after storm events (score of 173, 51 / 47%)
4. Investigate erosion mitigation options for the soft clay cliff face consistent with Department of Land Water & Planning requirements (score of 157, 47 / 44%)
5. Develop a 2.5-metre-wide Bay Trail, adjacent to the neighbouring farms, connecting the Baileys Beach Point with the end of Crawfords Road (score of 138, 44 / 41%).

A very close number 6 (scoring 134) was to develop a visitor node on the open grassed area including shaded picnic facilities, barbeques, a rest spot for cyclists, public toilets, an outdoor shower, improved beach access and improved dog off lead facilities.

Safety perceptions when visiting Campbells Cove and Baileys Beach (Report Section 4.5)

Survey respondents were asked how safe they feel when visiting Campbells Cove and Baileys Beach during the daytime and at night. The majority of respondents (62%) said they feel safe or very safe during daytime hours. In contrast, only (17%) of respondents said they feel safe or very safe at night.

When asked why people felt unsafe the main reasons involved antisocial behaviour including signs of illegal and drug activity, undesirable people in the car parks, vandalism and break-ins (35), the area being remote and isolated (21); dark and poorly lit (18); and lack of security and patrols (11). These themes were also reflected in personalised comments received via the survey, online sessions and online social mapping activity.

2.4 Key topic areas

Overall, when looking at the feedback including personalised comments received via the survey, online sessions and online social mapping activity, several key priority areas were identified. Some of these are outlined below:

- **Improve water quality** and clean up the breach areas by addressing run-off and erosion.
- **Rubbish management and maintenance of the area** including more bins, more regular rubbish removal, dog poo bags and bins, and keeping the area clean, regularly maintained and free of rubbish.
- **Safety concerns** including needing more patrols, security cameras, lighting and action to reduce illegal, antisocial behaviour, hoons, vandalism etc.



- **Narrow path/road** creating concerns that there is not enough space to safely incorporate a shared path and bring more traffic into the area (on roads that are already too busy and dangerous).
- **Protection of the marine environment** flora and fauna especially as improvements may bring more people, dogs and cars into the area.
- **Improvements to facilities are welcome** as long as what is loved and valued about the area is protected including its quiet, tranquil and natural appeal.

Comments and ideas submitted from boatshed owners were consistent with the broader feedback, with some additions. Some boatshed owners were concerned that bringing more people into the area may increase existing issues for them including:

- antisocial behaviour, in particular vandalism and people breaking into the boatsheds; and
- people not knowing or respecting their licence area and the public accessing areas where they are not allowed to be.

Boatshed owners were also supportive of Council continuing to advocate for them with the Department of Environment, Land, Water and Planning to be able to increase the height of their building footings, in response to climate change related sea level rise.



3. Project background and engagement overview

3.1 Background and purpose

Wyndham City Council is developing a master plan for an important section of coastline at Campbells Cove and Baily's Beach.

This project was identified as a major initiative in the Wyndham Coastal and Marine Management Plan, which stated for a master plan to be developed at Campbells Cove to *'guide the development of a future shared path alignment and open space improvement works.'*

The Coastal and Marine Management Plan was developed with community input over several years and adopted by Council in 2020.

Community input received as part of the development of the Coastal Management Plan, helped to shape a range of proposed ideas for Campbells Cove and Baileys Beach, which the community were asked to comment on and prioritise.

One of the main ideas proposed was to develop a 2.5-metre-wide Bay Trail, adjacent to the neighbouring farms, connecting the Baileys Beach Point with the end of Crawfords Road, near Wyndham Harbour.

Other ideas included:

- Improving and adding facilities in specific locations like picnic areas, BBQ facilities, seating, signage, facilities for cyclists, public toilets, car parking and dog off lead facilities
- Improving paths and connections including footpaths and the development of a boardwalk
- Improving access in and out of the area including pedestrian access to the beach
- Investigating erosion mitigation options of the soft clay cliff face, treat stormwater runoff, and manage untreated farm irrigation runoff to reduce water quality impacts
- Developing a Slow Street or shared use zone (with lower speeds and traffic calming) along the roadway extending to the northern car park where cars, cyclists and pedestrians can safely share the available road space

These proposed ideas were listed as 14 separate items on a map to show where they could be implemented along this stretch of coastline (see Appendix 1)

In addition to commenting on these proposed ideas, as part of this engagement, the community were also asked what they love and value about this important section of coastline; how they rate current areas and facilities; how safe they feel in these areas during the day and night and if they have any ideas or feedback for Campbells Cove and Baileys Beach to help inform the master plan.

People who live, work and visit Wyndham were identified as the target population for this engagement. The consultation was open for six weeks from 8 February to 22 March 2022.



ChatterBox Projects was engaged by Council to work in collaboration to design and delivery the engagement activities and to analyse and report on the community feedback.

3.2 Communication and engagement activities

The engagement activities were undertaken from 8 February to 22 March 2022. Engagement activities where people could provide feedback included:

- Online survey (available on Council's The Loop engagement platform)
- Online social mapping activity (available on Council's The Loop engagement platform)
- Online information session for community (held 23 February)
- Online information session for boatshed owners (held 7 March)
- Email/ written submissions

These engagement activities were supported by in-person and online communications and events including:

- 3 x community led coastal walks at Campbells Cove
- Posts on Council's Facebook page (see Appendix 2)
- Information on Council's engagement platform The Loop including a map outlining the location of the proposed ideas, project timeline and key dates
- Large posters placed on site along Campbells Cove and Baileys Beach (see Appendix 3)
- Letters send to all residential properties in Werribee South and Point Cook (see Appendix 4)

The communications and engagement activities were effective in engaging 267 participants, however the overall reach of communications was far greater. An overview of participation outcomes is presented in Table 1. below

Table 1. Overview of communication and engagement activities and participation outcomes

Communication and engagement methods	Participation outcomes
Engagement activities	
Online social mapping activity	121
Online survey	108
2x online information sessions (54 registered)	35
Email/written submissions	3
TOTAL	267
Communications activities (inform and raise awareness)	
Visitors to The Loop project page	3929
Followers who subscribed to The Loop project page	89
Activity on Council's official social media pages	Engagements:336, Link Clicks: 875 Comments: 60
Community led coastal walks at Campbells Cove 26 February: NatureWest 27 February: Werribee River Association 13 March: Werribee River Association	102



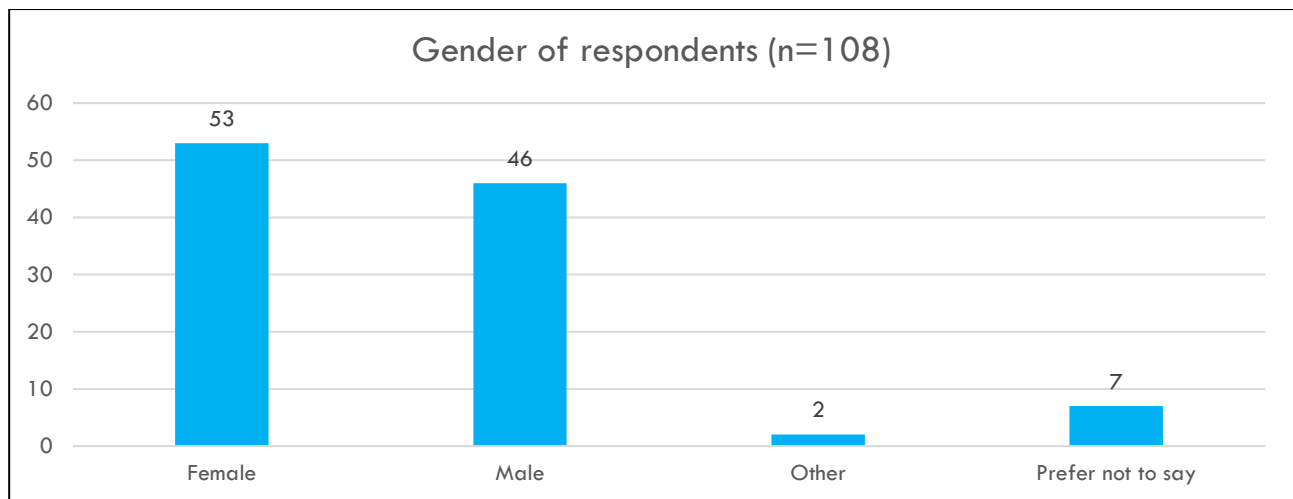
4. Description of participation profile

People who live, work and visit Wyndham were identified as the target population to engage in this public consultation. Council's 'The Loop' online engagement platform was used to support the consultation from 8 February to 22 March 2022. Community members could provide feedback via a social mapping activity, survey, information session or provide an email/written submission. Detailed demographic information was not captured for social mapping participants. Accordingly, the participation profile has been generated largely based on the characteristics reported by the 108 online survey respondents.

4.1 Gender of participants

Survey respondents were asked to indicate their gender. As shown in Figure 1, all genders were represented. More respondents identified as Female (53 or 49%) than Male (46 or 43%).

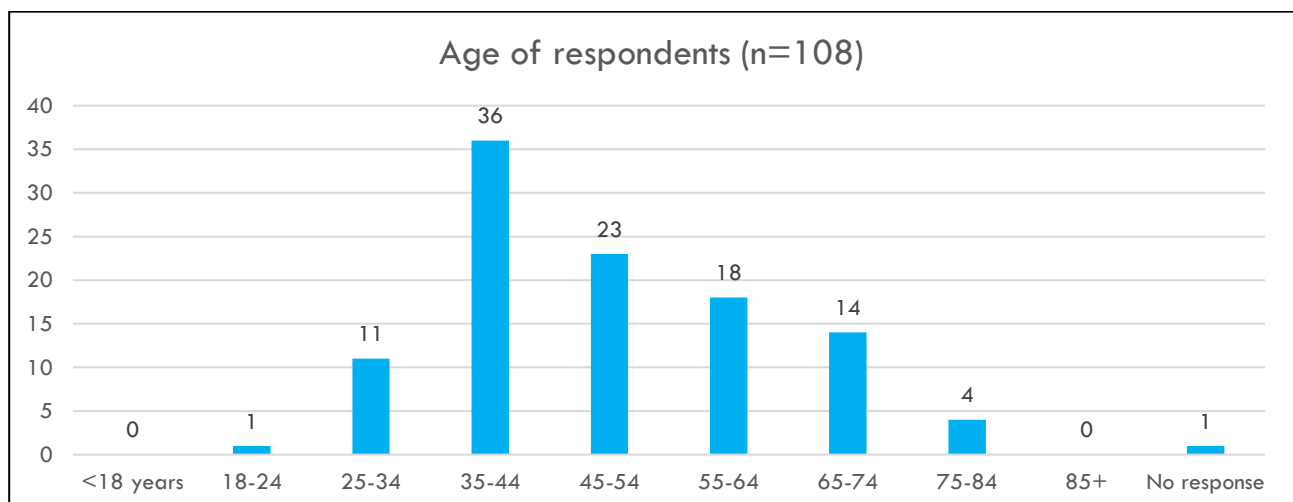
Figure 1. Gender (Survey)



4.2 Age of participants

Survey respondents were asked to indicate their age. As shown in Figure 2, all age groups were represented with the exception of those aged under 18 years and 85 years and over. Many respondents identified as 35-44 years (36 or 33%) or 45-54 years (23 or 21%).

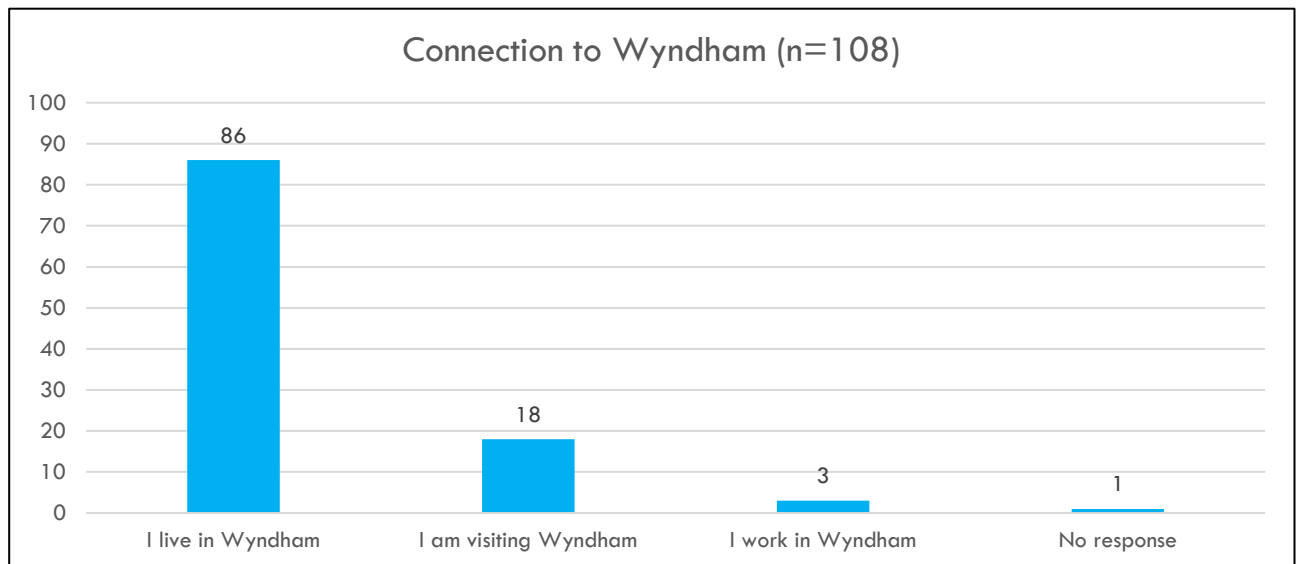
Figure 2. Age (Survey)



4.3 Main connection to Wyndham

Survey respondents were asked to indicate their connection/s to Wyndham from a listing of live, work and visit. All responses options were selected. As shown in Figure 3, the majority reported living in Wyndham (86 or 80%).

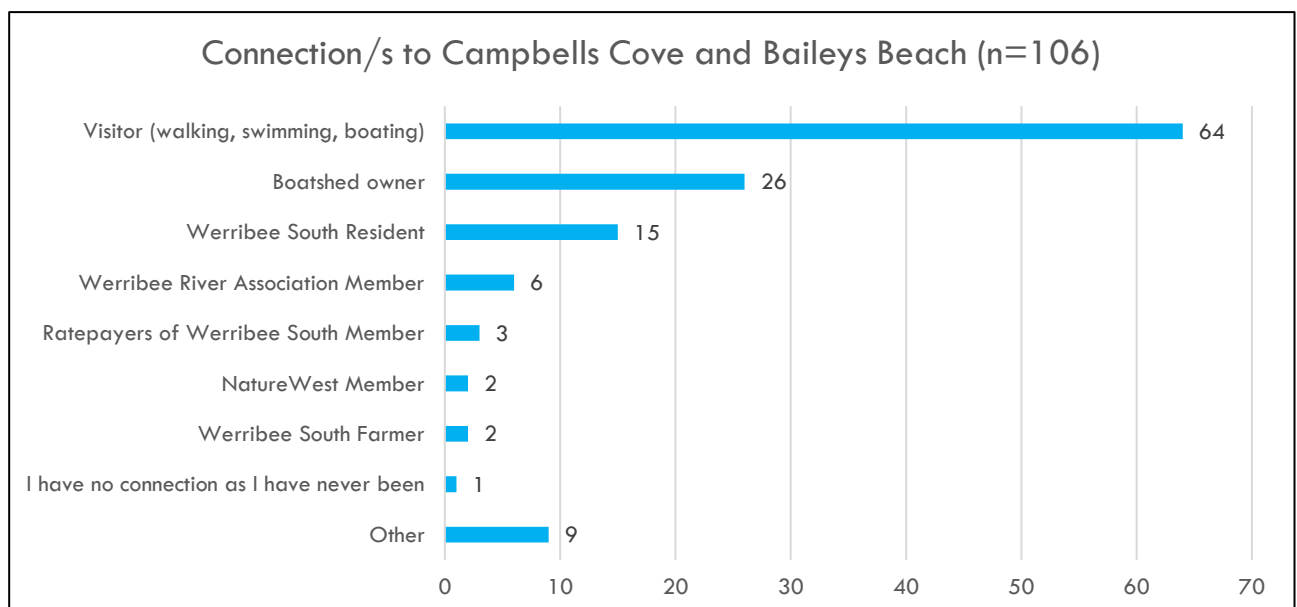
Figure 3: Connection to Wyndham (Survey)



4.4 Connection/s to Campbells Cove and Baileys Beach

Survey respondents were asked to indicate their connection/s to Campbells Cove and Baileys Beach from a listing of seven connection options, a “No connection” option as well as an “Other” option for personalised feedback. All responses options were selected. As shown in Figure 4, the majority of respondents identified themselves as a Visitor (walking, swimming, boating) (64 or 60%) with 26 (or 25% of) respondents being connected as a Boatshed owner.

Figure 4: Connection/s to Campbells Cove and Baileys Beach (Survey)

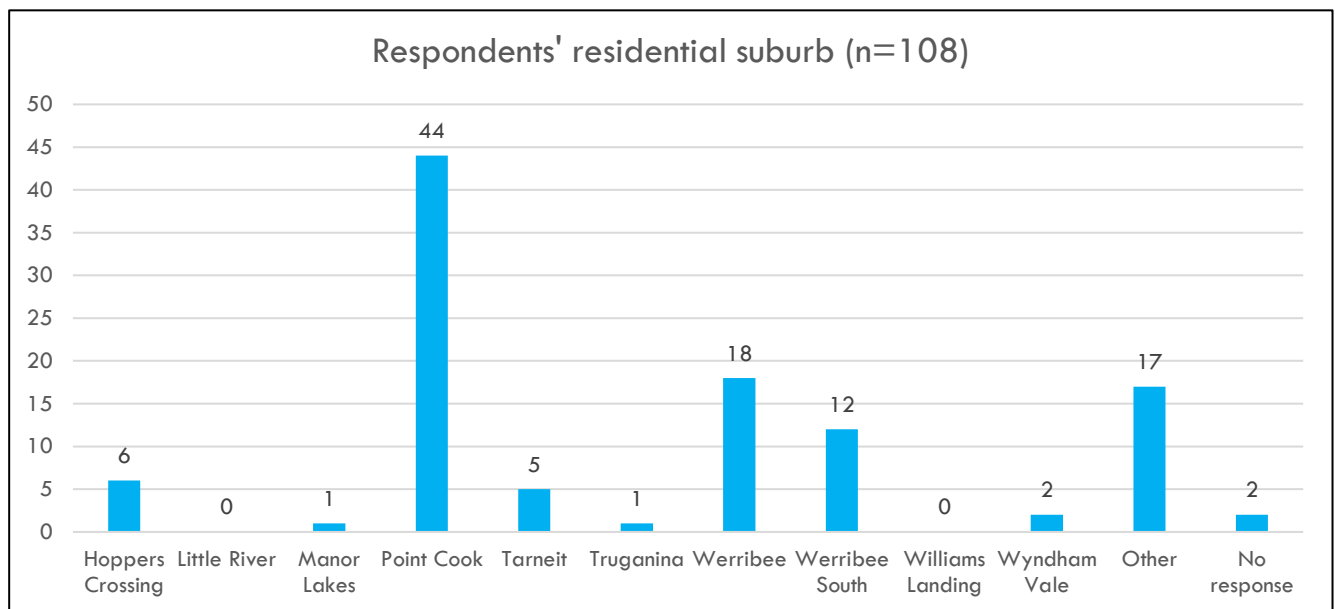


The nine respondents who selected “Other” provided the following comments: *Bird watching resident of Werribee; Hoppers Crossing resident; I live nearby and visit there regularly; Local business involved in the Advertising and Film industry; Our boat shed has been in our family for 3 generations. I am there every other day; Point Cook Resident (2); Point Cook Community member; and Werribee resident.*

4.5 Residential suburb

Survey respondents were asked which suburb they are from. As shown in Figure 5, many respondents reported Point Cook (44 or 41%), Werribee (18 or 17%) or Werribee South (12 or 11%). No responses were received from Little River or Williams Landing. 17 respondents reported a suburb or postcode outside of the Wyndham municipality: Alphington, Altona (2), Bulleen, Fawkner, Kingsville, Macleod, Melbourne, Melton, Mount Waverley, Reservoir, Seabrook (2), Sunshine, Williamstown, Windsor and currently building in Werribee South.

Figure 5: Residential suburb (Survey)



Social mapping participants were required to enter a postcode with each submission. Some participants were subscribers of ‘The Loop’ and had previously entered a suburb. 112 of the 121 social mapping submissions contained a postcode or suburb within Wyndham. As outlined below, most participants reported postcode 3030 (covering Point Cook, Quandong, Werribee and Werribee South):

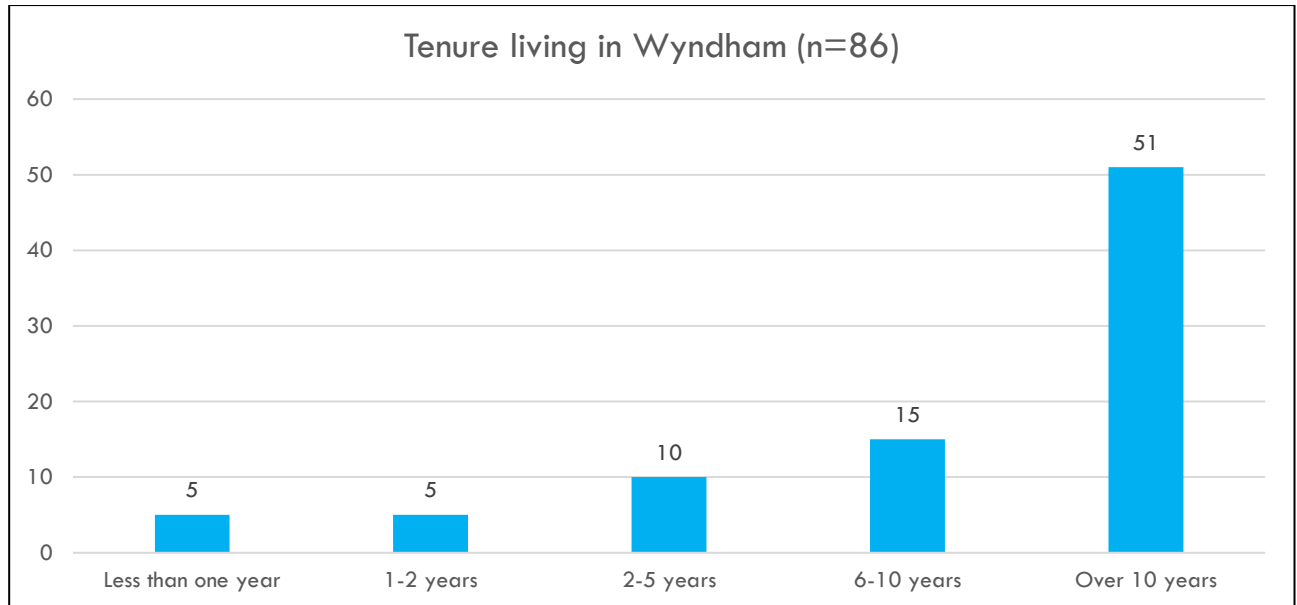
- Hoppers Crossing (3)
- Point Cook (5)
- Werribee (11)
- Werribee South (6)
- 3024 covering Mount Cottrell and Wyndham Vale (11)
- 3029 covering Hoppers Crossing, Tarneit and Truganina (1)
- 3030 covering Point Cook, Quandong, Werribee and Werribee South (75)
- Postcodes for suburbs outside of the Wyndham municipality (9): 3023, 3033 (2), 3044, 3059, 3085, 3105, 3155 and 3350



4.6 Tenure of participants living in Wyndham

Survey respondents who live in Wyndham were asked how long they have lived there. As shown in Figure 6, all response options were selected. Many of the 86 respondents reporting living in Wyndham for Over 10 years (51 or 59%).

Figure 6: Tenure of participants living in Wyndham (Survey)



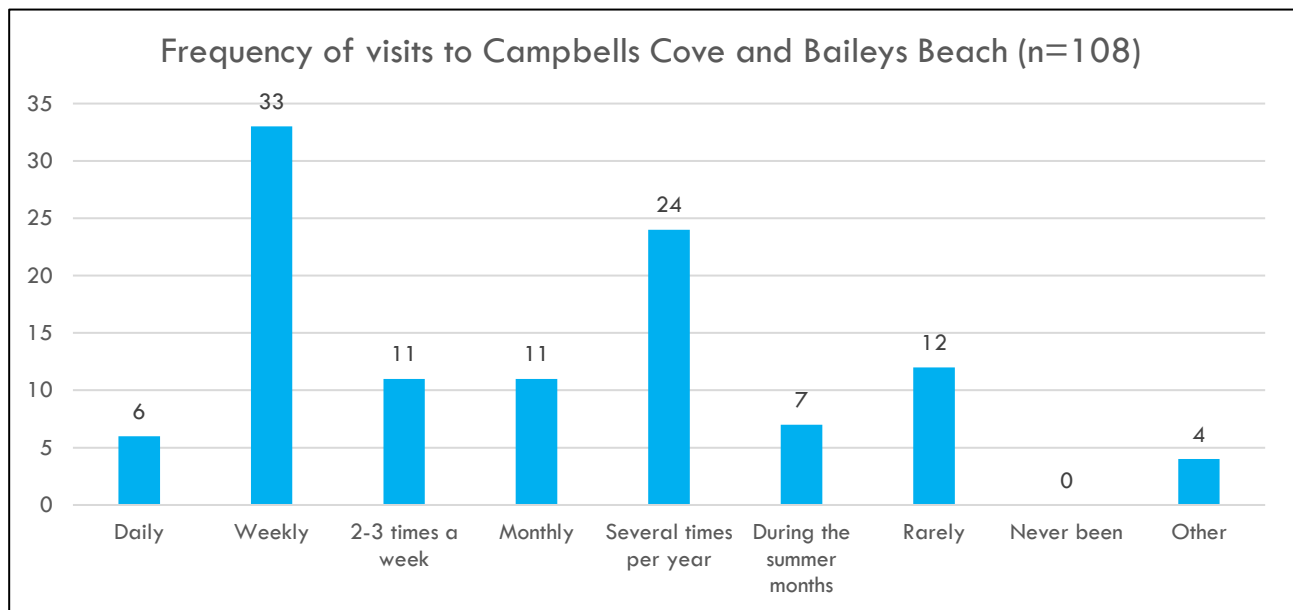
5. Findings from the analysis of the community feedback

This section reports the findings from the analysis of the community feedback gathered via the online survey, online social mapping activity, information sessions and email/written submissions. Overall, the 108 survey responses provided the most in-depth information in terms of how Campbells Cove and Baileys Beach are used, aspects that are loved or valued, quality ratings, prioritising of improvements, safety perceptions and general feedback. A selection of the 121 social mapping submissions and excerpts from the information sessions and email/written submissions are presented throughout this section, alongside the most relevant survey findings. This feedback is informative as it elaborates the survey feedback. Some individuals may have participated in more than one engagement activity.

5.1 How participants use Campbells Cove and Baileys Beach

Survey respondents were asked “How often do you visit Campbells Cove and Baileys Beach?” and presented with a listing of response options. As shown in Figure 7, mixed views were reported and all response options were selected. Many respondents (33 or 31%) reported Weekly and 24 (or 22% of) respondents reported Several times per year.

Figure 7. Frequency of visits to Campbells Cove and Baileys Beach (Survey)

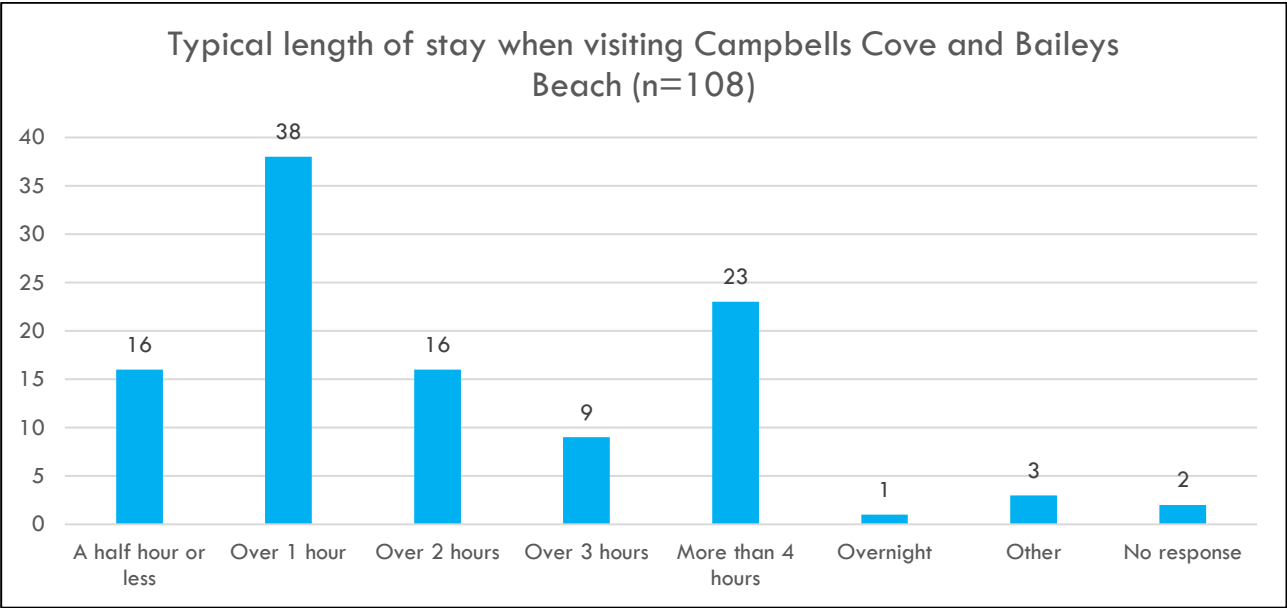


The four respondents who selected “Other” provided the following comments: *2-3 times a month; Never been because was told it was a nudist beach; Several times per year and more so in summer months; and Went once to take the dog for a swim but won’t go again until improved.*

Survey respondents were asked “How long do you typically stay when you visit Campbells Cove and Baileys Beach?” and presented with a listing of response options. As shown in Figure 8, all response options were selected. Many respondents (38 or 35%) reported Over 1 hour and 23 (or 21% of) respondents reported More than 4 hours.



Figure 8. Typical length of stay when visiting Campbells Cove and Baileys Beach (Survey)

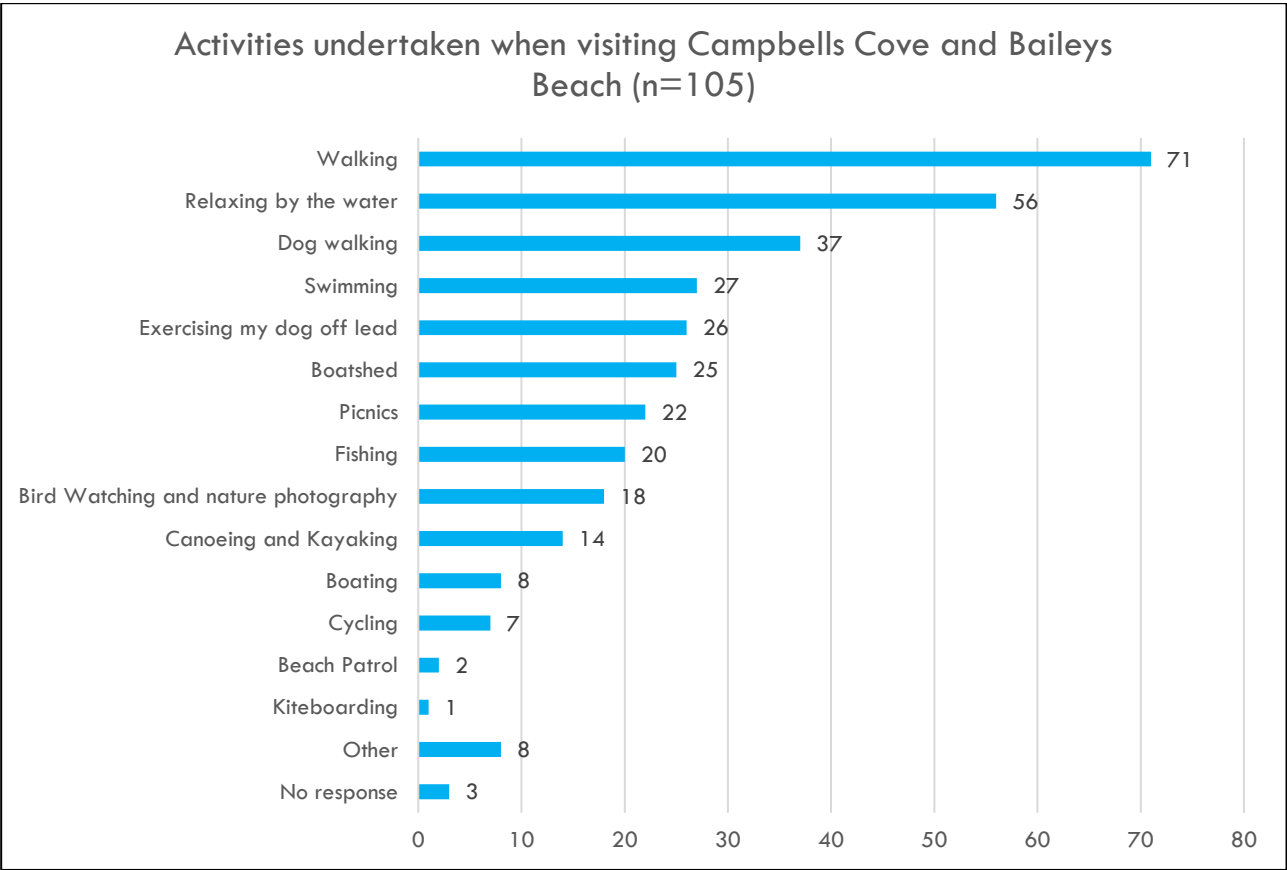


The three respondents who selected “Other” provided the following comments: *Most of the day; It depends on the activity if I fish its all day if its casual recreation with family and friends it is greater than 4 hrs; and Not applicable.*



Survey respondents were asked “What do you do when visiting Campbells Cove and Baileys Beach?” and presented with a listing of 14 response options as well as an “Other” option for personalised feedback. Respondents were invited to select all response options that applied. As shown in Figure 9, all response options were selected. The majority of respondents reported Walking (71 or 68%) and Relaxing by the water (56 or 53%).

Figure 9. Reason/s for visiting Campbells Cove and Baileys Beach (Survey)



The eight respondents selecting Other provide the following comments: *Cleaning up litter; Enjoying peace and quiet; Explore and admire the historical boatsheds and photography also aurora photography at night. No light pollution; General maintenance on the shed and mowing grassed area. Generally keeping the site and surrounds clean for all users of the beach; Kids play games like finska in front of the sheds on grass; Seaweed collection for garden; Use of my private property along Campbells Cove; and Working in the film industry and taking tourists to see the area.*

5.2 Aspects of Campbells Cove and Baileys Beach that are loved or valued

Survey respondents were asked “What do you love or value most about Campbells Cove and Baileys Beach?” and invited to provide a personalised response. 97 survey respondents provided personalised feedback which referred to one or more topics. This feedback was manually analysed to identify themes and produce summary statements.

Respondents referred to a variety of topics. Many respondents value the aesthetics of Campbells Cove and Baileys Beach - the serenity, uniqueness and untouched beauty, sense of seclusion and privacy as well as the natural environment. Some love the boat shed precinct, its history and sense of community.



Others value the active and recreational aspects – fishing, walking, family-friendly and dog-friendly aspects and access to the bay for recreational purposes. A small number of respondents see great potential for Campbells Cove & Baileys Beach.

As shown in Table 3, the most frequently referenced topics related to the Serenity (32), Uniqueness and untouched beauty (25), Sense of seclusion and privacy (22), and the Natural environment (19).

Table 2. Summary table of aspects that are loved or valued (Survey)

Statements reflecting themes reported in feedback	No. of surveys referencing theme (n=97)
Serenity: The peaceful, quietness and tranquillity	32
Uniqueness and untouched beauty: Beautiful area that is largely untouched and undiscovered	25
Sense of seclusion and privacy: Area is private, secluded and not overcrowded or too busy	22
Natural environment: Nature, coastal flora, birdlife and marine life, being able to photograph birdlife	19
Convenient location: The area is conveniently located, close to home or within close proximity	12
Fishing and recreational activities: Good fishing, the availability of fish, walking and recreational opportunities	11
Boat shed character and owner community: Character and charm of the fishing shacks, the unique and friendly boat shed owner community	10
Dog off lead area	9
Heritage and historical significance: History of the boat sheds, fishing and as a significant place to Werribee South	9
Area is not over-developed or commercialised	8
Lovely scenic views	8
Waterfront environment with access to the beach and bay	8
Spaces for picnics and family-friendly activities	5
Other: The darkness there at night; No large concrete car park, but spaces to park your car, sit and just take in the views; Most traffic is slow and respectful of walkers; and I'm a night sky photographer so the lack of bright lights compared to Werribee South is a huge plus.	4

Information session participants commented that they love or value the following aspects of Campbells Cove and Baileys Beach:

- *Natural environment*
- *Peaceful and quiet, a great getaway*
- *Unique character with boatsheds and close to farms*
- *Remote, tranquil and quiet*
- *Dog walking*
- *Not developed or commercialised*



5.3 Quality ratings for current areas and facilities at Campbells Cove & Baileys Beach

Survey respondents were asked “What areas and facilities do you usually use and how would you rate the quality of the current facilities at Campbells Cove and Baileys Beach?” and presented with a listing of nine statements that could be rated as Excellent, Good, Fair, Poor or Don't know. Social mapping participants provided personalised responses which referred to the quality of some areas and facilities and these comments are integrated within the results presented in Section 4.3.

Quality ratings varied substantially. When looking at combined numbers of ‘Excellent and Good’ together and ‘Fair and Poor’ together, there was only one area/ facility where more than 50% of respondents rated it Excellent and Good and that was Dog of lead areas. In all other areas/ facilities the Fair/ Poor rating was more than 50%, with Walking and Cycling paths, Seating and Picnic tables scoring a Fair/ Poor rating of 70%, 80% and 85% respectively.

It is also noteworthy that a large number of “Don't Know” responses and missing responses were apparent for several areas and facilities that some respondents may not use, particularly in relation to:

- Dog off lead areas (45 Don't know and missing responses)
- Picnic tables (40)
- Seating (34)

As shown in Table 3 and Figure 10a, the five highest quality ratings (calculated as a percentage or proportion of Excellent and Good rating responses of total valid rating responses for each individual area and facility) were indicated for:

1. Dog off lead areas (36 / 57% of valid rating responses)
2. Pedestrian beach access (43 / 45%)
3. Lawns (36 / 42%)
4. Beach areas (39 / 41%)
5. Car parks (38 / 40%)

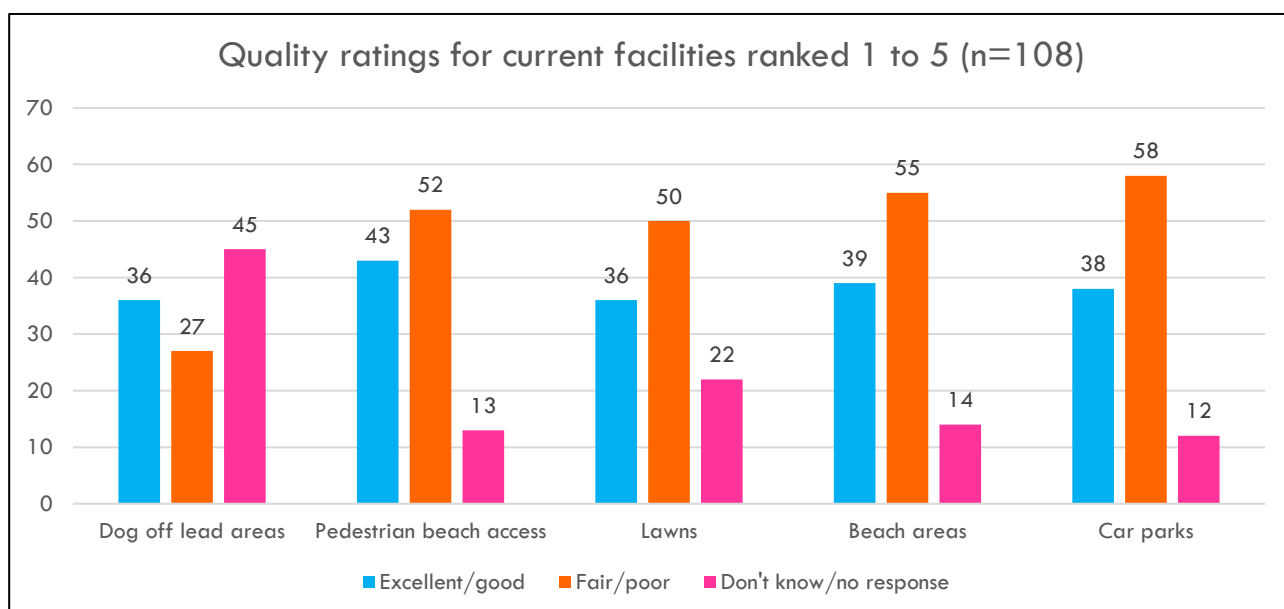
Table 3. Quality ratings for current areas and facilities, in descending order (Survey)

Rating⇒ Area and facility ↓	Excellent	Good	Excellent & Good ratings (No. /%)	Fair	Poor	Fair & Poor ratings (No. /%)	Total valid rating responses	Don't know and Missing responses
1. Dog off lead areas	14	22	36 / 57%	13	14	27 / 42%	63	45
2. Pedestrian beach access	10	33	43 / 45%	18	34	52 / 55%	95	13
3. Lawns	11	25	36 / 42%	20	30	50 / 58%	86	22
4. Beach areas	13	26	39 / 41%	21	34	55 / 59%	94	14



Rating⇒ Area and facility ↓	Excellent	Good	Excellent & Good ratings (No. /%)	Fair	Poor	Fair & Poor ratings (No. /%)	Total valid rating responses	Don't know and Missing responses
5. Car parks	10	28	38 / 40%	26	32	58 / 60%	96	12
6. Access roads	5	30	35 / 38%	23	35	58 / 62%	93	15
7. Walking and cycling paths	5	21	26 / 30%	26	34	60 / 70%	86	22
8. Seating	4	11	15 / 20%	18	41	59 / 80%	74	34
9. Picnic tables	4	6	10 / 15%	21	37	58 / 85%	68	40

Figure 10a. Quality ratings for current areas and facilities ranked 1 to 5 (Survey)



In relation to the quality ratings for current areas and facilities ranked 1 to 5, a selection of personalised feedback gathered through the Online social mapping activity, Survey general feedback, Information Sessions and Email/written submissions is presented below.

Dog off lead areas

- Concerns with creating off lead dog area due to the various birds in the area, but also the sheds. There is often work being undertaken on the sheds and with dogs running off lead they may create safety hazards (Social mapping participant)
- Create a dogs on leash swimming beach with life guards like Altona beach (Social mapping participant)
- Formalise the beach as a dog off lead area associated with the grass off lead area (Social mapping participant)
- Have proper fencing for off lead dogs (Social mapping participant)
- Having this as an off leash beach for dogs would be great. Currently it is nice that the beach isn't crowded (Social mapping participant)



- Off lead dog areas will also be disastrous for the rare bird life of the area especially species like the Pied Oystercatcher (Social mapping participant)
- Ban dogs from the beach area and other bird areas (Survey respondent)
- I know a lot of people go there to enjoy walking the dogs on the grass and on the beach. So to not over crowd it with picnic areas and attractions (Survey respondent)
- Please keep it dog friendly (Survey respondent)
- More off lead dog exercising facilities and better waste plan for picnic rubbish and dog poo. Provide dog poo bags as well to help encourage people to pick up after their dogs (Survey respondent)
- Dog pooh is a challenge (Information session participants)
- More bins with dog pooh bags (Information session participants)
- Signage regarding areas of on and off leash areas (Information session participants)
- Dog park fencing arrangements to remain unchanged (Email/written submission)

Pedestrian beach access

- Make it safer – access to the beach/ slippery areas/ fix existing stairs (Information session participants)
- Not good access (Information session participants)

Lawns

- Focus more on the revegetation of the lawn areas with native indigenous tufted grasses, enforcing the restrictions of growing exotic plants around the boat sheds and adding an extra public rubbish bin or two (Social mapping participant)
- This area is not maintained by the council. A boatshed owner mows the lawn and collects the rubbish (including myself) so when visitors come down they find it nice and clean. If the council further develops this area and loads more people visit, it is then essential that the council take over with proper maintenance and cleaning plus placing many more rubbish bins for trash. In my 3 years in the area I have seen a council cleaning team only once in the area (Social mapping participant)
- Revegetation of the lawn areas with native indigenous tufted grasses (Survey respondent)
- Current maintenance of the reserves on Campbell's Cove and Baileys Beach are minimal and contained to along the top roadway's edges, the rest of the reserve has been in the past and presently maintained by the boat shed owners. Remove all noxious weeds and replace/regenerate with coastal/native plants (Email/written submission)

Beach areas

- A walk along the beach is nicer than the planned track, improve what we already have (Social mapping participant)
- Add seaweed prevention nets to stop the disgusting build up on the beach that makes it unusable (Social mapping participant)
- At low tide near the end of the boatsheds at Campbells Cove you can walk along the sand bars but if you dig a couple of inches down there is a oozing of black stinking mud just below the sand step off the sand bar into the water and your likely to be up to your knees in the filthy muck (Social mapping participant)
- Bring in nice sand all the way along, including in front of the beach boxes (Social mapping participant)
- Clean up the area and make it family safe (Social mapping participant)
- Contaminated water into bay needs to be treated before it crosses the reserve (Social mapping participant)
- Create a nice swimmable beach safe for kids. We have to drive to Altona instead of using Werribee South. Clay soil and dirty water full of seaweeds look not attractive (Social mapping participant)



- D1 drain a major pollutant point, this filthy water mostly from the farmland empties with no testing into Port Phillip Bay. A disgraceful embarrassing look for the foreshore and needs immediate attention (Social mapping participant)
- Each time it rains heavy up to 10cm of soil deposits onto the beach and grassed areas. The flow of water and mud is unhindered and flows freely down the embankment causing a lot of damage (Social mapping participant)
- Proper dredging and removing of algae and weeds out of the shoreline. The weeds looks so ugly and the stench is unbearable. Council to look into this and have an ongoing method of dredging, removing weeds from Wyndham Harbour to Saltwater Estate or Sanctuary Lakes (Social mapping participant)
- The beach requires a massive clean-up for safe swimming for visitors. Clay soil and seaweed is the least of the problems in the area. There is drug paraphernalia, broken glass, tyres, plastic sandwich bags, fishing hooks and line, as well as untreated run off from local farms (as mentioned by Wyndham) (Social mapping participant)
- The beaches along this area of coastline (from BB to D1) are narrow and at high tide with a little Southerly wind are covered by water & also there is the yearly ,if not continuous sea weed influx which covers the beaches for months at a time. This makes for a smelly poor quality beach (Social mapping participant)
- The water at the shore is sometimes dirty (gutterish) to get in, but it looks cleaner after a few metres. It will be great to see that go away (Social mapping participant)
- I would say it is very unpleasant here at the moment. Water is mostly brown, full of weeds, rocks are everywhere. Unsafe for kids. Terrible smelly (Survey respondent)
- Would also like to see the beach graded and cleaned regularly to remove rubbish/ large degree to make the sand nicer (Survey respondent)
- Challenges are rubbish, litter, seaweed, generally not clean (Information session participants)
- Pollution and water run-off (Information session participants)
- Rubbish and bins overflowing (Information session participants)
- Pollution - the initiative is not inclusive of all sources that traverse crown land from the adjacent agricultural zone (Email/written submission)
- Clean-up rubble and rubbish on front shoreline from Western Baileys Beach to Campbells Cove carpark beach; front shoreline on Campbells Cove middle beach; front shoreline from Baileys Beach to Campbells Cove and front shoreline on Campbells Cove Beach (Email/written submission)
- One bin services the beach from the middle beach to the north beach at the top of the roadway, and often the publics rubbish ends up on the reserves/foreshores and is cleaned up by the boatshed owners, including what floats onto the beach from the bay (Email/written submission)
- Campbells Cove North Swimming Beach - prepare and make usable the north end beach at the end of Campbells Cove Rd adjacent carpark. The north Beach would make a good trial beach that could be made usable and safe quickly with minimal preparation and cost. Construction/fitment/installation of facilities could be done with minimal/no impact on Campbells Cove reserve and shoreline in the direct boatshed precinct until further/future planning and study is conducted (Email/written submission)
- A few boat sheds along the beach still need improvements to enhance the look of the area which Council is currently managing. Additionally having the boat sheds in the precinct have not had a detrimental effect on the Flora fawner, environment, or ecology in the surrounding areas, even the snakes are welcome. Boat Ramps/Boat Launching - for those boatshed owners who no longer want to maintain or use their boat ramps, I believe these should be removed from between the lands edge, extending onto the beach. For those existing shed owners who are utilising and are maintaining their boat ramps and decks, I believe these should remain and maintained as per the boatshed licencing condition. Additionally, some shed owners who have spent considerable money, time, and effort to repair their ramps in the last twelve months have had them damaged by storms. Consideration also needs to be given to some boatshed owners whereby their sheds extend onto the beach and where water erosion has crept up to their boatshed frontage. Other factors to consider is that boat shed owners in Baileys and Campbells Cove use winches wire/ropes that extend out onto the beach to



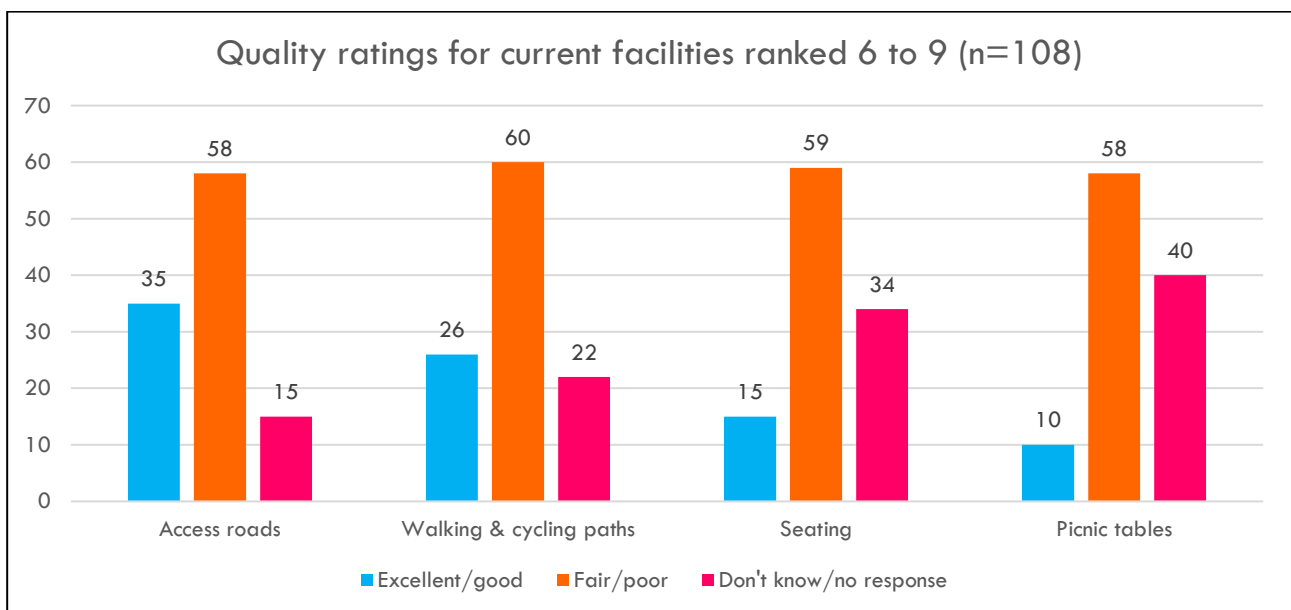
launch, retrieve and then flotilla their boats to sea. Regulations exist for the use of craft and swimmers however sections of the beach are predominantly for the use of launching boats. Many boats and trailers in sheds are not for road use so the use of designated boat ramps is not optional for the launching of boats (Email/written submission)

- As long-time visitor to Baileys and Campbells Cove foreshore I believe that the beaches between Bailey's boat sheds to the start of Campbells Cove boat sheds and the northern car park beach are the most practical, feasible and user-friendly areas for public use as a beach (Email/written submission)

Car parks

- Car park at the end of Cunningham's Road needs improvement (Information session participants)

Figure 10b. Quality ratings for current areas and facilities ranked 6 to 9 (Survey)



In relation to the quality ratings for current areas and facilities ranked 6 to 9, a selection of personalised feedback gathered through the Social mapping activity, Survey general feedback, Information Sessions and Email/written submissions is presented below.

Access roads

- The road now is over-crowded and dangerous with the current amount of traffic let alone bringing many more vehicles to the area (Social mapping participant)
- The roads don't allow for the current traffic flow. How will it support such an influx? (Social mapping participant)
- Widen and improve the road (Survey respondent)
- Dust generated by hooning on dirt road (Information session participants)
- Maintain and resurface the roads (Information session participants)

Walking and cycling paths – no comments

Seating – no comments

Picnic tables – no comments



5.4 Proposed ideas for Campbells Cove and Baileys Beach

Survey respondents were informed that the community had said in the past that they would like to see some improvements at Campbells Cove and Baileys Beach and asked to indicate their top 5 priority improvements from a listing of 12 proposed ideas. These ideas were shown on a map across 14 different locations.

A selection of personalised comments, relating to these proposed ideas, has also been incorporated into this section from the Online social mapping activity, Survey general feedback, Information Sessions and Email/written submissions.

The number of times each proposed idea was selected and the priority ratings varied. In addition to counting the **number of surveys selecting each proposed idea**, an **overall priority score** was calculated to indicate the level of priority. Priority 1 selections were allocated 5 votes, Priority 2 selections were allocated 4 votes, Priority 3 selections were allocated 2 votes and Priority 5 selections were allocated 1 vote.

As shown in Table 4 and Figure 11, overall top 5 priority improvement ideas are:

1. Develop a boardwalk, seating area and lookout at the Baileys Beach Point to allow visitors to relax, fish and enjoy the views of the coastline (overall priority score of 203, selected by 56 or 52% of survey respondents)
2. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay (score of 176, 52 / 48%)
3. Explore opportunities to treat stormwater runoff through planted reed beds to improve the quality of water entering Port Phillip Bay after storm events (score of 173, 51 / 47%)
4. Investigate erosion mitigation options for the soft clay cliff face consistent with Department of Land Water & Planning requirements (score of 157, 47 / 44%)
5. Develop a 2.5-metre-wide Bay Trail, adjacent to the neighbouring farms, connecting the Baileys Beach Point with the end of Crawfords Road (score of 138, 44 / 41%).



Table 4. Prioritising of proposed improvement ideas, in descending order by overall priority score (Survey)

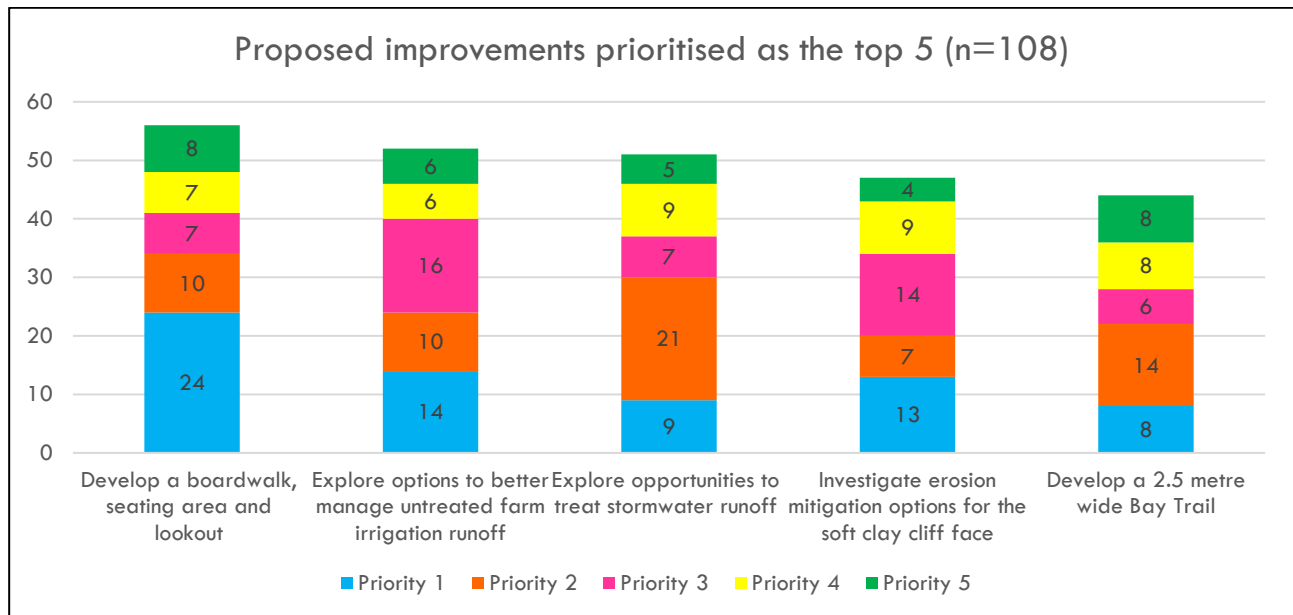
Priority ranking⇒ Proposed improvement ↓	Map location	Priority 1 (5 votes)	Priority 2 (4 votes)	Priority 3 (3 votes)	Priority 4 (2 votes)	Priority 5 (1 vote)	Surveys selecting proposed improvement (No. / %)	Overall priority score
1. Develop a boardwalk, seating area and lookout at the Baileys Beach Point to allow visitors to relax, fish and enjoy the views of the coastline. Future Wyndham Bay Trail connection to Wyndham Harbour.	1	24	10	7	7	8	56 / 52%	203
2. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay.	9,11,13	14	10	16	6	6	52 / 48%	176
3. 3. Explore opportunities to treat stormwater runoff through planted reed beds to improve the quality of water entering Port Phillip Bay after storm events.	6	9	21	7	9	5	51 / 47%	173
4. 4. Investigate erosion mitigation options for the soft clay cliff face, consistent with Department of Land Water & Planning requirements.	4	13	7	14	9	4	47 / 44%	157
5. Develop a 2.5-metre-wide Bay Trail, adjacent to the neighbouring farms, connecting the Baileys Beach Point with the end of Crawfords Road.	3	8	14	6	8	8	44 / 41%	138
6. Develop a visitor node on the open grassed area including shaded picnic facilities, barbeques, a rest spot for cyclists, public toilets, an outdoor shower, improved beach access and improved dog off lead facilities.	14	9	11	7	9	6	42 / 39%	134
7. Provide shaded picnic facilities, a rest spot for cyclists and improved public access from the car park. Upgrade car parking including shade trees, marked parking bays and connecting footpaths paths.	2	8	6	7	7	7	35 / 32%	106
8. 8. Upgrade car parking areas to including shade trees, marked parking bays and connecting footpaths. Move car parking back from the cliff edge to manage rubbish dumping issues and erosion impacts to the soft clay cliff face. Improve pedestrian access to the beach.	5	2	6	10	11	7	36 / 33%	93



Priority ranking⇒ Proposed improvement ↓	Map location	Priority 1 (5 votes)	Priority 2 (4 votes)	Priority 3 (3 votes)	Priority 4 (2 votes)	Priority 5 (1 vote)	Surveys selecting proposed improvement (No. / %)	Overall priority score
9. Explore opportunities to improve public access including footpaths, seating and picnic tables to allow visitors to enjoy the unique boat shed environment, small beach areas and views across the water.	10,12	3	4	3	12	10	32 / 30%	74
10. Improve the look and feel at the road intersection, creating a much better sense of arrival and improved sense of place. Provide wayfinding signs and walking information. Create a visitor node with seating overlooking the water, shaded picnic facilities, beach access and facilities for cyclists.	7	2	4	7	6	12	31 / 29%	71
11. Provide a Bay Trail connection across the D1 Drain		4	1	7	7	12	31 / 29%	71
12. Develop a Slow Street or shared use zone along the roadway extending to the northern car park where cars, cyclists and pedestrians can safely share the available road space. Reduce the road traffic speed and install traffic calming measures to create a welcoming and accessible environment for pedestrians, cyclists, wheelchair users, children, families and older adults.	8	0	2	5	5	11	23 / 21%	44



Figure 11a. Prioritising of proposed improvement ideas, top 5 in descending order (Survey)



In relation to the proposed improvement ideas prioritised as the top 5, a selection of personalised feedback gathered through the Social mapping activity, Survey general feedback, Information Sessions and Email/written submissions is presented below.

Develop a boardwalk, seating area and lookout

- The proposal to develop a boardwalk, seating area and lookout is welcome (Social mapping participant)
- Create parking, viewing facilities, seating/picnic area right of Cunningham's Road on the shoreline with barriers between the cliffs and parking with the construction of a public toilets and stairs extending down to the beach (Email/written submission)

Explore options to better manage untreated farm irrigation runoff

- Also where are the drains from the farms going? If this is all going into the ocean, that's a disaster waiting to happen (Social mapping participant)
- Contaminated water into bay needs to be treated before it crosses the reserve (Social mapping participant)
- For too long the untreated chemicals leeching into the sea have been allowed to take place. While I respect farmers need to spray their crops and use chemicals to keep the weeds down, it should not be at the expense of surrounding land, environment and people in the area. While they should be held accountable, they should receive assistance and education in ensuring that the impact is minimal (Social mapping participant)
- It's also a heavy agriculture area we need to spray chemicals and use fertiliser. People will complain about smell 100% (Social mapping participant)
- Please ensure the river system is managed and does not carry unwanted pollutants or toxic chemicals from farmlands into the sea that will ruin future opportunity for the community to enjoy the coastline and swimming (Social mapping participant)
- The beach requires a massive clean-up for safe swimming for visitors. There is ... as well as untreated run off from local farms (as mentioned by Wyndham) (Social mapping participant)
- The drain between boatsheds 151 & 154 another drainage point from the farms flowed through 3 boatsheds recently it used to be piped directly into the bay, now floods the Boatsheds, the grass areas in front and beside the shacks, the foreshore and into the bay (Social mapping participant)



- This is a really bad spot for dirt, agricultural chemicals (Social mapping participant)
- Water runoff from farms should be a top priority for the safety of people using the beach due to the chemicals used (Social mapping participant)
- More needs to be done regarding the damage to the area from the farmers and the run off from their drainage into the bay (Survey respondent)
- Sediment pond to address farm run-off (Information session participants)

Explore opportunities to treat stormwater runoff

- Agreed that solutions need to be engineered to prevent stormwater run-off from the farms. Ideally there would be a great buffer between the farms and the beach (Social mapping participant)
- Apart from the volume, the condition of the pollutants should be treated before reaching the reserve. At 151 the storm water drain is emptying onto the foreshore reserve untreated. Surely this is the farm's responsibility to treat their water before discharging onto the foreshore and into the bay. This is an ecological disaster (Social mapping participant)
- D1 drain a major pollutant point, this filthy water mostly from the farmland empties with no testing into Port Phillip Bay. A disgraceful embarrassing look for the fore shore, needs immediate attention (Social mapping participant)
- Preserve the spruce tree that is of significance to local boaties. Presently, the storm water pipe threatens it. If the pipe were to be elongated and contents filtered, the whole area would benefit (Social mapping participant)
- Storm water from the farm overflows through the concrete storm water pipe taking mud and debris from the farms past the boatsheds and onto the beach. This has occurred several times in the last few months whenever there heavy rainfall. There should be some retaining/filtering system on the farm side of the road to prevent mud and topsoil going through the pipe, under the road to the beach. Each time it rains heavy up to 10cm of soil deposits onto the beach and grassed areas. The drain is also an eyesore and seems to be an area where people can throw their rubbish (Social mapping participant)
- Storm water runoff from farms need to be examined further (Social mapping participant)
- What are the water toxicology conditions especially at point 14 where the big drain carries chemicals from Hoppers Crossing to the bay? How safe is this for children to be around? (Social mapping participant)
- Clean up the run off, don't just investigate, do (Survey respondent)
- Run-off/ drainage from farms and stormwater is a challenge (Information session participants)
- Construct/link/divert proper drainage to a main drain extending out from along the foreshore coming from farms and other drains that are currently running directly out onto the beach. The outlet should be situated where it does not affect the direct area. In February 2022 on two separate occasion dead fish lined the beach after deluges of rain washed silt and soil from farms onto the beach turning the foreshore into a brown wash (Email/ written submission)

Investigate erosion mitigation options for the soft clay cliff face

- Build a break water to lessen erosion, provide a fishing platform, reduce seaweed washing on beach (Social mapping participant)
- Improving the walls along coastline and shacks will provide a cleaner and safer walking strip along beach area for public and also stop erosion (Social mapping participant)
- Storm water from the farm overflows through the concrete storm water pipe taking mud and debris from the farms past the boatsheds and onto the beach ... please fix this problem as it is causing environmental damage and erosion to the embankment, deposition of topsoil on the local beach and damage to the foundations of the boatsheds especially 150, 151 and 152 (Social mapping participant)
- The issue of erosion at baileys beach certainly needs to be properly investigated. Re nourishment should not be through pumping sand from one location to the other. The intertidal zone along this section of



coast supports a rich benthos. Pumping will destroy this and take away the bird life and fish that visit the intertidal zone. The intertidal zone also protects Campbells Cove from serious erosion by breaking the wave action away from the shore line as the tide recedes. While there is some movement of sand along the coast, my knowledge over half a century says that most is pulled offshore. Wind direction, speed and duration and tide are the main variables at play that dictate erosion or accretion (Survey respondent)

- Hard scapes like rocks are needed to stop erosion, particularly in some areas. In one area there is only 2m left between cliff edge and road (Information session participants)
- It appears to me that the issue of erosion is not being treated as a whole of coast process because the initiative only focuses on Baileys beach (Email/written submission)
- High tides and storms are already encroaching on the lands edge on a good portion of the Campbells cove beach shoreline. Although the current groynes/structure on Campbells Cove Middle beach are unsightly and in need of repair/redesign/replacement, the long gone past coastal authorities/fishermen/boatshed owners that put them there new the purpose of their use and have proved successful for beach nourishment and erosion control over many years. Consideration should be given to remove the current groins/structures and replace/rebuild them extending into the water and clear the beach to not impede public access. Other considerations for sand build up and erosions protection should be given to other sections of the beach whereby the water meets the land (Email/written submission)
- Suggested groyne replacement: The use of plastic fill barriers has many advantages and potential uses, different designs have potential to drive even channel sand onto the beaches to help/fix erosion problems. Other advantages are that they can be floated manually placed/locked into position, and then filled up to bed into the sand. Cost for purchase and installation is very cheap compared to other options available. Plastic barriers can withstand high impacts due to design and weight once filled. Feasibility and trialling would have to be conducted but the suggestion for fill barriers as groyne replacement could prove useful (Email/written submission)

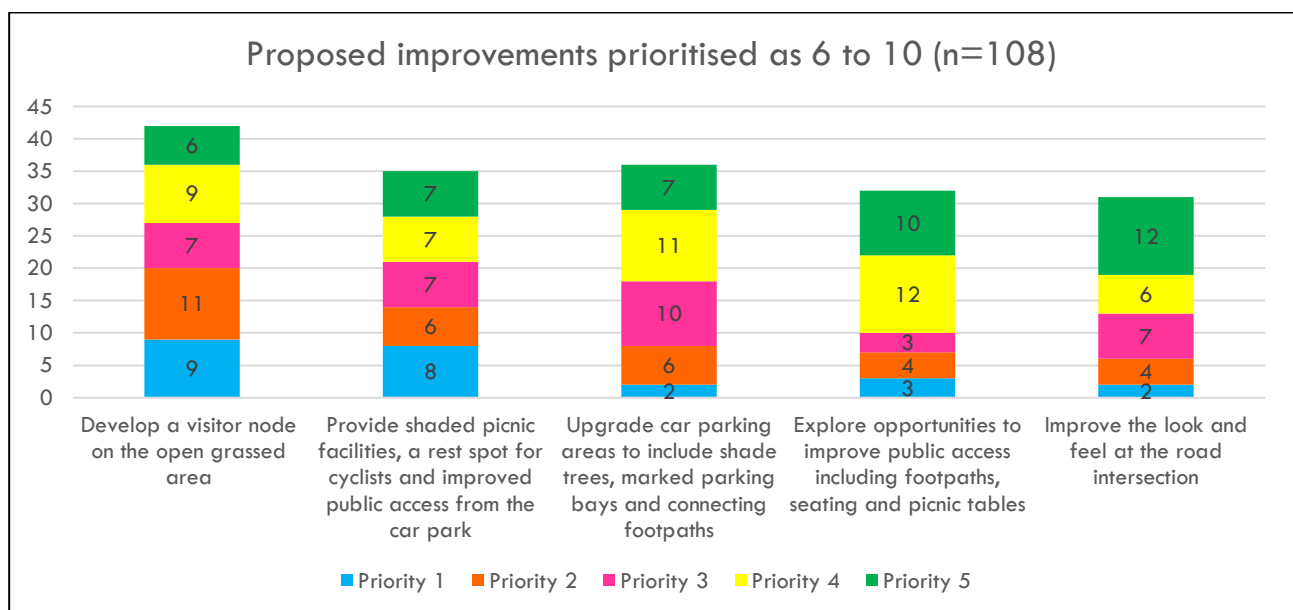
Develop a 2.5m wide Bay Trail

- Agree with a few comments here - it would be great to connect the coastal section with Point Cook and Werribee South with walking and bike trails ... but doing so must be done with careful consideration of the impact of increased traffic through the area, including security, littering, erosion, and impact on both farming and local wildlife. This is a very thin and vulnerable space to work with (Social mapping participant)
- Add a bike lane all along the route connecting Wyndham Harbour, Bay Trail and Point Cook (Social mapping participant)
- Any move toward further completing the Bay Trail is welcomed. For health, access and active travel, it is a great concept that needs to be developed. Okay to have the trail back from the water's edge as this area is so very narrow area, and likely to be impacted by climate change/sea level rises (Social mapping participant)
- Bike path to Campbell's cove from existing bike paths (Social mapping participant)
- Bike/walking track would be good but you will also attract motor bikes and vandals like Altona has in the less populated areas. Safety is an issue. (Social mapping participant)
- Connect this trail/path around to the cove through the air force base or a dedicated shared user path around the base (Social mapping participant)
- It would be great to see full connections made from the coastal road to other points to make a full connection for the western Bay Trail, to create a continuous route to Werribee South (Social mapping participant)
- Provide connected walking and bicycle path access to Point Cook, Werribee South and Altona (Social mapping participant)
- Will be great to see this entire coastline converted into a neat coastal strip, with pedestrian/bike lanes (Social mapping participant)



- *Linking the footpath from Campbells cove to Wyndham Harbour - provide opportunity for a short safe walk to link up the area (Survey respondent)*
- *Lack of space for a footpath and extra elements (Information session participants)*
- *Make it clear in the Master Plan that there is a focus on increasing cycling and walking traffic (Information session participants)*
- *Point 14 of the trail is extremely close to the perimeter fence of the RAAF Base Point Cook. At points 13-14, while a walking track could be appropriate as long as it wasn't right up against the boundary fence, the following would not be supported given the proximity to the base, shooting range and other important military assets: no viewing platforms or any high structures; no dog off leash area; no jetty for kayak access (Email/written submission)*
- *Look for capacity to add the suggested bicycle path additional to the roadside with a fence line separating the market gardens to reduce dust and pesticides blowing into the area. Roadside space is reduced between sheds (7) and (91), Speed humps lining the road should be frequent but non evasive as they are noisy and damage boats and trailers. Parts of the bicycle path lining the road should be raised concrete with a barrier kerb (Email/written submission)*

Figure 11b. Prioritising of proposed improvements, 6 to 10 in descending order (Survey)



In relation to the proposed improvement ideas prioritised as 6 to 10, a selection of personalised feedback gathered through the Social mapping activity, Survey general feedback, Information Sessions and Email/written submissions is presented below.

Develop a visitor node on the open grassed area

- *I would like to see the proposed visitor node located so it's accessible to the majority of visitors, with access to water at a minor visitor node at the far end, near Campbell's Cove main carpark (Social mapping participant)*
- *Shift the node to the Cunningham Road carpark it is a much bigger area (Social mapping participant)*
- *The idea to construct a visitor node is a good one; however, it should be low impact to the area and located in area 1, where the boardwalk is proposed (Social mapping participant)*
- *Update the lovely park, so much potential (Social mapping participant)*



Provide shaded picnic facilities, a rest spot for cyclists and improved public access from the car park

- Agree with picnic area suggest putting in between sheds where there a 3 or more vacant lots. This will ensure boat shed owners don't have restricted views and allow for boat shed owners vehicle access to launch marine vessels and repair sheds only (Social mapping participant)
- Great idea to create picnic areas, however to ensure there is still space for kids to play games on the grass in front of the sheds like catch or cricket, suggest putting these in gaps between sheds (Social mapping participant)
- I'd like to see an access ramp and stairs to the Bailey's Beach Point (Social mapping participant)
- It's a great site for a picnic with proper dredging and removing of algae and weeds out of the shoreline. If done so, the entire coastline would will be an amazing place for public to appreciate (Social mapping participant)
- Shaded BBQ areas on the grassed area with a playground (Social mapping participant)
- The grass area behind the beach at the end of the road and to the left of the car park needs picnic tables, BBQ, shelters, playground for kids and maybe a viewing tower to see the city or bay over the scrub trees (Social mapping participant)
- This area is ideal for low impact activities. Siting picnic facilities etc. would only increase traffic along a very narrow road (Social mapping participant)
- To have fresh running water as required would make it easier when I take my dog to this beach (Social mapping participant)
- Will be great to see this entire coastline converted into a neat coastal strip with good seating and shade and barbecue spots (Social mapping participant)
- More amenities for visitors, tap with fresh water at Bailey's Beach (Information session participant)

Upgrade car parking areas to include shade trees, marked parking bays and connecting footpaths

- I do not agree with concrete car parks being part of the future works. They are not consistent with the look and feel of these coastal areas. Gravel and Tea Trees for shading is much more appropriate (Social mapping participant)
- Seal the road and carpark (Social mapping participant)
- Shift the carpark to the Cunningham Road carpark it is a much bigger area (Social mapping participant)
- The provision of car parking can have a considerable impact on the coastal resource. Most recreational trips to the coast are made by car, but car parking can occupy large areas which could otherwise be used for landscaping or be kept in a natural state and can represent a considerable visual intrusion upon a delicate area (Social mapping participant)
- This is an area for all to walk and play freely. Plenty of parking at rear, only exclusion for this doing maintenance to sheds and launching boats (Social mapping participant)

Explore opportunities to improve public access including footpaths, seating and picnic tables

- Additionally, I'd like to see an access ramp and stairs to the Bailey's Beach Point (Social mapping participant)
- Reinstate stairs that were existing previously for safe beach access for pedestrians (Social mapping participant)
- Reinstall stairs near off leash Park for safer beach access (Survey respondent)
- Create seating/picnic area and construction of a public toilet at the north beach, end carpark of Campbells Cove Road. Some appropriate spaces for picnic tables and seating exist around boatsheds

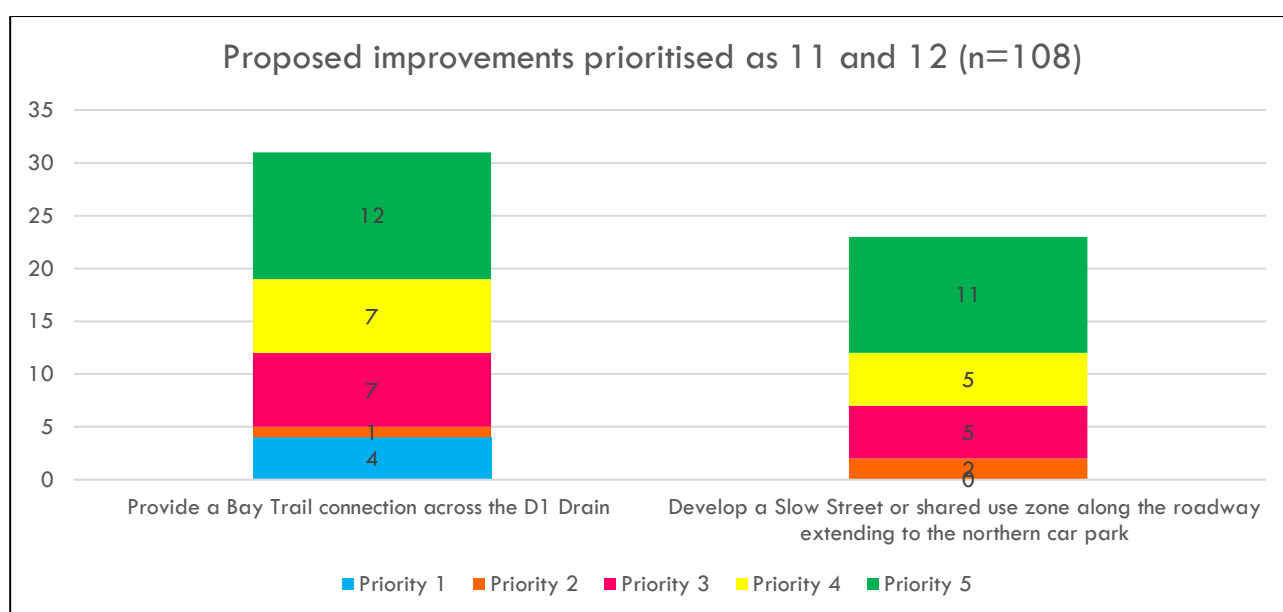


however more discussion with boat shed owners should take place for a happy medium on their placement (Email/written submission)

Improve the look and feel at the road intersection

- Do the work to the road (Social mapping participant)
- If this area is marked for changes then it is vital, as several people mentioned, that the road is fixed (Social mapping participant)
- It would be good if this section of road was sealed rather than dirt (Social mapping participant)
- Just fix the road! (Social mapping participant)
- Re the 3 way road usage, there are sections where the road is so narrow some shed owners won't be able to park near their sheds (Social mapping participant)
- Road to be improved and speed bumps installed as it is a favourite for racing with cars and motor bikes alike (Social mapping participant)
- Seal the road and carpark (Social mapping participant)
- The local area infrastructure will not support increased traffic (Social mapping participant)
- The roads don't allow for the current traffic flow. How will it support such an influx? (Social mapping participant)
- Will be great to see this entire coastline converted into a neat coastal strip with car access (Social mapping participant)
- Widen the road between Cunningham's Road and the northern carpark (Survey respondent)

Figure 11c. Prioritising of proposed improvements, 11 and 12 in descending order (Survey)



In relation to the proposed improvement ideas prioritised as 11 and 12, a selection of personalised feedback gathered through the Social mapping activity, Information Sessions and Email/written submissions is presented below.

Provide a Bay Trail connection across the D1 Drain

- Agree with a few comments here - it would be great to connect the coastal section with Point Cook and Werribee South with walking and bike trails ... but doing so must be done with careful consideration of the impact of increased traffic through the area, including security, littering, erosion,



and impact on both farming and local wildlife. This is a very thin and vulnerable space to work with (Social mapping participant)

- Add a bike lane all along the route connecting Wyndham Harbour, Bay Trail and Point Cook (Social mapping participant)
- Any move toward further completing the Bay Trail is welcomed. For health, access and active travel, it is a great concept that needs to be developed. Okay to have the trail back from the water's edge as this area is so very narrow area, and likely to be impacted by climate change/sea level rises (Social mapping participant)
- Bike path to Campbell's cove from existing bike paths (Social mapping participant)
- Bike/walking track would be good but you will also attract motor bikes and vandals like Altona has in the less populated areas. Safety is an issue. (Social mapping participant)
- Connect this trail/path around to the cove through the air force base or a dedicated shared user path around the base (Social mapping participant)
- Provide connected walking and bicycle path access to Point Cook, Werribee South and Altona (Social mapping participant)
- Will be great to see this entire coastline converted into a neat coastal strip, with pedestrian/bike lanes (Social mapping participant)
- Lack of space for a footpath and extra elements (Information session participants)
- Make it clear in the Master Plan that there is a focus on increasing cycling and walking traffic (Information session participants)
- Point 14 of the trail is extremely close to the perimeter fence of the RAAF Base Point Cook. At points 13-14, while a walking track could be appropriate as long as it wasn't right up against the boundary fence, the following would not be supported given the proximity to the base, shooting range and other important military assets (Email/written submission)

Develop a Slow Street or shared use zone along the roadway extending to the northern car park

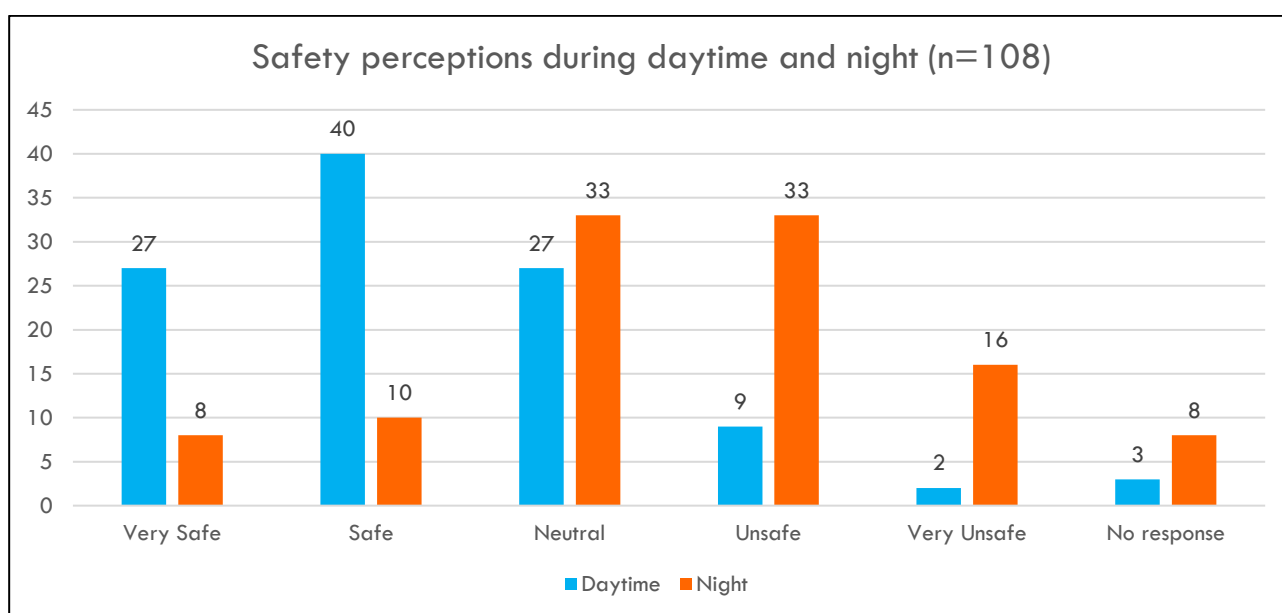
- The slow road idea seems flawed the road now is over-crowded and dangerous with the current amount of traffic, let alone bring many more vehicles to the area (Social mapping participant)
- Why can't we have a shared path all the way past the old RAAF base on the south side? I think it is all fenced off (Survey respondent)
- Road is too narrow for a shared zone "major safety concern" (Information session participants)

5.5 Safety perceptions when visiting Campbells Cove and Baileys Beach

Survey respondents were asked "How safe do you feel when visiting Campbells Cove and Baileys Beach?" (Daytime and Night). As shown in Figure 12, many respondents, the majority of respondents (67 or 62%) feel safe or very safe at Campbells Cove and Baileys Beach during daytime hours. In contrast, 18 (or 17% of) respondents feel safe or very safe at night.

Figure 12. Safety perceptions at Campbells Cove and Baileys Beach, daytime and night (Survey)





Survey respondents were also asked “Why do you feel this level of safety?” and invited to provide a personalised response. 93 survey respondents provided personalised feedback which referred to one or more topics. This feedback was manually analysed to identify themes and produce summary statements.

As shown in Table 5, within the personalised feedback there were 67 references explaining why respondents feel unsafe or very unsafe and 30 references explaining why they feel safe or very safe. Respondents reported who felt unsafe or very unsafe referred to reasons including: the area being remote and isolated (21); dark and poorly lit (18); having signs of illegal and drug activity (14); undesirable people loitering in car park (11); and lack of security and patrols (11). In contrast, those who felt safe or very safe provide reasons which referred to other people in the area as being generally friendly, locals or boatshed owners (12); having never felt unsafe (11); and because they only go to the area during the day (3).

Table 5. Summary table of reasoning behind personal safety perceptions (Survey)

Statements reflecting themes reported in feedback	No. of surveys referencing theme (n=93)
Feel <u>unsafe or very unsafe</u> when visiting Campbells Cove and Baileys Beach (Daytime or night) (67 references)	
Area is remote and isolated: The area is remote, quiet, secluded and isolated, it is quite deserted, no activities and very few people around	21
Area is dark and poorly lit: The area is dark with no, poor or not enough lighting	18
Signs of illegal and drug activity: Signs of drug taking and drug dealing, people under the influence of substances and associated anti-social behaviours	14
Undesirable people loitering in car park: Flow of traffic at night, people sitting in cars in the car park, drinking and undesirable types of people loitering and roaming	14
Lack of security and patrols: There is no security monitoring, no cameras, no police patrols and limited access to police or support in an emergency	11



Statements reflecting themes reported in feedback	No. of surveys referencing theme (n=93)
No or few facilities for community use: No facilities or quality infrastructure, the area is neglected and needs better facilities	8
Don't go there at night or alone	8
Experiences of vandalism or break-ins: Boat sheds and cars have been broken into, signs of vandalism	7
Dumped rubbish, some areas are unsightly and need cleaning up	5
Signs of sexual activity and reputation as a nudist beach	4
One road in to area, roads are in poor condition	3
Other: There is often no phone connection; If a public toilet was added to the area it would encourage even more people to stay there longer and perhaps even camp overnight; and Animals	3
Feel <u>safe</u> or <u>very safe</u> when visiting Campbells Cove and Baileys Beach (Daytime or night) (30 references)	
Other people in the area are generally friendly, locals or boatshed owners: There are friendly people around, local people I know or other boatshed owners	12
Have never felt unsafe: Have never had any issues, negative experiences or felt unsafe	11
Only go to the area during the day	3
Other: Long Term Boat Shed Owner; It's public like everywhere else; Council has kept away from it; It's dark, I'm not easily spotted when I'm out doing night photography; Open area with good visibility; I have never seen any dangerous people around; and Because we have cameras with sirens so if I feel unsafe I can turn the siren on	7

In relation to safety, a selection of personalised feedback gathered through the Social mapping activity, Survey general feedback, Information Sessions and Email/written submissions is presented below.

- *Bike/walking track would be good but you will also attract motor bikes and vandals like Altona has in the less populated areas. Safety is an issue. Also, how will you protect the boatsheds? (Social mapping participants)*
- *Clean up the area and make it family safe (Social mapping participants)*
- *Concerns with creating off lead dog area due to the various birds in the area, but also the sheds, there is often work being undertaken on the sheds and with dogs running off lead they may create safety hazards (Social mapping participants)*
- *Families should be aware of the stingrays that frequent this area and could be an issue if stepped upon. Tiger and brown snakes habit the area (Social mapping participants)*
- *Improving the walls along coastline and shacks will provide a cleaner and safer walking strip along beach area for public (Social mapping participants)*
- *Minimise car traffic in front of the sheds, it is unnecessary and unsafe with kids playing (Survey respondent)*
- *Anti-social behaviour, break-ins and vandalism (Information session participants)*
- *Cars and motor bikes speeding (Information session participants)*
- *Lack of lighting and security (Information session participants)*
- *Safety issues, antisocial and illegal behaviour (issues can happen as no one is there at night) (Information session participants)*



- More focus on safety and security of the boat sheds (Information session participants)
- More CCTV for security/prevention/ surveillance (Information session participants)
- Enhance road safety by paving the road and adding speed humps to stop hooning (Information session participants)
- Security, from my perspective is not just about personal safety but includes damage to public and boatshed owner assets through vandalism, rubbish dumping, and burglaries. The initiative seems to resolve this by increased daylight visitation. Most Security related issues occur at night (Email/written submission)
- Make all boat ramps extending down to the beach safe, remove unwanted and unmaintained boat ramps at the shoreline (Email/written submission)
- Exclusions and bans - open fires without fire pits in the direct areas of Baileys Beach and Campbells Cove boat sheds. Extremely loud music boom boxes/loudspeakers that can be heard for kilometres like those used at RAVE parties should be banned from use in Baileys Beach and Campbells Cove boat shed area. An area at the point beyond Baileys Beach could be allocated for the use of boom boxes/loudspeakers (Email/written submission)

5.6 Other general comments

Survey respondents were asked “Do you have any other feedback and ideas about Campbells Cove and Baileys Beach to help inform the Master Plan?” and invited to provide personalised feedback. 80 survey respondents provided personalised feedback. In addition, Online social mapping participants, Information session participants and Email/written submissions provided personalised general feedback. This feedback was manually combined and analysed to identify themes and produce the summary statements presented in Table 6. This feedback largely reiterated previously reported views about the area, quality ratings and proposed ideas and other topics generally relevant to Campbells Cove and Baileys Beach.

Table 6. Summary table of themes reflected in the general feedback (Survey, Social mapping, Information sessions and Email/written submissions)

Themes with summary statements
Theme 1: Master Plan
1.1 Overall support shown for the Master Plan: Great idea, supportive of Council's intention to plan for, improve and invest in Campbells Cove and Baileys Beach
1.2 Conditional support and mixed views shown for the Master Plan: Improvements are welcomed but there is also a need to keep it natural, preserve the fragile ecosystem and marine sanctuary. Consider impacts on farms, local wildlife/habitat and the rights of Boat shed owners
1.3 Unsupportive of Master Plan: Building up this beach will spoil its unique and photogenic ‘hidden gem’ feel. This area is a fragile environment with limited infrastructure and it should not be developed into a tourist attraction. Embrace its history, preserve and embrace its unique character and fishing/working-class history. Leave the area and boat shed community alone
Theme 2: Other ideas and general feedback
2.1 Concerns about littering and requests for more bins: Visitors are littering and dumping rubbish (in carpark, bushes, near drains) and not collecting dog pooh, more visitors will make this situation worse. Requests for Council to monitor this situation, provide additional rubbish bins for public use and more frequent collection, particularly after the weekend. Alternatively, no new or unsightly bins, a clear message of “leave no trace, bring in, take out” or Council-led community clean up day
2.2 There are significant environmental considerations: The area is a marine sanctuary and has a fragile and unique ecosystem which needs to be protected and preserved. Protect the rare species, local wildlife, birdlife, reptiles, pied oyster catcher, natural habitats, flora and fauna, significant Spruce tree and Cypress tree and regenerate native plants. Initiatives to enhance the area and be in harmony with its character and past and existing use of the coastline.



Themes with summary statements
<p>2.3 Perceived implications for Boat shed owners and views: Over 100 owners/families pay insurance, rates and a lease for the land, licence and association fee for the privacy of owning a Boat shed. Do not want the area to become a tourist attraction as visitors will potentially and negatively impact Boatshed owners in terms of dogs being off lead, having to share their backyards, needed for security as vandalism and problems increase. No ideas support the Boat shed owners. The owners have a responsible respect for the area. Let them continue to maintain the area (mowing, collecting rubbish). Council to develop a Maintenance Plan (grass/ beach) or provide assistance with foreshore maintenance, cleaning and provision of more rubbish bins. Unknown impact on Boatshed owners if Council builds through land that is licenced</p>
<p>2.4 Requests to increase patrols and security: Regular and more Council patrols monitoring littering, rubbish dumping, taking of prohibited marine life, transient campervans and parking. Greater police presence with patrols monitoring the impact of increased traffic, vandalism, graffiti, drugs, anti-social and illegal behaviours to ensure the safe enjoyment of the facilities. With more visitors there is a need to enhance lighting, security at night and around boat sheds or add panic buttons</p>
<p>2.5 Requests to improve the beach, water quality for swimming and pedestrian access along the beach and remove seaweed: The beach area needs cleaning to improve its appearance, make it safer and more useable for individuals and families. There is smelly mud just below the sand bars. The weeds are ugly and smelly, and the water quality is poor, made worse by untreated water run-off and heavy rains. There are slippery areas, and an access ramp and reinstated stairs are needed for pedestrians. Council could consider bringing in and maintaining new quality beach sand, installing seaweed prevention nets, altering the dredging, removing algae, weeds, rubble and rubbish from the shoreline and ensuring safe pedestrian access</p>
<p>2.6 Concerns about narrow roads, suggestion to acquire farmland: The narrow area and roadway are limited and fragile for development. There is little land between farms, water and edge. Council could consider acquiring or buying land from adjoining farms for the proposed development, bushland or future community use</p>
<p>2.7 Requests for new signage and education information displays: Install wayfinding signage with directions to Campbells Cove and the toilet block (once built), signage which shows ramp entry points and foreshore parking restrictions and supports emergency vehicle movements. Install information signage showing the presence of tiger snakes in grassy areas, common and rarer species in the area, historical details and local wildlife as well as interpretative information about the Traditional Owners, cultural heritage practices along the coastline. Erect educational signage around rules for the area, the disposal of fishing litter as well as signage along the path advising the flying of drones is prohibited. Not too much signage, to keep it natural and authentic</p>
<p>2.8 Suggestion for a pier, although mixed views: A new pier into the bay or platform for fishing, access for boats and kayaks to land or unload, and to permit beach users to avoid having to wade through seaweed and dirty water. Restore the piers. Separate fishing and swimming areas. No point adding a pier as the water is too shallow for fishing. <i>No viewing platforms or any high structures; no jetty for kayak access.</i></p>
<p>2.9 Prior experiences of flooding and water damage: Some boat sheds and areas have been damaged, flooded or egress blocked by smelly water. Reeds in D1 main drain need clearing to ensure no future blocking. Boat sheds adjacent to the drain at the former site CC77 are continually flooded. Storm water from the farm drainage point between boatsheds 151 and 154 recently flowed through three boat sheds, grass areas around the shacks, the foreshore and into the bay. Storm water overflows through the concrete pipe taking mud and debris from farms past the boatsheds, damaging the foundations of boatsheds 150, 151 and 152. Concerns of future sea level rising and flooding</p>
<p>2.10 Prior experiences of poor air quality, need for wind break: Poor air quality due to large mounds of soil, agricultural chemicals, chemical laden red dirt and little wind protection. Due to close</p>



Themes with summary statements
proximity of farmland to beach areas, there needs to be a wind break or dense hedge along the fence lines (farms and military site) and other protection along the road edge.
2.11 Request for new toilet facilities for day visitors: Support for building more, new toilet facilities that are frequently cleaned to stop the use of nearby hedge/s nature strips. Some concerns that new facilities may encourage overnight stays and littering, which will require monitoring
2.12 Ideas for play areas and being more family friendly: Make the area safe and family-friendly with a playground or play areas for children of varying ages
2.13 Ideas for activating the space: Beachside café, kiosk or restaurant within walking distance, pop up coffee trucks, entertainment, coffee shops, a kabana-like pub overlooking the sea and open up businesses. Outdoor gym or volleyball nets. Bring back nude bathing or clothing optional. Explore opportunities to hold a festival in conjunction with the Point Cook Air show.
2.14 Improve the appearance of the boat shed area: Remove derelict boat sheds and rusted boat launch rails, improve the quality feel and look of the boat sheds or remove some boat sheds to increase public space.
2.15 Improve kayak access to the beach: Build a kayak ramp or create a safe way for people with kayaks and canoes to access the beach, <i>no jetty for kayak access</i> .
2.16 Other ideas and mixed views: Suggestion to consider innovated solar power supply points, mixed views about improving shower facilities and lighting along the road and in the area. Consider incorporating modern architecture and sea-related artwork. Support the existing community in consultation with the existing community. Improve the entrance. Develop beach at RAAF end.



6. Insights from social media commentary

Between 8 February and 22 March 2022, there were four posts on Council's official Facebook page encouraging community members to visit 'The Loop' and have their say about the Campbells Cove and Bailey Beach Master Plan (see Appendix 2). The posts generated 60 comments (from 52 separate contributors). A small number of comments were not analysed as they were deemed unusable due to the content being duplicated, edited, and unrelated to this consultation, unable to be interpreted or comments posted by Council. The discussion largely related to concerns, supportive, unsupportive and mixed views as well as general ideas.

The remaining relevant and interpretable comments referred to the following topics/ ideas. Most common comments/ ideas were:

- Requests to leave the area as it is/ unchanged (15 comments)
- Need for a toilet (10 comments)
- Improve access to the area – by road and pedestrian/ walking paths (9 comments)
- More bins needed, dog poo bags, clean up the area (9 comments)
- Add BBQ area/ rest area/ places to sit (6 comments)
- Improve drainage, run off, sand and water quality (3 comments)

Other ideas included add a pier, signage, make the beach usable, improve safety (all 2 comments each); and a café, fishing jetty, streetlights (all 1 comment each).

A selection of posts by Facebook participants is shown below.

<i>Leave Campbell's Cove alone. One of the few remaining wild places!</i>	<i>More rubbish bins and more rubbish removal. It's quaint and quirky leave it as it is but with a clean up</i>	<i>A BBQ area with chairs and bins streetlights and better roads to access this site</i>
<i>Toilets and a nice coastal walking trail.</i>	<i>Make it a clean useable beach so we don't have to go to Geelong or Altona beach</i>	<i>Just toilets and some signage and poo bags. There is so much dog poo there!!!!</i>



7. Appendix 1: Campbells Cove and Baileys Beach Map and Proposed Ideas



1. Develop a boardwalk, seating area and lookout at the Baileys Beach Point to allow visitors to relax, fish and enjoy the views of the coastline. Future Wyndham Bay Trail connection to Wyndham Harbour.

2. Provide shaded picnic facilities, a rest spot for cyclists and improved public access from the car park. Upgrade car parking including shade trees, marked parking bays and connecting footpaths.

3. Develop a 2.5 metre wide Bay Trail, adjacent to the neighbouring farms, connecting the Baileys Beach Point with the end of Crawfords Road.

4. Investigate erosion mitigation options for the soft clay cliff face, consistent with Department of Land Water & Planning requirements.

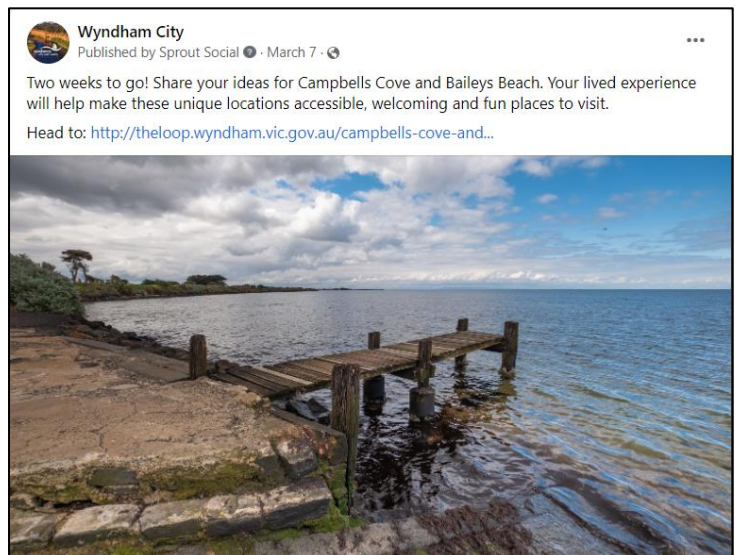
5. Upgrade car parking areas to including shade trees, marked parking bays and connecting footpaths. Move car parking back from the cliff edge to manage rubbish dumping issues and erosion impacts to the soft clay cliff face. Improve pedestrian access to the beach.




6. Explore opportunities to treat stormwater runoff through planted reed beds to improve the quality of water entering Port Phillip Bay after storm events.
7. Improve the look and feel at the road intersection, creating a much better sense of arrival and improved sense of place. Provide wayfinding signs and walking information. Create a visitor node with seating overlooking the water, shaded picnic facilities, beach access and facilities for cyclists.
8. Develop a Slow Street or shared use zone along the roadway extending to the northern car park where cars, cyclists and pedestrians can safely share the available road space. Reduce the road traffic speed and install traffic calming measures to create a welcoming and accessible environment for pedestrians, cyclists, wheelchair users, children, families and older adults.
9. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay.
10. Explore opportunities to improve public access including footpaths, seating and picnic tables to allow visitors to enjoy the unique boat shed environment, small beach areas and views across the water.
11. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay.
12. Explore opportunities to improve public access including footpaths, seating and picnic tables to allow visitors to enjoy the unique boat shed environment, small beach areas and views across the water.
13. Explore options to better manage untreated farm irrigation runoff to reduce water quality impacts into Port Phillip Bay.
14. Develop a visitor node on the open grassed area including shaded picnic facilities, barbeques, a rest spot for cyclists, public toilets, an outdoor shower, improved beach access and improved dog off lead facilities.



8. Appendix 2: Promotional posts on Council's official Facebook page



9. Appendix 3: Poster displayed on-site to promote the consultation




HELP GUIDE THE FUTURE MASTER PLAN

Wyndham City is developing a master plan for Campbells Cove & Baileys Beach. Considerable community engagement has already been undertaken with residents under the Wyndham Coastal & Marine Management Plan between 2018-2020.

A range of ideas were submitted that could make Campbells Cove & Baileys Beach a more accessible, welcoming and fun place to visit.

This phase of the community engagement process aims to check back in and better understand community support around some of these ideas.

We want to understand which ideas you like and how you rate the existing facilities to guide the future master plan.



An online community workshop to discuss the Campbells Cove & Baileys Beach Master Plan is scheduled for Wednesday 23 February at 7:00pm. Join Council to discuss what you love and what you would like to see happen to improve this area.

Two community group led coastal walks are scheduled to allow residents explore and get to know this beautiful section of the Wyndham coastline.


- Join NatureWest on Saturday 26 February 2:00pm to explore the coastal & marine environment at Campbells Cove.
- Join the Werribee River Association on Sunday 27 February at 4:30pm to explore the local beachfront, marine and bird life. Discuss how we might protect our coast from population pressures, changes in climate and sea levels and increasing extreme weather events.

Both walks depart from the Campbell's Cove car park.

Follow the QR Code to The Loop project page for booking links and more information.

Join us to discuss how you use the Campbells Cove & Baileys Beach, what you love most about this section of the Wyndham coastline and your ideas for future improvements.

Use the QR Code to share your ideas with us.





10. Appendix 4: Letter posted to all addresses in the suburbs of Werribee South and Point Cook.



Civic Centre	45 Princes Highway, Werribee, Victoria 3030, Australia
Postal	PO Box 197, Werribee, Victoria 3030, Australia
Telephone	1300 023 411
TTY	(03) 9742 0817
Email	mail@wyndham.vic.gov.au
	ABN: 38 393 903 860
	www.wyndham.vic.gov.au

14 February 2022

Dear Resident,

Re: Campbells Cove & Baileys Beach Master Plan

Council is developing a new master plan for Campbells Cove & Baileys Beach. The project forms part of the implementation of the Wyndham Coastal & Marine Management Plan (CMMP). During the development of the CMMP a range of improvement ideas were put forward by Wyndham residents for the future of Campbells Cove & Baileys Beach. We are asking residents to provide feedback on these ideas before we develop a draft master plan.

Council is hosting an online community workshop to discuss the Campbells Cove & Baileys Beach Master Plan on Wednesday 23 February at 7:00pm. Join us to discuss what you love and what you would like to see happen to improve this important section of coastline. Bookings are essential.

Two community led coastal walks are also scheduled to encourage residents explore this beautiful section of the Wyndham coastline before sharing their ideas for the future of the site.

- Join NatureWest on Saturday 26 February 2:00pm to explore the coastal & marine environment at Campbells Cove.
- Join the Werribee River Association on Sunday 27 February at 4:30 pm to explore the local beachfront, marine and bird life. Discuss how we might protect our coast from population pressures, changes in climate and sea levels and increasing extreme weather events.

Both walks are free but bookings are essential. Follow the QR Code or website link below to The Loop project page for booking links and more information.



theloop.wyndham.vic.gov.au/campbells-cove-and-baileys-beach-master-plan

Your thoughts and ideas for Campbells Cove & Baileys Beach are important to us and we hope that you will provide your feedback by March 22, 2022.

Regards,

Peter McKinnon
Manager Climate Futures Office

