

NEW SPORTING RESERVES COMING TO WYNDHAM

COMMUNITY ENGAGEMENT SUMMARY REPORT



PROJECT BACKGROUND:

In 2022, two new sporting reserves were delivered to increase the opportunities for Truganina and Point Cook residents to keep more active more often.

As the projects approached completion, Council undertook a community engagement process, to help us understand what type of programs, age groups, values and experiences are important to the community when they look to get active. All feedback collected through this engagement was compiled to help ensure that any new sporting clubs or programmed activities at the reserve were developed to meet the needs of the local community.

Following the online survey, those who took part in the survey were provided the opportunity to come to a community meeting. This meeting allowed Council to share the results of the survey, and provided an opportunity for the community to ask questions and learn more about the vision for the site. Furthermore, at these meetings Council identified community members who would come together to form the inaugural committees of the new sporting clubs to be developed, or allowed new faces to join the committees of existing clubs who were to be transitioning to the new reserve.



METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.


Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	1,325 total visitors to the page 2,550 page views 17 new followers
Online surveys	2 online surveys completed 177 responses to the Alcock Road Reserve Survey 124 responses to the Bensonhurst Parade Reserve Survey
Community meetings	6 community meetings held 39 attendees across 3 Alcock Road Reserve Meetings 48 attendees across 3 Bensonhurst Parade Reserve Meetings
Community Sporting Clubs	3 new sporting Clubs developed 2 existing Clubs in process of relocation to new reserve 1 proposed Club still in development phase

Communications / marketing activities	
Method / technique	Stakeholders engaged
Online promotion (Facebook posts)	2 posts were made via Wyndham City's Facebook page, with a combined total of 401 engagements and 117 link clicks through to The Loop page.

SUMMARY OF FEEDBACK:

The following table is a snapshot of feedback received and how it has been used to inform the development or relocation of the Clubs at each of the sporting reserves.

We Asked	You Said	We did
1. What values & experiences would you like to see in a Club that participates at the reserve?	<p>The below values came through as important, ranked in order from highest priority</p> <ol style="list-style-type: none"> 1. Family Friendly 2. Social – Providing opportunities to connect 3. Inclusive of all abilities, cultures & experiences 4. Welcoming 5. Competitive 6. Supportive to all volunteers 	<p>During community meetings and subsequent committee meetings, Clubs were presented the values deemed important by the community. These values helped form the basis of the Club values, and have been regularly referred to during the club development process.</p>
2. What age group(s) would you like the Club to provide for?	<p>Each of the following age groups was identified as important, with the greatest percentage of responses being in the younger age groups</p> <ul style="list-style-type: none"> - 5-9 years - 10-14 years - 15-19 years - Adults - Older Adults 	<p>We have ensured that all clubs that are developed have a priority focus on junior participation, however Clubs are to consider alternate programming opportunities that will also allow community members of all ages to participate.</p>
3. What type of program(s) would you like to see delivered by the Club?	<p>The below priorities were the most common / highest ranking, with some minor variation found between sports.</p> <ol style="list-style-type: none"> 1. Junior/Kids 'learn-to-play' 2. Junior/Kids competition & training 3. Adult beginner friendly/'learn-to-play' 4. Adult competition & training 5. Social & modified sport/games (non-competitive) 6. Women & girls only 7. All-abilities/disability inclusive 8. Community events (e.g. BBQs, free come & try days, etc.) 	<p>The results illustrated to us that there is a huge range of ways in which the community would like to access their sporting opportunities.</p> <p>While those who are delivering the club may have a particular focus area, we have used the data from the survey to highlight the importance of this club as being one that endeavours to cater for the entire community's needs.</p>
4. What would your preferred times be to participate in sport with the Club?	<p>After 4pm on Weekdays (Mon – Friday) and 9am-12pm were the overwhelming preferences for participation across all sports.</p> <p>Opportunities to participate during the week, and alter on weekends did come through in small numbers</p>	<p>Results found were in line with expectations, and in line with how community sport is traditionally offered.</p> <p>Clubs will explore ways to ensure their programs can extend to keep the community active in times that fall outside of the 'peak' times.</p>

<p>5. Outside of Soccer, Cricket and Tennis, are there any other activities (sport, physical activity or others) that you would like to see at this reserve?</p>	 <p>As per the above 'word clouds', there have been a range of suggestions put forward about the type of activities the community are interested in participating in.</p>	<p>Council regularly review policies and strategies that guide the provision of sport and recreation across the various active open space reserves.</p> <p>This feedback will be input in to the review process of the Sports Strategy 2045 which is currently underway.</p> <p>While infrastructure limitations may impact the ability to deliver on some of these requests, as the Clubs develop and there is a greater understanding for the facility and community capacities, we will explore additional opportunities that have been presented.</p>
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NEXT STEPS:

With a clearer understanding of the type of programs, age groups, values and experiences are important to the local communities, Council and community volunteers have progressed through the Club Development / Club Transition process over the last 3 months. The information that has been collected through the engagement has been regularly referred to throughout this process. The below table outlines the next steps for the project.

Next Steps	Comments
Stages of the project	Each club is at a slightly different stage in its lifecycle/transition, however all clubs will be looking to consolidate themselves at the new reserves in 2023 and beyond, and aspire to be sporting clubs that are always welcoming, inclusive and reflective of the community's needs.
How can participants stay involved/informed?	Participants can stay informed on the status of the reserves and community sporting clubs by contacting the Clubs directly, or via ActiveWyndham@wyndham.vic.gov.au
Contact details for further information	<ul style="list-style-type: none"> • Council contact: Tom Delahunty • Email: ActiveWyndham@wyndham.vic.gov.au • Phone: 9742 0777