

# Wyndham Urban Framework Plan Emerging Options Paper

Community Engagement Findings

#### DIRECTORATE: City Economy, Liveability and Innovation

PORTFOLIO: Urban Futures, Cr Intaj Khan

### **Executive Summary**

The **Wyndham Urban Framework Plan** (Wyndham City Council, 2019b) is a strategic initiative aimed at preparing a long-term planning framework that is about creating great places for people and improving their quality of life, through visioning and identifying guiding principles that will facilitate growth and development that is strategically aligned with the aspirations of the Wyndham community as enunciated in **Wyndham 2040** (Wyndham City Council, 2018).

The Wyndham Urban Framework Plan Emerging Options Paper was placed on community consultation between 20<sup>th</sup> May 2019 and 31<sup>st</sup> July 2019. The purpose of this document is to outline the feedback received during the community engagement period.

Wyndham City Council organised an online survey for residents to complete on The Wyndham Loop and additionally organised information sessions for people to engage face to face:

- □ The Wyndham Urban Framework Plan weblink was visited **3200 times** and **874 users** downloaded the document.
- □ Community members completed a total of 145 surveys as well as five additional public submissions.
- □ Six public information sessions with 87 participants were also held across the municipality on the following days:
  - Monday 27<sup>th</sup> May 2019 Eagle Stadium (18 participants)
  - Wednesday 12<sup>th</sup> June 2019 Encore Events Centre (19 participants)
  - Thursday 13<sup>th</sup> June 2019 Wyncity (8 participants)
  - Tuesday 25<sup>th</sup> June 2019 Eagle Stadium (16 participants)
  - An information session for the Wyndham Youth Committee was held on Monday 1<sup>st</sup> July 2019 at Hoppers Crossing Youth Resource Centre (3 participants)
  - An information session for members of Wyndham's Portfolio Committee's and District Advisory Committees was held on Tuesday 2<sup>nd</sup> July 2019 at Wyndham City Council Civic Centre (3 participants)



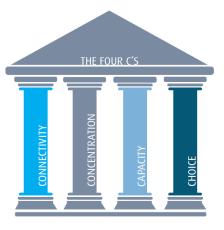
□ Four Informal 'Pop Up' sessions were also held at different locations across the municipality, including Werribee Library, Point Cook Library, Tarneit Library and the Pacific Werribee Shopping Centre.

### What we heard

Significant support was received for the **four guiding principles** underpinning the Wyndham Urban Framework Plan:

- Connectivity: improving people's ability to get where they want to go;
- **Concentration**: bringing more things closer together and to where people live;
- **Capacity**: growing the city and its people to their full potential; and
- **Choice**: increasing the range of opportunities to live, learn and thrive.

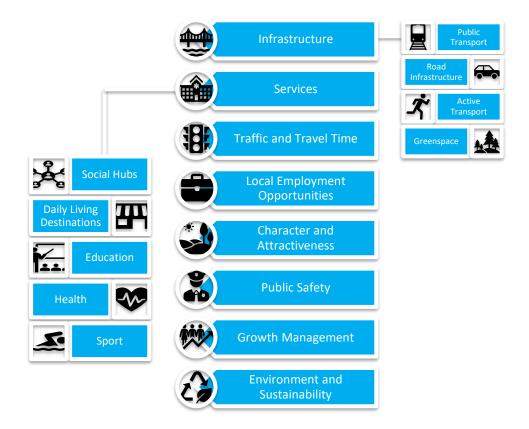
In summary, **over 82% of respondents** to the survey were of the view that the four principles underpinning the Wyndham Urban Framework Plan will deliver a better Wyndham.



Two main themes emerging from the community engagement are the need for **infrastructure** and **services** in the locality:

- Infrastructure refers to public transport (trains and buses), road infrastructure (including parking and bridges across rivers and creeks), active transport (cycling paths, pedestrian paths and running tracks) and greenspaces (e.g. parks, community gardens and tree canopy).
- Services include the need for development of social and community hubs (e.g. community centres and community events, festivals, markets and nightlife), daily living destinations (e.g. shops), education (from early childhood to tertiary education), medical services, and sport services (e.g. swimming pool, sport clubs and exercise facilities).

The infographic below captures the main themes raised by the local community:



This report's findings show that themes of active transport, greening, character, attractiveness and tourism, public safety, environment and sustainability and social and community hubs are some of the main concerns that the current version of the Wyndham Urban Framework Plan Emerging Options Paper is not sufficiently addressing. It is recommended that these themes are emphasised further as part of the Wyndham strategic vision within the next version of the Plan: The Preferred Options Paper.

The Preferred Options Paper will emphasise the six identified priority themes under the overarching concept of inclusion along with the four guiding principles of connectivity, concentrations, capacity and choice.



This feedback will be considered in the preparation of the Preferred Wyndham Urban Framework Plan to be released early 2020 for further community consultation.

# Table of Contents

Executive Summary1
What we heard2
Introduction6
Community engagement approach6
Data analysis method7
Community engagement limitations7
What we heard7
Online survey7
Respondents' demographic profile7
Q1: What is the one thing you would do if you had 'more time for life'?9
Q2: As you selected "Other", please share with us your thoughts:
Q3: Are there any current issues or challenges which prevent you from making the most of your time?
Q4: As you selected yes, what are the current issues or challenges?10
Q5: As you selected no, how have you changed your life to make the most of your time?11
Q6: Thinking about the theme of 'More Time for Life', what changes do you think need to be made to make Wyndham more liveable?11
Q7: What is the destination that you visit the most during a typical week (Mon – Sun)?12
Q8: As you selected "Other", please share with us which destination you visit the most during the week:
Q9: On average, how long does it take you to travel to your destination?
Q10: How do you usually travel to this destination?14
Q11 What's the maximum time you would like to spend travelling to your destination?14
Q12: What are the top three things that are important for you to have access to in your neighbourhood within walking distance?15
Q14: How do you prefer to travel around your local neighbourhood?15
Q13: As you selected "Other", please share:16
Q15: What suburb do you live in?16
Q16: Are you in paid or voluntary employment?17
Q17: What suburb do you work in?17
Q18: How do you travel to work?19
Q19: Are you currently studying?19
Q20: What suburb do you study in?19
Q21: How do you travel to where you study?20

Q22: Do you think these four principles will deliver a better Wyndham?	20
Q23: Why do you think these four principles will deliver a better Wyndham?	20
Q24 Do you think there are any other principles or ideas Council should consider in do urban areas?	
Q26: Do you have any comments on the preferred plan?	22
Public Information Sessions	23
Q1: What are the current issues/challenges which prevent you from making the mos time?	•
Q2: What is the one thing that would give you more time in your day?	24
Q3: What do you think will deliver a better Wyndham?	25
Public Submissions	26
Key themes and findings	27
Alignment with other surveys and reports	33
Recommendations	35
Top priorities to be addressed in in the Preferred Options Paper	38
References	

### Introduction

The **Wyndham Urban Framework Plan** (Wyndham City Council, 2019b) is a strategic initiative aimed at preparing a long-term planning framework for creating great places for people and improving their quality of life, through visioning and identifying guiding principles that will facilitate growth and development that is strategically aligned with the aspirations of the Wyndham community as articulated in **Wyndham 2040** (Wyndham City Council, 2018).

The Wyndham Urban Framework Plan Emerging Options Paper was placed on community consultation between 20<sup>th</sup> May 2019 and 31<sup>st</sup> July 2019. The purpose of this report is to outline the feedback received during this community engagement period and discuss the next steps of the Urban Framework Plans preparation.

## Community engagement approach

Wyndham City Council's Urban Futures Department engaged residents through several methods, including an extensive advertising campaign. Residents were notified through targeted social media advertisements, Council's social media pages and local newspaper advertisements. Complementing the online social media campaign, Council printed 9,000 Postcards promoting the community engagement period. These postcards were distributed at train stations, shopping centres, medical clinics, places of business and libraries across the municipality.

The Wyndham Urban Framework Plan Emerging Options Paper was placed on community consultation between 20<sup>th</sup> May 2019 and 31<sup>st</sup> July 2019. The purpose of this document is to outline the feedback received during the community engagement period.

Wyndham City Council organised an online survey for residents to complete on The Wyndham Loop and additionally organised information sessions for people to engage face to face:

- The Wyndham Urban Framework Plan weblink was visited 3200 times and 874 users downloaded the document.
- Community members completed a total of 145 surveys as well as five additional public submissions.
- □ Six public information sessions with 87 participants were also held across the municipality on the following days:
  - Monday 27<sup>th</sup> May 2019 Eagle Stadium (18 participants)
  - Wednesday 12<sup>th</sup> June 2019 Encore Events Centre (19 participants)
  - Thursday 13<sup>th</sup> June 2019 Wyncity (8 participants)
  - Tuesday 25<sup>th</sup> June 2019 Eagle Stadium (16 participants)



- An information session for the Wyndham Youth Committee was held on Monday 1<sup>st</sup> July 2019 at Hoppers Crossing Youth Resource Centre (3 participants)
- An information session for members of Wyndham's Portfolio Committee's and District Advisory Committees was held on Tuesday 2<sup>nd</sup> July 2019 at Wyndham City Council Civic Centre (3 participants)
- **Four Informal 'Pop Up' sessions** were also held at different locations across the municipality, including Werribee Library, Point Cook Library, Tarneit Library and the Pacific Werribee Shopping Centre.

## Data analysis method

This report aims to identify patterns of issues, concerns or topics raised by Wyndham residents during the community engagement period as well as understanding residents' perceptions of the plan. The qualitative data from the survey responses community engagement sessions and public submissions were coded or tagged by relevant theme(s) in Excel. Codes were then counted to identify emerging patterns of topics raised by the local community.

In the section 'What We Heard', we discuss themes identified based on each survey question as well as questions asked during public information sessions for generating discussions among participants. In the section 'Key Themes and Findings', we accumulate all the qualitative data and emerging themes from the online survey, public information sessions and public submissions to identify the key themes raised by the local community. In this section any theme discussed less than three times were removed as they were not considered sufficiently 'thick' as an emerging theme. In the Recommendation section, we explore the priority themes Wyndham Urban Framework Preferred Options Paper should address based on the local community's concerns and feedback received during the community engagement process.

#### Community engagement limitations

Although multiple methods of community engagement have been utilised to capture a diverse and representative sample of residents, some of the limitations of the engagement process are identified as:

- The community engagement report does not fully reflect a representative sample of the Wyndham community. People who participated in the survey and community engagement sessions volunteered to participate and give their feedback about Wyndham Urban Framework Plan. The findings therefore should not be regarded as a representation of the views of a statistically validated sample of the local community.
- It is possible that some residents may have responded to the online survey as well as take part in one of the community engagement sessions council held. Therefore, their views may have been captured more than once.
- Questions 10 and 18 do not capture multi modes of travel from home to work or study and therefore may not fully capture experiences of using more than one of modes of travel.
- The demographic questions in the survey did not capture the age of the participants. Therefore, it is not clear whether the survey population is a good representative of the Wyndham community in terms of age groups.

# What we heard

#### Online survey

Residents were encouraged to register for an online survey on Council's website (The Loop). Wyndham Urban Framework Plan was downloaded over 800 times and a total of 145 surveys were completed. The following section highlights the respondents' demographic profile and their responses to each question.

#### Respondents' demographic profile

Survey respondents included a total of 77 males and 60 females. Gender diversity amongst respondents was satisfactory (Figure 1).

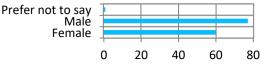


Figure 1 Survey participants gender

	Wyndham Percentages	Survey Participants
Male	50.2%	53.1%
Female	49.8%	41.3%

Table 1 Country of Birth Source (ABS, 2016)

Most survey respondents were Australian (61 residents). There were 13 respondents from India, two from New Zealand, two from Philippines, one from China as well as 26 respondents from other countries (Figure 2). As table 1 highlights, survey respondents were generally a representative of the current cultural diversity in the municipality.

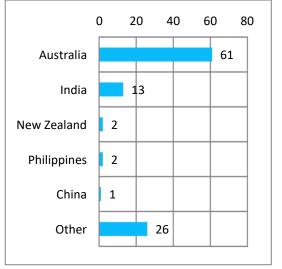


Figure 2 Country of birth

Country of Birth	Wyndham Residents %	Survey Respondent's %
Australia	52.8	42%
India	10.3	9%
New Zealand	3.6	1.3%
Philippines	2.6	1.3%
China	2.5	1%

Table 2 Country of Birth Source (ABS, 2016)

Over 70% of survey respondents speak English while eight and five respondents respectively speak Hindi and Punjabi at home. Two respondents speak Mandarin, two speak Urdu, one speaks Arabic and 22 speak other languages at home (Figure 3). There were two Aboriginal or Torres Strait Islander representatives amongst the survey participants (Figure 4).

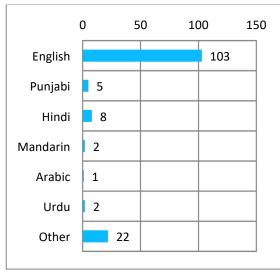


Figure 3 Languages spoken at home

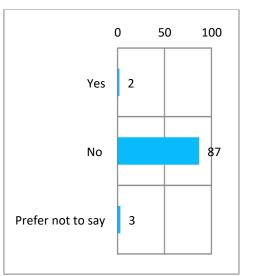


Figure 4 Aboriginal or Torres Strait Islander

Most respondents were from household sizes of two to four individuals (Figure 5) and 74% of the survey respondents indicated that they live in Wyndham (Figure 6).

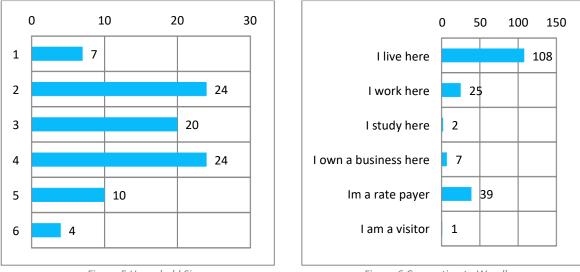


Figure 5 Household Size

Figure 6 Connection to Wyndham

The following sections explore the responses to each survey question.

#### Q1: What is the one thing you would do if you had 'more time for life'?

When asked what residents would do if they had 'more time for life';

- 42% of respondents (61 participants) stated that they would spend more time with family and friends
- 18% of respondents (27 participants) mentioned that they would exercise.

Exploring the local community (12 residents), joining a community group (10 residents), enjoying arts and entertainment (10 residents) and personal development (nine residents) were among other answers to this question.

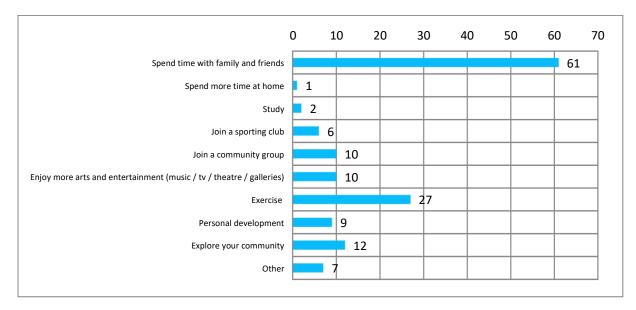


Figure 7 What is the one thing you would do if you had 'more time for life'?

#### *Q2: As you selected "Other", please share with us your thoughts:*

Respondents who selected other (seven respondents) mentioned hobbies, joining and creating community groups, spending time in nature and traveling as the one thing they would do if they had 'more time for life'.

# *Q3: Are there any current issues or challenges which prevent you from making the most of your time?*

About 90% of the respondents (130 residents) mentioned they are facing challenges that prevent them from making the most of their time while only 10% of the respondents (15 residents) stated otherwise.

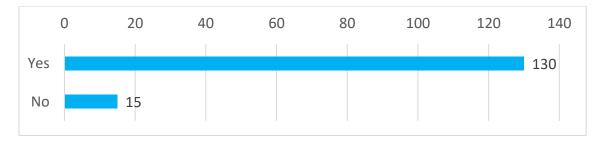


Figure 8 Are there any current issues or challenges which prevent you from making the most of your time?

#### Q4: As you selected yes, what are the current issues or challenges?

Around 12% of the challenges (22 challenges) preventing residents from making the most of their time was around personal issues (such as family, work and health issues) and the other 88% were challenges linked to the built environment (165 challenges). Issues raised around the built environment referred to insufficient infrastructure, traffic congestion and increased travel time, lack of access to local services, lack of public safety, lack of inclusion (disability support) and access to local employment opportunities. Table 3 highlights the number of times each theme (code) was mentioned in response to this question.

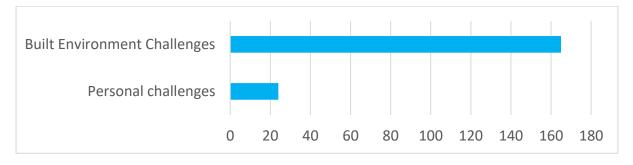


Figure 9 As you selected yes, what are the current issues or challenges?

Access to infrastructure includes access to public transport (train and bus services), road infrastructure and parking spaces, infrastructure for active transport (walking and cycling) and greenspaces including parks and community gardens. Access to services includes access to daily living destinations (e.g. shops), social hubs (such as recreational activities, night life and entertainment), access to education services (from early childhood to tertiary education), health services, sport (e.g. pool, sport clubs and exercise facilities) and community centres and community events such as festivals and markets (Table 3).

Themes	Numbers
Personal Challenges	
Family	9
Work	7
Health	6
Built Environment Challenges	
Infrastructure	49
Public Transport Train	14
Public Transport Bus	9
Parking	9
Cycling Path	6
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	4
Pedestrian Path	4
Roads	2
Running tracks	1
Traffic	48
Travel Time	36
Services	20
Daily living destinations	9
Social Hubs (recreational activities, cafes and restaurant, night life, cinema,	
Education	2
Health	1
Sport (including pool)	1
Community Centre/events including art and culture	1
<b>/</b>	5
Inclusion (disability)	3
Local employment Opportunities	2

Table 3 what are the current issues or challenges?

#### Q5: As you selected no, how have you changed your life to make the most of your time?

Residents who responded 'no' to question three (are there any current issues or challenges which prevent you from making the most of your time?) were asked to state how they have changed their lifestyle to make the most of their time. The responses showed that flexibility in working arrangements including changing working hours or start and finish time and working from home has been the key factors for residents to make the most of their life (Table 4).

Themes	Numbers
Work flexibility	7
Retirement	2
Joining community groups	2
Time management	1

Table 4 how have you changed your life to make the most of your time?

# *Q6: Thinking about the theme of 'More Time for Life', what changes do you think need to be made to make Wyndham more liveable?*

Respondents were asked to identify the changes that will make Wyndham more liveable. Responses to this question were coded into themes of access to infrastructure (mentioned161 times), access to local employment opportunities (mentioned 25 times), access to services (mentioned 20 times) traffic management (mentioned 17 times), improving public safety (mentioned 13 times) growth

management (mentioned five times, housing diversity (mentioned three times), inclusion (disability support (mentioned three times), attractiveness of streetscapes (mentioned two times) and reducing travel time (mentioned two times). ). Issues which were only mentioned once were not considered as a theme (Table 5).

Themes	Numbers
Infrastructure	161
Roads	44
Public Transport Train	25
Public Transport Bus	25
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	20
Cycling Path	18
Pedestrian path	16
Parking	12
Bridge	1
Local employment Opportunities	25
Services	20
Social Hubs (recreational activities, cafes and restaurant, night life, cinema,	9
Community Centre/events including festivals, markets, art and culture	5
Daily Living Destinations	2
Sport (including pool)	1
Education	1
Health	1
Working space	1
Traffic	17
Public safety	13
Growth Management	5
Housing diversity	
Inclusion (Disability)	3
Attractiveness	2
Travel time	2
Water sensitive urban design	1

Table 5 what changes do you think need to be made to make Wyndham more liveable?

#### *Q7: What is the destination that you visit the most during a typical week (Mon – Sun)?*

Respondents were asked to identify the destination they visit the most during a week. 62% of the respondents (90 residents) selected work outside of Wyndham and about 20% (30 residents) selected work within Wyndham as their most visited destination. Other respondents selected shopping centres (eight residents) and schools (seven residents) as their most visited destinations (Figure 10). Nine respondents selected other (please see the following question).

13

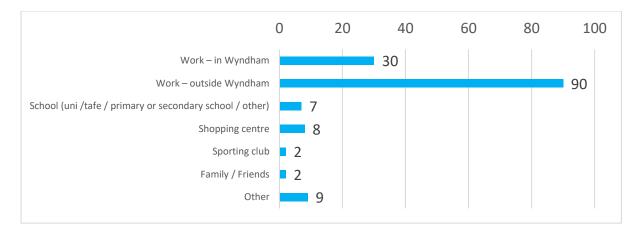


Figure 10 What is the destination that you visit the most during a typical week (Mon - Sun)?

# *Q8: As you selected "Other", please share with us which destination you visit the most during the week:*

Residents who responded other to question seven were asked to clarify the destination they visit the most during the week. Three respondents mentioned dining out, one respondent mentioned going to a church and another respondent mentioned entertainment as destinations they visit the most during the week.

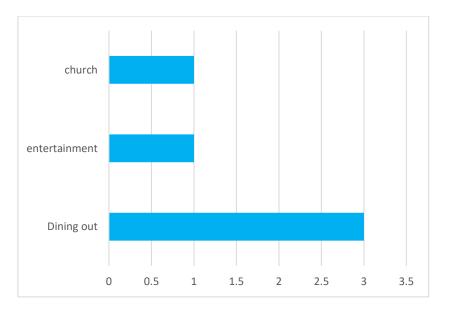


Figure 11 As you selected "Other", please share with us which destination you visit the most during the week

#### *Q9: On average, how long does it take you to travel to your destination?*

In response to how long it takes residents to travel to their destinations (Figure 12):

- About 25% of respondents stated ninety minutes
- About 35% of respondents stated sixty minutes
- About 16% of respondents stated thirty minutes
- And only 24% of respondents' travel time was below thirty minutes (20 minutes, 15 minutes, 10 minutes or five minutes).

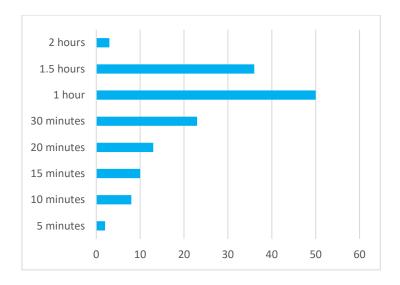


Figure 12 On average, how long does it take you to travel to your destination?

#### Q10: How do you usually travel to this destination?

In response to how you usually travel to the destination which was identified in question seven (Figure 13):

- 82 respondents (59%) referred to car as their main mode of transport.
- 52 respondents (36%) mentioned they travel to their destinations by public transport.

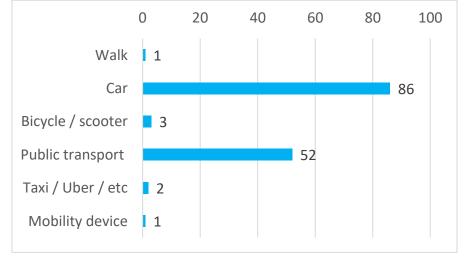


Figure 13 How do you usually travel to this destination?

Q11 What's the maximum time you would like to spend travelling to your destination?

Respondents were asked how long they would prefer to spend traveling to their destinations:

- About 37% of the respondents mentioned up to 30 minutes
- About 17% of the respondents mentioned up to 20 minutes
- About 17% of the respondents mentioned up to 60 minutes
- About 12% of the respondents mentioned up to 15 minutes
- About 7% of the respondents mentioned up to 10 minutes
- About 4% of the respondents mentioned up to five minutes
- About 4% of the respondents mentioned up to 90 minutes
- About 2% of the respondents mentioned up to 120 minutes

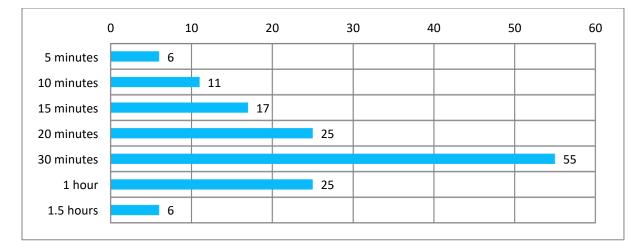


Figure 14 What's the maximum time you would like to spend travelling to your destination?

# *Q12: What are the top three things that are important for you to have access to in your neighbourhood within walking distance?*

Respondents were asked to identify the three most important things for them to have access to in their neighbourhood within walking distance. As Figure 15 shows, 98 respondents selected public transport, 86 respondents selected local parks and open spaces, 63 respondents selected shops, 56 respondents selected connections between public transport, 49 respondents selected local services (e.g. medical services and post office), 47 respondents selected community services (such as library and community centre), nine respondents selected access to their neighbours and nine respondents selected other (please see the following section).

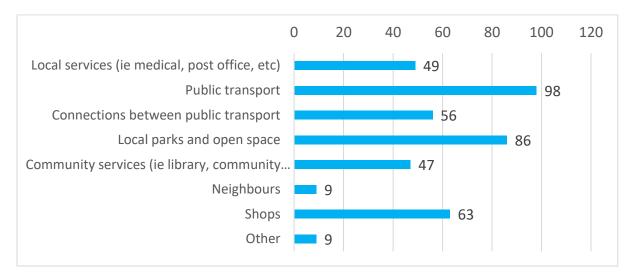


Figure 15 What are the top three things that are important for you to have access to in your neighbourhood within walking distance?

#### Q14: How do you prefer to travel around your local neighbourhood?

Respondents were asked to identify their preferred mode of transport around their neighbourhood. As Figure 16 shows, 63 respondents selected car, 52 respondents stated that they walk, 21 respondents selected bicycle or a scooter, eight respondents selected public transport and one respondent selected mobility device as their preferred mode of travel around their neighbourhood.

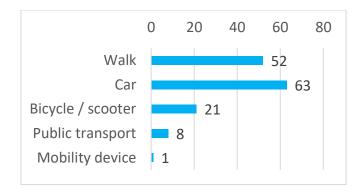


Figure 16 How do you prefer to travel around your local neighbourhood?

#### *Q13: As you selected "Other", please share:*

Residents who selected other in response to question 12 were asked to identify the top destination that is important for them to have access to in their neighbourhood within walking distance. Five respondents referred to social hubs (e.g. cafes and restaurants, night life, cinema and entertainment and recreational activities). Other respondents mentioned education services, sport facilities, libraries, greenspaces, cycling paths, pedestrian paths and places of worship as facilities and services they need to have walking access to (Figure 17).

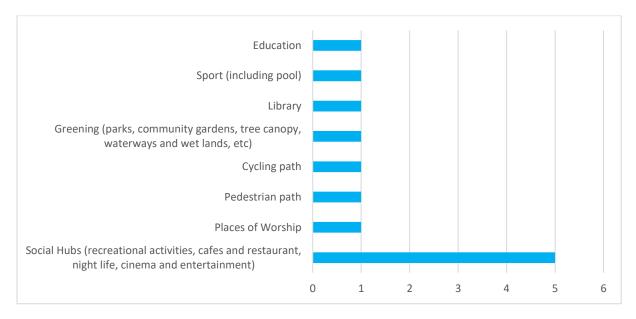


Figure 17 As you selected "Other", please share

#### Q15: What suburb do you live in?

Residents were asked to select the suburb they live in. As Figure 18 shows, 29% of the respondents (40 residents) were from Werribee, 18% (28 residents) from Point Cook, 16% (22 residents) from Hoppers Crossing, 15% (21 residents) from Tarneit, 8% (12 residents) from Wyndham Vale, 5% (8 residents) from Manor Lakes, 4% (5 residents) from Werribee South, 3% (4 residents) from Truganina, and less than one percent from Mount Cottrell, Williams Landing, Laverton North, Quandong, Mambourin and Little River (Figure 18).

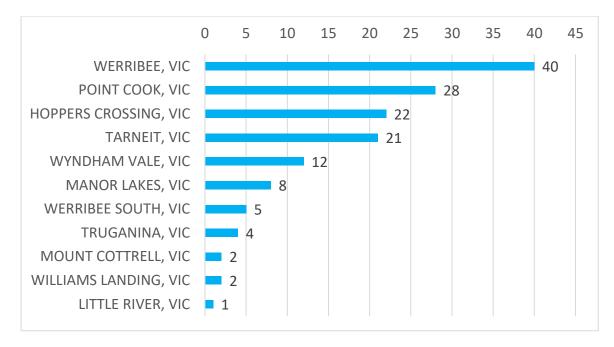


Figure 18 What suburb do you live in?

The level of participation received across the urban areas of Wyndham was generally proportional to the spatial spread of the Wyndham urban population.

#### *Q16: Are you in paid or voluntary employment?*

Out of the 145 respondents, 124 were in paid or voluntary employment and 21 respondents stated that they were unemployed (Figure 19).

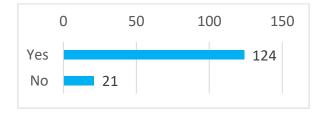


Figure 19 Are you in paid or voluntary employment?

#### Q17: What suburb do you work in?

Respondents were asked to identify the suburb they work in. As Figure 20 shows, 45 respondents stated that they work in the Melbourne CBD, 21 respondents work in Werribee, 19 respondents work in Docklands, seven respondents work in Laverton North, seven respondents work in South Melbourne, three respondents work in Footscray, three respondents work in Port Melbourne and three respondents work in Airport West. Figure 20 shows all the suburbs respondents stated they work in.

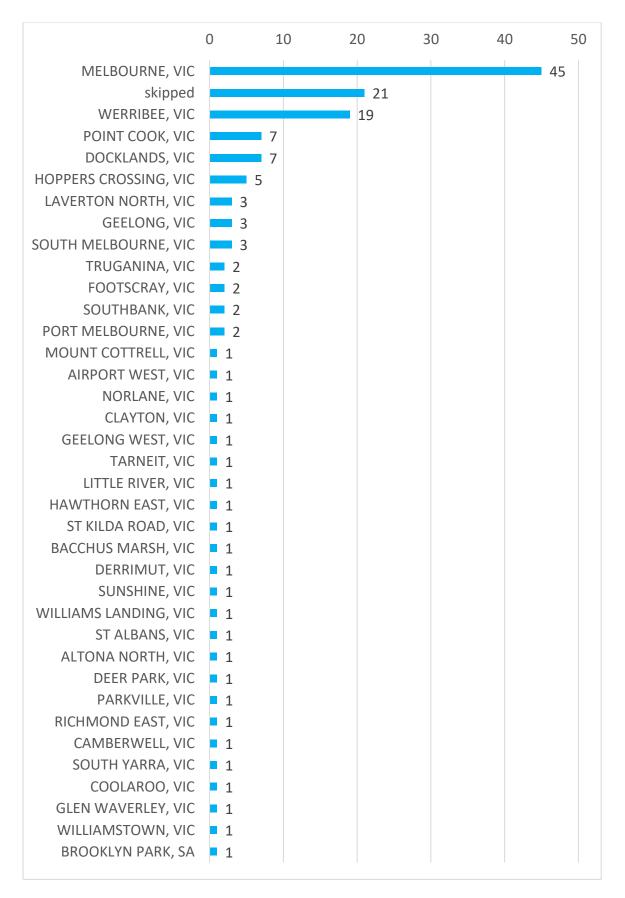


Figure 20 What suburb do you work in?

#### Q18: How do you travel to work?

Respondents were asked to identify how they travel to work. As Figure 21 shows, 64 respondents stated that they use a car and 52 mentioned they use public transport. Seven participants mentioned they walk to work and only one respondent mentioned they ride or use a scooter to travel to work (Figure 21).

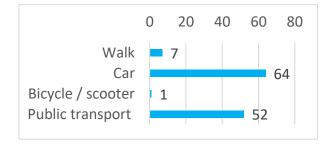


Figure 21 How do you travel to work?

#### Q19: Are you currently studying?

As Figure 22 shows, 13 out of the 145 survey respondents identified themselves as a student.

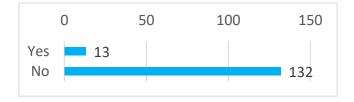


Figure 22 Are you currently studying?

#### Q20: What suburb do you study in?

Respondents who identified themselves as a student in response to question 19 were asked to select the suburb they study in. Three respondents were studying in Footscray, two in Werribee and others were studying in Chadstone, Burwood East, Geelong West, Geelong, Point Cook, Parkville, Melbourne CBD and Manor Lakes (Figure 23).



Figure 23 What suburb do you study in?

#### *Q21: How do you travel to where you study?*

Respondents who identified themselves as a student in response to question 19 were asked to state their mode of travel to school or university. Six participants mentioned they travel by car and five respondents selected public transport. One participant mentioned they walk to school and another one mentioned they use a bicycle or scooter to travel to where they study (Figure 24).

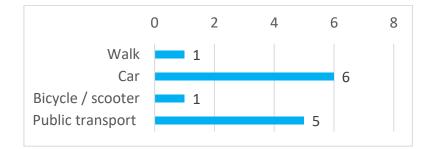


Figure 24 How do you travel to where you study?

#### *Q22: Do you think these four principles will deliver a better Wyndham?*

Significant support was received for the **four guiding principles** underpinning the Wyndham Urban Framework Plan:

- Connectivity: improving people's ability to get where they want to go;
- Concentration: bringing more things closer together and to where people live;
- **Capacity**: growing the city and its people to their full potential; and
- **Choice**: increasing the range of opportunities to live, learn and thrive.



In summary, **over 82% of the survey respondents (119 residents)** were of the view that the four principles underpinning the Wyndham Urban Framework Plan will deliver a better Wyndham (Figure 25).

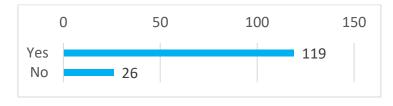


Figure 25 Do you think these four principles will deliver a better Wyndham?

#### Q23: Why do you think these four principles will deliver a better Wyndham?

Respondents who believed that the four principles will deliver a better Wyndham (in response to question 22) were asked to discuss their thoughts. Responses to this open-ended question were coded based on the following themes:

Improved connectivity (mentioned by over 36% of the respondents), improved access to local employment opportunities (mentioned by 14% of the respondents), improved access to local services (11% of the respondents), enhanced number of choices (mentioned by 9% of the respondents), the

concepts of 'more time for life' (mentioned by 8%), reducing travel time (mentioned by 7% of the respondents), improved sense of community (6% of the respondents), improved concentration (mentioned by 5% of the respondents), enhanced capacity (mentioned by 3% of the respondents) and less traffic congestion (less than 1% of the respondents) were among the reasons survey respondents believed that the four guiding principles will deliver a better Wyndham (Figure 26).

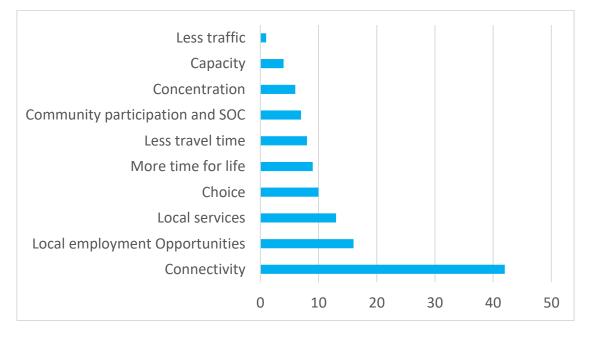


Figure 26 Why do you think these four principles will deliver a better Wyndham?

# Q24 Do you think there are any other principles or ideas Council should consider in developing urban areas?

Residents were asked to discuss any other principles or ideas that council should consider in future development. Responses to this open-ended question were coded to identity emerging themes. Key themes included access to infrastructure (mentioned 50 times), access to services (mentioned 39 times), preserving the natural environment (mentioned 13 times), access to local employment opportunities (mentioned eight times), educating the community (mentioned seven times), improving connectivity (mentioned six times), improving public safety (mentioned six times), sustainable development (mentioned five times), improving Wyndham character (mentioned five times), growth management (mentioned five times), better housing diversity (mentioned four times), implementation process and timeline (mentioned three times), improving attractiveness of streetscapes (mentioned three times), improving the sense of community (mentioned three times), enhancing tourism (mentioned two times) and reducing traffic congestion (mentioned two times). Issues which were only mentioned once were not considered as a theme (Table 6).

Access to infrastructure referred to access to greenspaces including parks and community gardens, public transport (trains and bus services), road infrastructure and parking spaces and infrastructure for active transport (walking and cycling). Access to services referred to access to community centres and community events such as festivals and markets, social hubs (including recreational activities, night life and entertainment), health services, daily living destinations (e.g. shops), access to library and education services (from early childhood to tertiary education), access to sport facilities (e.g. swimming pool, sport clubs and exercise facilities), post box and working space (Table 6).

Themes	Numbers
Infrastructure	50
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	14
Public transport bus	9
Roads	8
Public transport train	6
Cycling path	5
Parking	4
Pedestrian path	3
Sea transport	1
Services	39
Community Centre/events including festivals, markets, art and culture	13
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	10
Health	6
Daily living destinations	5
Library	1
Education	1
Sport (including pool)	1
Post box	1
Working space	1
Environment	13
Local employment Opportunities	8
Education (community)	7
Connectivity	6
Public Safety	6
Sustainability	5
Character	5
Growth management	5
Housing diversity	4
Implementation	3
Attractiveness	3
Sense of community	3
Tourism	2
Traffic	2
Inclusion (disability)	1

Table 6 Do you think there are any other principles or ideas Council should consider in developing urban areas?

#### *Q26: Do you have any comments on the preferred plan?*

In the last survey question respondents were asked to comment on the preferred plan. Similar to the previous question, responses to this question were coded. The main themes included access to infrastructure (mentioned 63 times) and access to services (mentioned 12 times). Eight survey respondents mentioned the plan was not legible on their electronic devices and five respondents argued trackless trams are not a viable option. Other themes included traffic management and growth management. Issues which were only mentioned once were not considered as a theme (Table 7).

Themes	Numbers
Infrastructure	63
Public transport train	19
Public transport bus	18

Roads	8
Cycling path	7
Parking	6
Bridge	2
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	2
Pedestrian path	1
Services	12
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	8
Sport (including pool)	2
Education	1
Daily living destinations	1
Hard to read	8
No trackless trams	5
Traffic	3
Growth management	2
Sense of community	1
Local employment Opportunities	1
Housing diversity	1
Public Safety	1

Table 7 Do you have any comments on the preferred plan?

#### **Public Information Sessions**

As mentioned before, six public information sessions were held across the municipality. A total of 87 participants attended these sessions. Council officers raised three questions in each session to initiate the discussion among the group. Issues and concerns raised in the public information sessions are coded based on the three questions:

# *Q1: What are the current issues/challenges which prevent you from making the most of your time?*

The first question asked during the public information session was about the issues and challenges that prevent residents from making the most of their time (referring to the concept of 'more time for life' underpinning the Wyndham Urban Framework Plan). Responses to this question were coded and counted to identify emerging patterns. Key themes include lack of infrastructure (mentioned 66 times), access to services (mentioned 31 times), traffic congestion (mentioned 17 times), access to local employment opportunities (mentioned 14 times), growth management (mentioned 6 times) and lack of public safety (mentioned 4 times). Issues which were only mentioned once were not considered as a theme (Table 8).

Themes	Numbers
Infrastructure	66
Public transport bus	14
Roads	11
Pedestrian path	9
Cycling path	9
Parking	8
Public transport train	5
Bike parking	3
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	3

Drinking faucets	2
Bridge	
Toilets	
	31
Education	
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	
Community Centre/events including festivals, markets, art and culture	
Daily living destinations	
, j Health	
Sport (including pool)	1
	17
Local employment Opportunities	14
Growth management	10
Safety	6
Public safety	4
Domestic safety	1
Road safety	1
Air pollution	1
Attractiveness	1
Housing Diversity	1
Travel time	1

Table 8 What are the current issues/challenges which prevent you from making the most of your time?

#### *Q2: What is the one thing that would give you more time in your day?*

The second question raised during the public information sessions was identifying the one thing that would give residents more time in their day. Responses to this question was coded to identify key themes that participants believed will give them more time for life.

Improving infrastructure (mentioned 59 times), better access to local services (mentioned 32 times), creating more local employment opportunities (mentioned 11 times), traffic congestion management (mentioned eight times), technological solutions (such as UberAir, mentioned three times), better management of growth areas (mentioned twice), enhancing tourism (mentioned twice) and reducing travel time (mentioned twice) were the main themes that participants believed will give them 'more time for life' (Table 9). Issues which were only mentioned once were not considered as a theme.

Themes	Numbers
Infrastructure	59
Public transport bus	13
Public transport train	12
Roads	11
Cycling path	9
Pedestrian path	8
Parking	3
Public transport trams	2
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	1
Services	32
Education	10
Daily living destinations	7
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	7

Health	C
Community Centre/events including festivals, markets, art and culture	2
Sport (including pool)	1
Local employment Opportunities	11
Traffic	8
Technological solutions	3
Growth management	2
Tourism	2
Travel Time	2
Connectivity	1
Inclusion (disability)	1
Less rate	1
Public safety	1

Table 9 What is the one thing that would give you more time in your day?

### Q3: What do you think will deliver a better Wyndham?

The last question raised at the public information sessions was exploring what delivers a better and more liveable Wyndham. As Table 10 shows, responses to this question was coded and key identified themes are enhancing infrastructure (mentioned 66 times), improving access to services (mentioned 50 times), providing local employment opportunities (mentioned 11 times), improving connectivity (mentioned seven times), enhancing housing diversity (mentioned six times), improving neighbourhood character (mentioned 5 times), preventing rubbish dumping (mentioned five times), enhancing tourism (mentioned four times), traffic congestion management (mentioned four times), improving attractiveness of streetscapes (mentioned three times), and improving public safety (mentioned three times). Issues which were only mentioned once were not considered as a theme (Table 10).

Themes	Numbers
Infrastructure	66
Cycling path	14
Public transport bus	10
Public transport train	10
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)	10
Roads	7
Pedestrian path	5
Parking	4
Bridge	2
Public transport trams	1
Bike parking	1
Bike share	1
Car share	1
Services	50
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	22
Daily living destinations	12
Sport (including pool)	8
Education	5
Community Centre/events including festivals, markets, art and culture	2

	Working space 1
Local employment Opportunities	11
Connectivity	7
Housing diversity	6
Character	5
Rubbish	5
Tourism	4
Traffic	4
Attractiveness	3
Growth management	3
Implementation	3
Public safety	3
Density	1
No trackless trams	1
Sustainability	1

Table 10 What do you think will deliver a better Wyndham?

### **Public Submissions**

Similar to the public information sessions discussion and the survey's open-ended questions, ideas raised through the five public submissions received were coded. Main themes raised included improving infrastructure (mentioned 19 times), improving connectivity (mentioned five times), improving access to services (mentioned five times), enhancing tourism (mentioned twice), providing local employment opportunities (mentioned twice), enhancing housing diversity (mentioned twice) and improving public safety (mentioned twice). Issues which were only mentioned once were not considered as a theme (Table 11).

Themes	Numbers
Infrastructure	19
Pedestrian path	6
Cycling path	5
Roads	2
Public transport bus	2
Public transport train	1
Public transport trams	1
Bridge	1
Parking	1
Connectivity	5
Services	5
Daily living destinations	1
Education	1
Health	1
Social Hubs (recreational activities, cafes and restaurant, night life, cinema and	1
Community Centre/events including festivals, markets, art and culture	1
Tourism	2
Local employment Opportunities	2
Housing diversity	2
Public safety	2
Character	1

Growth management	1
Environment	1
Attractiveness	1
Growth management	1
Implementation	1
Traffic	1
Tabla 11 Dublia Su	

Table 11 Public Submissions

# Key themes and findings

As mentioned above, significant support was received for the **four guiding principles** underpinning the Plan (connectivity, concentration, choice and capacity). In fact, **over 82% of survey respondents** were of the view that the four principles underpinning the Wyndham Urban Framework Plan will deliver a better Wyndham. Residents felt that the council understand residents' needs and aspirations:

*'*[The Plan] shows that Council understand what residents want.' (A resident of Werribee)

They also felt that the Plan supports future developments and solves many issues around traffic congestion and connectivity:

'All four [principles] are important elements to bring together a community and have the room to grow and develop.' (A resident of Tarneit)

'This is a brilliant idea. I would absolutely support this. In Hoppers Crossing, there's enormous support for trams that connect Train Stations of Tarneit, Werribee, and Hoppers Crossing along with the Pacific Werribee shopping centre. Most of the car trips are between the station and the shops. If trams are frequent between these destinations, it will considerably reduce traffic congestion. It will absolutely make Wyndham more liveable.' (A resident of Hoppers Crossing)

To summarise the findings, all the themes emerged from open-ended questions of the survey (Table 3, Table 5, Table 6 and Table 7), public information sessions (Table 8, Table 9 and Table 10), and public submissions (Table 11) are integrated in Table 12. Relevant topics are merged generating overarching themes:

- Themes of access to trains, buses and trams are merged and renamed as public transport.
- Road infrastructure, parking spaces and bridge infrastructure are merged.
- Pedestrian paths, cycling paths and running tracks are merged and renamed as active transport.
- Social hubs and community centre/events are merged and renamed as social and community Hubs.
- Traffic and travel time are merged.
- Tourism, attractiveness and neighbourhood character are merged.
- Themes of environment and sustainability are merged.

Table 12 showcases the summary of community engagement findings and the number of times each theme was raised by the local community. The table only includes themes that were raised more than five times. This section discusses each of these themes in detail.

Code	Numbers
Infrastructure	533

Public transport	196
Roads, Parking, Bridge	147
Active Transport	130
Greening (parks, community	54
gardens, tree canopy, waterways	
and wet lands, etc)	
Services	208
Social and community Hubs	93
(recreational activities, cafes and	
restaurant, night life, cinema and	
entertainment)	
Daily living destinations	42
Education	33
Health	16
Sport (including pool)	15
Traffic and travel time	141
Local employment Opportunities	74
Character, attractiveness, tourism	37
Public safety	36
Growth management	28
Environment and sustainability	20
Inclusion (disability)	8
Community education	7
Implementation	7
la 12 Cummany of community on acc	ana and fine

Table 12 Summary of community engagement findings

Improving **infrastructure** was a major theme discussed 533 times during the community engagement period. The main theme under infrastructure was **public transport** raised 196 times. The theme of public transport included issues and concerns around trains, buses and trams. Most public transport comments were around frequency (especially for bus services), connectivity of transport options (such as V/line and Metro) and providing train services in some of the areas with currently poor access to public transport.

'More public transport [is needed] - more smaller buses connecting to key places like train stations, shopping centres, Community centres etc, at regular intervals not like every 30 min or so.' (A resident of Truganina)

'More frequent bus services, in particular there is only 1 bus that services my area to get to the train station (192) and if I miss that bus, I have to wait a long time to catch another one. For example, I need to wait 45 minutes in the morning if I miss the 7:54 am bus to the station and 20-25 minutes at night. It is a 40-minute walk to or from the station from my house, so a bus is the only reasonable option for me. This significantly impacts my time as I get home a lot later and have less time with my family and am less available to support my partner with child care.' (A resident of Werribee)

Participants showed both interests and concerns regarding **trackless trams** proposed in the Plan. Most participants were in favour of additional public transport and connectivity through trackless trams.

'Having a link between the metro and regional rail link is a great idea and making it easier for people to get around. Adding new stations is a must to make it easier to people to get around Wyndham. Trams between activity centres is a great idea to more diversity in the way we move around.' (A resident of Werribee) 'I like the idea of having frequent trams connecting to train stations, instead of infrequent busses like now. It will reduce the need for people to drive and park near train stations.' (A resident of Hoppers Crossing)

However, a few concerns were also raised that trams will not be a viable public transport option for Wyndham.

'Don't put a tram in! It ruins the traffic flow and creates more congestion. I'll never move to a town with a tram in there. Footscray, Brunswick and the worst, Toorak all have terrible traffic problems.' (A resident of Hoppers Crossing)

The themes of **roads**, **parking and bridge** (categorised under infrastructure) were raised 147 times during the community engagement period. Duplication of congested roads and improving road infrastructure, providing more parking spaces at train stations and shopping centres and providing more bridges across Werribee river and creeks were among issues raised under this theme.

'Better roads [are needed] to make it quicker to get from one side of town to the other. To see friends and family should not take so long.' (A resident of Hoppers Crossing)

'Stop wasting time and money on plan after plan after plan. Build what was planned 30 years ago first (i.e. ROADS) then plan for the next thing. Finish Armstrong/Ison Road, including river crossing. Duplicate Sayers Road. Duplicate Derrimut Road all the way to Western Freeway. Duplicate Ballan Road until edge of suburbia. Don't waste money on additional public transport. There are buses galore all over Wyndham with no one in them!' (A resident of Werribee South)

'Improve road infrastructure and implement real solutions so that people can use multiple forms of transport to commute to and from work. This means better road infrastructure for people to get to a railway station and then ample parking so that people can park their car and get on a train regardless of the time of day.' (A resident of Point Cook)

Active transport was another key theme raised 130 times during the community engagement period. This theme included comments on pedestrian paths, cycling paths and running tracks. In addition to providing better infrastructure for active transport, improved connectivity to destinations was mentioned as an opportunity to encourage active transport and reduce traffic congestion. Bike trails were seen as an opportunity to enhance tourism within Wyndham along the coast line or the river.

'I would love more joined up pedestrian and bike trails. I feel unsafe when on my bike on the road, drivers do not care for cyclists in this area. I have a hard time running/cycling anywhere without mounting kerbs, using footpaths or side roads, verges, ducking branches, having to search for safe road crossing points. Wyndham is woefully lacking in safe routes through the municipality for pedestrians and cyclists. It should be easy for me to cycle to work or the station.' (A resident of Hoppers Crossing) 'The flatness of Wyndham is a unique opportunity for unique cycle network + bike tourism.'

**Greening** was another major subcategory under infrastructure raised 54 times by the local community. It refers to providing different types of high-quality green spaces including parks, pocket parks, dog parks and community gardens as well as increasing tree canopy on residential streets. A satisfactory level of maintenance, upkeep and a need for upgrade of some of the current greenspaces and their facilities were among other concerns categorised under the theme of greening.

'More parks and open spaces. We need more fenced dog parks. And trees, trees, trees ....' (A resident of Tarneit)

'Continue to plan more trees. Greening the area has to be vital to changing the perception of the municipality. You also need to change the perception of how Werribee and Hoppers Crossing is perceived. The wellbeing of residents in these areas will considerably improve by planting more trees and greening our streets.' (A resident of Hoppers Crossing)

'The parks and open spaces in Point Cook should be improved to increase the amenity and enhance the quality of passive recreational opportunities.' (A resident of Point Cook)

Following access to infrastructure which was raised 533 times, access to local **services** (raised 208 times) was the second most discussed theme by the local community. Access to services included access to social hubs, community centres and community events, access to daily living destinations (such as shops), access to education services (from early childhood to tertiary education), access to health and medical services and access to sport and exercise facilities (including swimming pool and sport clubs).

Access to social and community hubs was the most discussed item categorised under the theme of services and referred to night life, art and cultural centres, entertainment activities for all ages, events including festivals and markets and dining opportunities.

'After 5pm, there's nothing exciting to do as a young person in Wyndham and I can't be bothered going into the CBD because let's not even get started on the public transport dramas (that's for a conversation with the state govt!), but the challenge is it's 8pm and a friend and I feel like doing something, but we actually don't know where to start locally!' (A resident of Tarneit)

'More culture and community. Not everyone wants to do sports. We need more plays, music, poetry reading venues, book cafes, invest into what is held at the cultural centre.' (A resident of Werribee)

Another major theme under access to services was access to **daily living destinations** raised 42 times during the community engagement period. Daily living destinations refer to the services required for daily living such as shops, chemist and banks (Giles-Corti *et al.*, 2016).

'[We need] more local employment opportunities not just in retail but across all sectors and role seniority (i.e. banks, insurances, IT, VIC government hubs etc.)'. (A resident of Hoppers Crossing)

'Having shops and schools closer to homes make it easier for people to get things they need at walking distance and less time on roads.' (A resident of Point Cook)

Access to **education** services (mentioned 33 times), access to **health** services (mentioned 16 times), and access to **sport** services (mentioned 15 times) were other themes considered under services.

*'we need more and better schools, [I was] forced to send kids outside of Wyndham'. (A comment made during public information sessions)* 

A major concern raised by the local community was issues around **traffic congestion and increasing travel time** (mentioned 141 times). Residents raised concerns about lack of sufficient local employment opportunities leading to long commutes to employment nodes such as the CBD. Traffic congestion has become a pressing issue over the recent years.

'Make it easier to move around Wyndham. It's taking longer and longer to move around Wyndham each year. I've lived here for 30 years and congestion is getting worse. Often on weekends I travel out of Wyndham as it's quicker for me - I live near the freeway and have access to the city and Geelong.' (A resident of Werribee)

'In the 90s, I could leave Hoppers Crossing at 07:20 and be in the city at work by 08:00. Now I can barely get to Altona by 08:00 if I leave at 07:20.' (A resident of Tarneit)

'Time spent commuting to the office, this limits my time with the family, mostly Monday to Friday.' (A resident of Point Cook)

As mentioned above lack of **local employment opportunities** has led many residents to seek employment outside municipality leading to the increasing travel time. This concern was raised 74 times during the community engagement period.

'I live in Tarneit but work in the city. More employment opportunities in Wyndham would save me 10-15 hours a week in travel time'. (A resident of Tarneit)

'Lowering commute times literally gives people a part of their life back and improves quality of life. Wyndham at its full potential could bring more jobs, including more white-collar sectors, such as the tech city idea in East Werribee, eliminating city commutes altogether and allowing residents to spend more time and money in their hometown. Good for everyone and better for mental health and lowering crime.' (A resident of Werribee)

'Job opportunities are only in Melbourne City, hence travelling is a must. Due to congested roads in Wyndham city, around 2 Hours is spent daily just to travel within Wyndham area.' (A resident of Manor Lakes)

Lack of **attractiveness in streetscapes and character** was among other concerns raised by residents. Participants also felt that Wyndham has a significant potential as a tourism destination. This topic was raised 37 times during the community engagement period.

'Focus on developing and thriving the city centres and make them the most attractive places.' (A resident of Werribee)

'Entertainment and events. Let's make people want to travel from Melbourne to visit us.' (A resident of Williams Landing)

'Develop the whole river area as a destination.' (A comment made during public information sessions)

Lack of **public safety** in Wyndham was another major theme raised 36 times during the community engagement period. Perceptions of unsafety at night-time especially for women was an impediment to using public spaces at night.

'How are you making Wyndham a safer place for women to commute at night. To be frank, I'm sceptical. At the moment, I'm a prisoner in my own home after dark.' (A resident of Werribee)

'Feeling safe out and about after the sun goes down, our city is poorly planned and badly lit for women to feel safe on their own in the dark - the footpaths are dark but it's great if you are driving.' (A resident of Tarneit)

'I think one key thing is to make much more of the Werribee River. I feel unsafe walking along parts of it - particularly in the town centre. I recommend turning the shop fronts around to make the most of the views and to increase the amount of people that walk along there.' (A resident of Werribee)

Participants raised concerns regarding the **ever-increasing growth and development** in Wyndham. They were concerned that the existing infrastructure may not be able to cope with the added pressure forced by the growth. This theme was raised 28 times during the community engagement period.

'[the plan can work] as long as future urban sprawl areas are identified now and the proper infrastructure is put in place so that we are not playing catch up.' (A resident of Hoppers Crossing)

'For better Wyndham the best approach is to foresee the growth and cater the need for the future as Wyndham is growing faster than expected in every project that is undertaken and review.' (A resident of Wyndham Vale)

'Services need to catch up, houses are popping up in faraway places.' (A comment made during public information sessions)

Another major theme discussed during the community engagement process was the need to pay more attention to **environment and sustainability** as part of the Wyndham Urban Framework Plan. The theme of environment and sustainability was put forward 20 times during the community engagement period.

'More focus on sustainability and environmental care, stronger climate action, promoting reduction of waste by encouraging people to recycle the right way, and building more infrastructure for recycling so they don't end up in the tip. This should also be in our framework.' (A resident of Wyndham Vale)

'I think there should be greater emphasis on environment. The city should have a greater mix of density and less emphasis on cars being the primary mode of transport around your home.' (A resident of Point Cook)

'First and foremost is the protection and creation of wildlife corridors. Our flora and fauna are under massive assault from the over development by developers only interested in profits. Discourage homeowners from creating urban heat zones, while also investing in evidence-based ways of reducing the horrendous amount of rubbish that is generated by our over population.' (A resident of Truganina)

'I would suggest adding sustainability, whatever we do needs to be sustainable for Wyndham and for Victoria. This includes for the environment, leveraging technology and planning for future generations.' (A resident of Werribee)

Inclusion (mainly referred to disability support), educating the community and including an implementation plan were themes mentioned less than 10 times during the community engagement process.

# Alignment with other surveys and reports

In this section we explore how the themes emerged from the Wyndham Urban Framework Plan community engagement process relate to other reports and surveys Wyndham City Council has completed over the recent years. Two of the main reports we are exploring in this section are the Annual Community Survey (Metropolis Research, 2018), Wyndham 2040 Vision (Wyndham City Council, 2018) and Smart City Strategy 2019-2024 (Wyndham City Council, 2019a).

The Annual Community Survey identified traffic management (35.6%), road maintenance and repairs (16.0%), public transport (7.2%), and education and schools (5.1%) as issues commonly raised by City of Wyndham residents (Metropolis Research, 2018). These issues are consistent with themes of traffic and travel time, roads, parking, bridge, public transport infrastructure and access to education services raided during the community engagement process for the Wyndham Urban Framework Plan (Table 12).

Major Themes Raised in WUFP Community Engagement Process	Major Themes Raised in Annual Community Survey	Major Themes Raised in Wyndham 2040 Vision	Major Themes in Smart City Strategy 2019-2024	
Infrastructure				
Public transport	public transport (7.2%)	Wyndham's transport system will be efficient	Transport and mobility are key elements impacting our residents' experience. Wyndham will utilise smart technology and data to improve transport outcomes and innovatively support convenient, affordable and sustainable transport options for our citizens.	

Roads, Parking, Bridge	road maintenance and repairs (16.0%)		Improving the connectivity and accessibility of roads and transport
Active Transport		Develop alternative models of sport and recreation that increase access for all members of the community.	
Greening (parks, community gardens, tree canopy, waterways and wet lands, etc)		Our parks and open spaces will connect people with the outdoors and each other. They will be activated and inviting destinations for residents and visitors.	
Services			
Social and community Hubs (recreational activities, cafes and restaurant, night life, cinema and entertainment)		A focus on places where people could meet, connect with each other or just relax and enjoy	
Daily living destinations		Wyndham will have a good mix of shops and shopping destinations.	
Education		Wyndham will be known for great schools and universities. Services for health will be easily	
Health		accessed and delivered at a high standard.	
Sport (including pool)		Many residents described being connected to opportunities for health and wellbeing through leisure facilities like pools and gyms.	
Traffic and travel time	traffic management (35.6%)	People will be able to move around Wyndham easily. There will be more ways to connect to greater Melbourne.	Transport and mobility are key elements impacting our residents' experience. Wyndham will utilise smart technology and data to improve transport outcomes and innovatively support convenient, affordable and sustainable transport options for our citizens.
Local employment Opportunities		Our city will offer varied and plentiful local employment options. It will be a place of choice for businesses of all sizes and have a thriving network of small business operators.	Wyndham City will be a hub for innovation, collaboration and co-creation. New jobs, economic prosperity and opportunity will arise from facilitated partnerships between council and the community, industry, investors, governments, academia and innovators.
Character, attractiveness, tourism		Local events and attractions will build Wyndham's reputation as a place to visit and be a source of community pride.	
Public safety	street lighting (2.2%)	Lead efforts to improve the safety of people in their homes and neighbourhoods with a particular emphasis on children, women and seniors.	Safety and Integrity
Growth management			
Environment and sustainability		Our natural environment will be respected, preserved and protected.	Bringing together the city, coast and country, our natural environment is a unique asset that can be enhanced through smarter

	environmental
	management.
	Collaborating with industry
	and government, we will
	make much needed
	sustainability commitments,
	with focus on better use of
	resources and
	enhanced environmental
	and sustainability outcomes.

Table 13	Alignment	with	other	surveys	and	reports

As Table 12 highlights most of the major themes identified through the community engagement process for the Wyndham Urban Framework Plan is consistent with themes raised in Wyndham 2040 Vision (Wyndham City Council, 2018). Some of these visionary concepts linked to identified themes during the community engagement are:

- efficient transport systems
- alternative models of sport and recreation
- parks and open spaces that connect residents to outdoor spaces
- places where people could meet, connect, relax and enjoy
- a good mix of shops and shopping destinations
- great schools and universities
- improving services for health
- leisure facilities like pools and gyms
- facilitating movement within Wyndham
- local employment options
- local events and attractions
- improving the safety of people in their homes and neighbourhoods
- preserving and protecting natural environment

Focus on use of smart technologies and innovation in public transport and roads infrastructure, improving travel experience, creating new job opportunities, improving public safety and preserving the natural environment are some of the aspirations of Smart City Strategy 2019-2024 (Wyndham City Council, 2019a) aligned with topics raised during the community engagement process for the Wyndham Urban Framework Emerging Options Paper (Wyndham City Council, 2019b).

## **Recommendations**

The purpose of this report is to identify major themes, concerns and aspirations raised by the local community during the community engagement process, assess the extent to which the Wyndham Urban Framework Emerging Options Paper (Wyndham City Council, 2019b) addresses some of these concerns, identify whether they are relevant to other council's projects and reports, and lastly explore which themes need to be addressed further in the next version of the Plan: The Preferred Options Paper (Figure 27).

Figure 27 highlights whether the identified themes are relevant to any of the four guiding principles of the Wyndham Urban Framework Emerging Options Paper (connectivity, concentration, capacity and choice). It also shows whether each theme is addressed by any of the other reports produced by Wyndham City Council. Themes highlighted in brown are identified as the ones that could be addressed further in the next version of the Plan: The Preferred Options Paper.

Under the category of infrastructure, the two themes of public transport and roads, parking and bridge are currently addressed by the two guiding principles of connectivity and concentration. Active

transport is partially addressed by the guiding principle of connectivity. It is also addressed by two current and future reports (The Wyndham Integrated Transport Policy and Active Transport Strategy). However, the strong emphasis on this theme (raised 130 times) necessitates its further exploration as part of the next version of the Plan. The theme of greening is also identified as one of the themes that needs to be addressed further in the next version of the Plan.

Under the category of services, social and community hubs (raised 93 times) is the only sub-theme that is required to be explored further in the next version of the Plan. This theme is relevant to guiding principles of concentration, capacity and choice and is also partially covered in two current council reports (Activity Centres Strategy (2016) and Activity Centre Planning Framework). Other themes within category of services (daily living destinations, education, health and sport) are sufficiently addressed by guiding principles of concentration and choice.

Although traffic congestion and travel time (raised 141 times) and local employment opportunities (raised 74 times) were identified as two important concerns, traffic congestion and travel time are thoroughly addressed by guiding principles of connectivity, concentration and choice; and access to local employment opportunities is addressed by the guiding principles of concentration, capacity and choice.

The theme of character, attractiveness and tourism (raised 37 times) is partly relevant to capacity and is identified as one of the themes to be explored further in the next version of the Plan. Growth management (raised 28 times) is a theme relevant to all the guiding principles and is also aligned with the Residential Growth Management Strategy report. Public safety (raised 36 times) and environment and sustainability (raised 20 times) are two of the themes that can be explored further in the next version of the Plan.

The identified theme of connectivity (raised 19 times) is one of the guiding principles of the Plan. Housing diversity (raised 17 times) is relevant to the two guiding principles of concentration and choice and is also addressed in Housing and Neighbourhood Character Strategy (2018) report. Three themes of inclusion (disability support), community education and implementation which were raised less than 10 times during the community engagement period are not fully explored in the current version of the Plan and can be addressed further in the next version of the Plan.

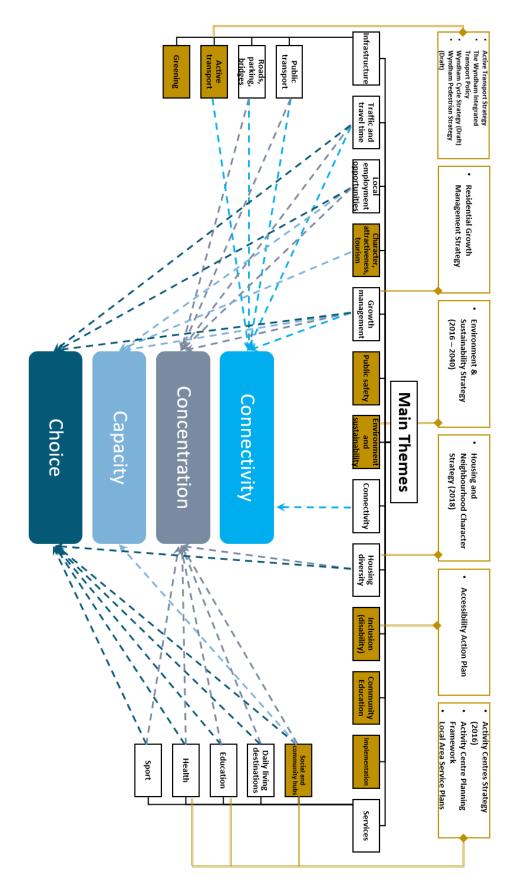


Figure 27 recommendations diagram based on concerns raised by residents during the community engagement period

#### Top priorities to be addressed in in the Preferred Options Paper

The findings show that themes of active transport, greening, character, attractiveness and tourism, public safety, environment and sustainability and social and community hubs are some of the main topics and concerns that the current version of the Wyndham Urban Framework Plan Emerging Options Paper is not sufficiently addressing. It is recommended that these themes are emphasised further as part of Wyndham strategic vision within the next version of the Plan: The Preferred Options Paper.

According to Un-Habitat (2000, p. 3), an inclusive place is defined as 'a place where everyone, regardless of wealth, gender, age, race, ethnicity or religion, is enabled to participate productively and positively in the opportunities cities have to offer'. The Preferred Options Paper will emphasise the six identified priority themes under the overarching concept of inclusion along with the four guiding principles of connectivity, concentrations, capacity and choice.



Figure 28 Top priorities to be addressed in in the Preferred Options Paper

These recommendations will be considered in the preparation of the Preferred Wyndham Urban Framework Plan to be released early 2020 for further community consultation.

## References

Giles-Corti, B. *et al.* (2016) 'City planning and population health: a global challenge', *The Lancet*. Elsevier Ltd, 388(10062), pp. 2912–2924. doi: 10.1016/S0140-6736(16)30066-6.

Metropolis Research (2018) Annual Community Survey.

UN Habitat (2000) *The Global Campaign for Good Urban Governance*. Available at: https://www.ucl.ac.uk/dpu-

projects/drivers\_urb\_change/urb\_governance/pdf\_trans\_corrupt/HABITAT\_Global\_Campaign\_Good \_Urban\_Governance.pdf.

Wyndham City Council (2018) *Wyndham 2040 Vision*. Melbourne. Available at: www.wyndham.vic.gov.au/wyndham2040 (Accessed: 23 September 2019).

Wyndham City Council (2019a) Smart City Strategy 2019-2024.

Wyndham City Council (2019b) *Wyndham Urban Framework Plan, Emerging Options Paper*. Melbourne. Available at: https://theloop.wyndham.vic.gov.au/45932/documents/105508.