

# POINT COOK BIKE PARK

## COMMUNITY ENGAGEMENT REPORT



January 2023

## PROJECT BACKGROUND:

The Point Cook Bike Park is being delivered as part of the Wyndham Coastal & Marine Management Plan. Wyndham City Council (WCC) anticipates an increase in pedestrians & cyclists utilising the Wyndham Bay Trail due to shared path upgrades being delivered by Council, and a boardwalk connecting Sanctuary Lakes to Saltwater Coast being delivered by Parks Victoria in 2023. Council is therefore planning to provide additional amenity to local residents, pedestrians and cyclists through the upgrade of the parkland reserve at Corporate Drive, Point Cook.

The site at Corporate Drive has been chosen due to its proximity to Tribeca Village shopping centre and the Wyndham Bay Trail. The intention of the upgrade is to provide locals, walkers, and cyclists with an inviting area to stop and rest, with easy access to the shops and facilities at Tribeca Village.

The Point Cook Bike Park was placed on Public Exhibition from 8th November 2022 and 7th December 2022.

### The purpose of the engagement was to:

- Seek feedback from the community about the proposed concept design.
- Determine the community's support for the proposed layout and amenities in the concept.
- Determine the community's thoughts on whether anything was missing from the proposed design.
- Gain feedback to inform the final concept design of the reserve.



## METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	<p>600 page views</p> <p>456 total visitors to the page</p> <p>6 project 'followers'</p>
Online Survey	24 contributions
Letterbox Drop	650 letters were sent to residential properties within a 400m radius.
Direct Contact with key stakeholders – local bicycle user group, local cycling club, bike shops & local cyclists.	5 key stakeholders were emailed directly and offered an opportunity to provide a submission.

Communications / marketing activities	
Method / technique	Stakeholders engaged
Online promotion (Facebook – Organic Post 08/11/22)	<p>Engagement: 16</p> <p>Click through to website: 8</p>
Online promotion (Facebook – Organic Post 05/12/22)	<p>Engagement: 216</p> <p>Click through to website: 60</p>
Digital Posters: 30/11/22 – 07/12/22	Point Cook Community Learning Centre and Point Cook Library displayed digital posters between 30 <sup>th</sup> November and 7 <sup>th</sup> December 2022.



## SUMMARY OF FEEDBACK:

The following feedback will help shape the finalised Concept Design. Once complete, the community will be able to view the final Concept Design on The Loop. Overall, the majority of feedback received was positive. The summary of contribution sentiment is:

POSITIVE: 65%

NEUTRAL: 27%

NEGATIVE: 8%

We Asked	You Said	We did
<p><b>What do you think of our plans for the new Point Cook Bike Park? What are some of the things you are excited about?</b></p>	<p><b>Most positive responses to proposed facilities:</b></p> <ul style="list-style-type: none"> <li>- Drinking Fountain (x5)</li> <li>- Bike Repair Station (x4)</li> <li>- New Bike Racks (x2)</li> <li>- Location (x2)</li> <li>- Seating (x1)</li> <li>- Bins (x1)</li> <li>- Picnic Tables (x1)</li> <li>- Trees (x1)</li> </ul>	<p>Due to the amount of support for a drinking fountain and bicycle repair station, the drinking fountain will be moved to a more prominent location to create an area where the drinking fountain, repair station and bike racks are all located in the same precinct for easy access.</p>
<p><b>Is there anything we might have missed that you think should be included?</b></p>	<p><b>Most suggested items for consideration for inclusion:</b></p> <ul style="list-style-type: none"> <li>- Signage / Map (x6)</li> <li>- Alternative location for Bike Park (x3)</li> <li>- Link park to Bay trail via shared paths (x2)</li> </ul>	<p><b>Signage:</b> Due to the number of requests for signage, a Map Based Sign will be included showing local amenities and nearby shared paths. See <b>Image 1</b> below, outlining the artwork to be included on this sign. The sign will accompany other new wayfinding signage to be installed throughout Point Cook in 2023.</p> <p><b>Location:</b> There were several suggestions for alternative locations for the Bike Park. The site at Corporate Drive has been chosen due to its proximity to Tribeca Village shopping centre and the Wyndham Bay Trail. The intention of the upgrade is to provide locals, walkers, and cyclists with a central area to stop and rest, with easy access to the shops, toilets &amp; facilities at Tribeca Village.</p> <p><b>Connections:</b> The existing footpath to the north of the park will be widened to the pedestrian crossing on Saltwater Promenade, as shown on the concept design. This will connect cyclists and pedestrians to the shared user path that runs along Saltwater promenade on the northern side. From here cyclists will be able to connect to the Bay Trail on shared paths once the Point Cook SUP upgrades are completed in 2023.</p>

<p><b>Is there anything else you want to tell us?</b></p>	<p><b>There were several requests, some of which sat outside the scope of this project including:</b></p> <ul style="list-style-type: none"> <li>- Building more public toilets</li> <li>- Directing funds to improving Point Cook Coastal Park</li> <li>- Installing more drinking fountains along the Bay Trail</li> <li>- Connecting shared paths between Duncans Road &amp; K Road to the Werribee Zoo, and connecting the River Path to the Bay Trail</li> <li>- Concerns of an increase in loitering and crime</li> </ul>	<p>The availability of public toilets at the neighbouring Tribeca Shopping Centre and in several local parks is considered adequate to meet the needs of this site. Directional signage to public toilet facilities will also be included in new wayfinding signage.</p> <p>Concerns around increased crime and loitering will be addressed through Crime Prevention Through Environmental Design principals including, but not limited to: good surveillance, site activation, legibility / wayfinding &amp; stakeholder management.</p> <p>Other requests for additional facilities are deemed to fall outside of scope for this project.</p>
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**MBS7b  
Bike Park / Tribeca Village**

Image 1: Point Cook Bike Park Map Based Sign

## FURTHER FEEDBACK:

**You said:** Please complete the partially done bike lanes.

**We did:** As part of Wyndham City Council's Coastal & Marine Management Plan, shared user paths will be upgraded within Point Cook in 2023 to reduce the number of missing connections in the shared path network. These works are currently in design stage.

**You said:** The chosen location, Tribeca Village, may not be ideal if you wish to attract cyclists as it is some distance away from Werribee South. Cyclists will plan to stop at a cafe with toilet facilities (as found at the Sanctuary Lakes Shopping Centre). A better location would be at Werribee South, itself. This will become the future end stop for many of the coastal rides in the area.

**We did:** The proposed location was chosen due to its proximity to Tribeca Village which has a café and public toilets which can be accessed by the adjacent pedestrian crossing on Saltwater Promenade. There is potential for additional bike parks to be implemented along the Wyndham Bay Trail, including Werribee South, in the future.

**You said:** I'd much rather have the paths of Wyndham join up. Especially the River path to the Bay path, and the Bay path to Point Cook. Also, there should be a bike/shared path from Duncans Rd down K Road to the zoo and golf club

**We did:** There are several shared user path upgrades planned for the Wyndham Bay trail. Parks Victoria will soon commence construction of the boardwalk that will connect Sanctuary Lakes & Saltwater Coast estates which will provide locals, walkers & cyclists with greater access to the parks & amenities along Wyndham's coastline.

As part of Wyndham City Council's Werribee South Masterplan, the shared user path from Diggers Road to Werribee Harbour will be upgraded as part of the first stage of works. Future connections to Sanctuary Lakes and along the Werribee River have been considered and are included in Council's Coastal & Marine Management Plan.

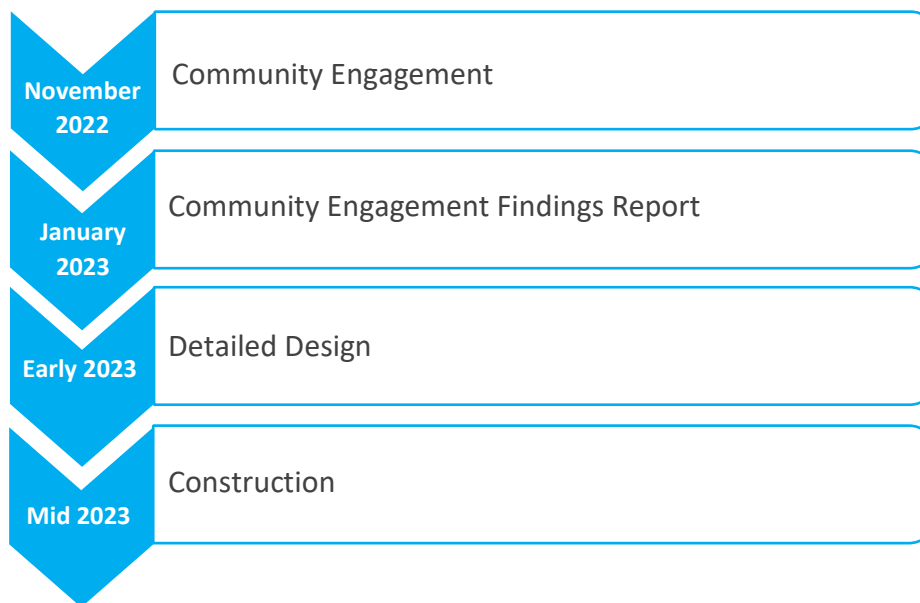
**You said:** Signage is useful if this is to be a cyclist hub. Sign to the nearest public toilet. A map in the park detailing the route to the Skeleton Creek bridge/Altona foreshore trail. Route to Sneydes Rd on-road bike lanes with distances to Werribee CBD, Federation trail, Werribee South. Distance to Altona Pier and cafe precinct via foreshore route. Route south to Pt Cook Coastal Park.

**We did:** Wyndham City Council will be installing wayfinding signage throughout Point Cook in 2023 to promote both greater awareness and use of the shared path network. Due to feedback received during community consultation, Council has included a Map Based Sign within the proposed Bike Park which includes distances to the Wyndham Bay Trail and the nearest public toilets (see Image 1). This series of wayfinding signage will be installed throughout Point Cook and along the Wyndham Bay Trail, tying in with existing wayfinding signage in Hobsons Bay north of Skeleton Creek.

## NEXT STEPS:

- The concept design will be revised to reflect the feedback received in this report.
- The final concept and Community Engagement Report will be made available to view on The Loop.
- Detailed Design will commence in early 2023.
- Construction is to be completed by mid 2023.

## STAGES OF THE PROJECT



## HOW CAN PARTICIPANTS STAY INVOLVED/INFORMED?

Participants can stay informed by visiting the Loop page and selecting to “Follow” the project. Updates will be posted on The Loop and the project timeline will be updated to reflect project status.