

LIGHTING OF COWIES HILL WATER TOWER

COMMUNITY ENGAGEMENT SUMMARY REPORT



PROJECT BACKGROUND:

Lighting up Cowies Hill Water Tower!

Wyndham City Council has secured \$150,000 in funding through the [Suburban Revitalisation Program](#). This will fund a new lighting installation which will project art, animation and colourful designs on to the Cowies Hill water Tower in Tarneit.

Located on the corner of Annaliese Street and Pauline Way, the Cowies Hill Water Tower sits on top of a small hill and is a prominent piece of local infrastructure visible 360 degrees across Tarneit.

The project site primarily focuses on the water tower itself, which is situated on Melbourne Water grounds, but is owned and maintained by Greater Western Water.

This project is being delivered in partnership with:

- Greater Western Water
- Melbourne Water; and
- Department of Jobs, Precincts and Regions.

We asked the Wyndham community to help us design future programming of the water tower by telling us what themes and days of significance they'd like to celebrate on the tower along with any other creative ideas.

Consultation was open from 25 May to 19 June 2022.



METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	877 total visitors to the page 1,080-page views 14 followers
Online survey	22 ideas contributed
Meetings with residents	1 meeting with 2 representatives from Council
Letter box drop	3 Letters notifying residents of the project was posted within 1km of the Cowies Hill Water Tower.

Communications / marketing activities	
Method / technique	Stakeholders engaged
Online promotion (Facebook posts)	Wyndham Residents – targeted and organic posts
Media Release	Residents, Social Media Post -Organic Posts were released on 8 th June 2022 - (Social Media Stats Report attached)

SUMMARY OF FEEDBACK:

The following feedback will help to shape the future programming of the water tower.

We asked	You said	We will
<p>Help us design future programming by telling us what themes and days of significance you want to celebrate on the tower along with any other creative ideas.</p>	<p>Most popular answers were:</p> <p>A great idea to create awareness among the community about the traditional owners of the land on which we stand and live. 20 other community members voted in favour of the idea.</p> <p>Local events displaying flora and fauna.</p> <p>A great opportunity to celebrate wider diverse community that resides in the area. Project images of people from different cultures and backgrounds. An opportunity for residents and artists to showcase their talent.</p> <p>Display the National Days like Greek Independence Day, Italian national day, Indian Independence Day etc.</p> <p>Make the Water Tower appear to be a large fish tank with fish and other creatures swimming around in it.</p> <p>Projected visualisation/animation of the site's telemetry data.</p> <p>Potential data to display:</p> <ul style="list-style-type: none"> - Used/Total water storage capacity - In/Out flow rates and/or pressure - Pump(s) operating? (Filling or emptying) <p>The background can be similar to represent the texture and colour of soil and on top a logo of save soil, to spread awareness about soil extinction and how we can turn this around to avoid major food crisis. 16 other community members voted in favour of the idea.</p>	<p>So far a total of 8 hours of content based on a water theme has been developed by the lighting design team and is on display.</p> <p>We will use these suggestions to inform the ongoing development of programming of the water tower annually.</p>

Most popular answers were:

- A great idea to light up waterfall water with rainbow colour's neon lights coming down going into glow blue water or just painting of waterfall.
- Native background with trees native plants and gum tree with koala up the tree and Native animals all round.
- Theme of thunder and lightning could be nice.
- A countdown to special events.
- A theme in line with key events can be projected - NAIDOC week, IDAHOBIT, multicultural week, Ramadan, Christmas, Deepavali etc. 3 other community members voted in favour of this idea.

Additional feedback

There was strong community support for:

- Integrating local Artists for projecting the light on the water tower.
- To recognise the Traditional Owners of the land and spread cultural awareness within the community.
- Specific environmental issues and causes – Save Soil, Grassland etc.
- Projection of Ethnic National days and inclusion of multicultural events.

There was some concern raised by immediate residents relating to whether visitation of the artwork should be encouraged overnight. As a result, the display of moving content will cease at midnight and be replaced by static coloured lighting until 6am each morning.

NEXT STEPS:

- Council will use the feedback provided by this consultation to inform the programming of future lighting artworks onto the water tower.



Contact details for further information

Manjot Nagi (MJ) | Capital Works Project Officer | Open Space

45 Princes Hwy (PO Box 197) Werribee, Victoria 3030

t: (03) 8734 2613 | e: Manjot.Nagi@wyndham.vic.gov.au