

WILLIAMS LANDING DOG OFF LEASH AREA

COMMUNITY ENGAGEMENT REPORT



PROJECT BACKGROUND:

Between the 19th April and 15th May Council went out for consultation on the concept plan for the newly proposed Dog Off Leash Area for Williams Landing.

The dog off lead area is planned for the open space located off Chessington Drive, Williams Landing.

The Williams Landing Dog Off Leash area will be a local level dog park with a fenced-off dog off leash area including some agility equipment, a drinking fountain, seating, bins, and grassed areas.

The purpose of the engagement was to understand what the community liked about concept, if there was anything missing from the plan and to seek comment on what could be done better.

A summary of the consultation process and feedback is provided below.



METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	1,023 total visitors to the page 2,414 page views
Online survey	22 surveys completed
Direct contact from residents	1 email received
Other engagement	Meeting held with the Williams Landing Dog Group to gain direct feedback.

Communications / marketing activities		
Method / technique	Stakeholders engaged	Dates
Online promotion (Facebook)	Post one: Reached: 19,082 Engagements: 1,613 Clicks through to website: 268	April 19, 2022
	Post two: Reached: 4,432 Engagements: 41 Clicks through to website: 12	May 2, 2022
	Post three: Reached: 4,532 Engagements: 42 Clicks through to website: 12	May 20, 2022

SUMMARY OF FEEDBACK:

The following feedback will help to shape the final concept design for the Williams Landing Dog Off Leash Area.

We Asked	You Said	We did
What do you like about the concept plan for the Williams Landing Dog Off Leash area?	<p>A range of feedback was received with the community liking:</p> <ol style="list-style-type: none"> 1. The agility activity items 2. The three distinct zones in the concept plan 3. The quiet area 4. The double lock gates 5. The size of the dog off leash area 6. The dog litter bag dispenser 7. The irrigation 	All areas that received positive feedback will remain in the plan.

We Asked	You Said	We did
Is there anything we may have missed in the concept design or could do better?	<p>A range of feedback was received including the following:</p> <ol style="list-style-type: none"> 1. Is there enough parking? 2. A separate fenced off area for older/ smaller dogs 3. Behavioural signage 4. A public toilet 5. Bike racks for people travelling by bike 6. Higher fences for large dogs 7. More seating 8. More tree planting to provide shade to seating areas 9. More bins 10. More drinking fountains 11. Walking loop 	<p>Responses are below:</p> <ol style="list-style-type: none"> 1. The reserve was selected as there is on street parking along Freya and Chessington Drive and within the reserve. The aim of the Dog Off Leash Plan is to develop a network of off-leash parks within walking distance of most residents. The proposed dog off leash area is not envisaged to generate substantial traffic or parking demand as people will be able to walk to a facility close to them. 2. The quiet area has been proposed for smaller/ older dogs. The quiet area is too small to

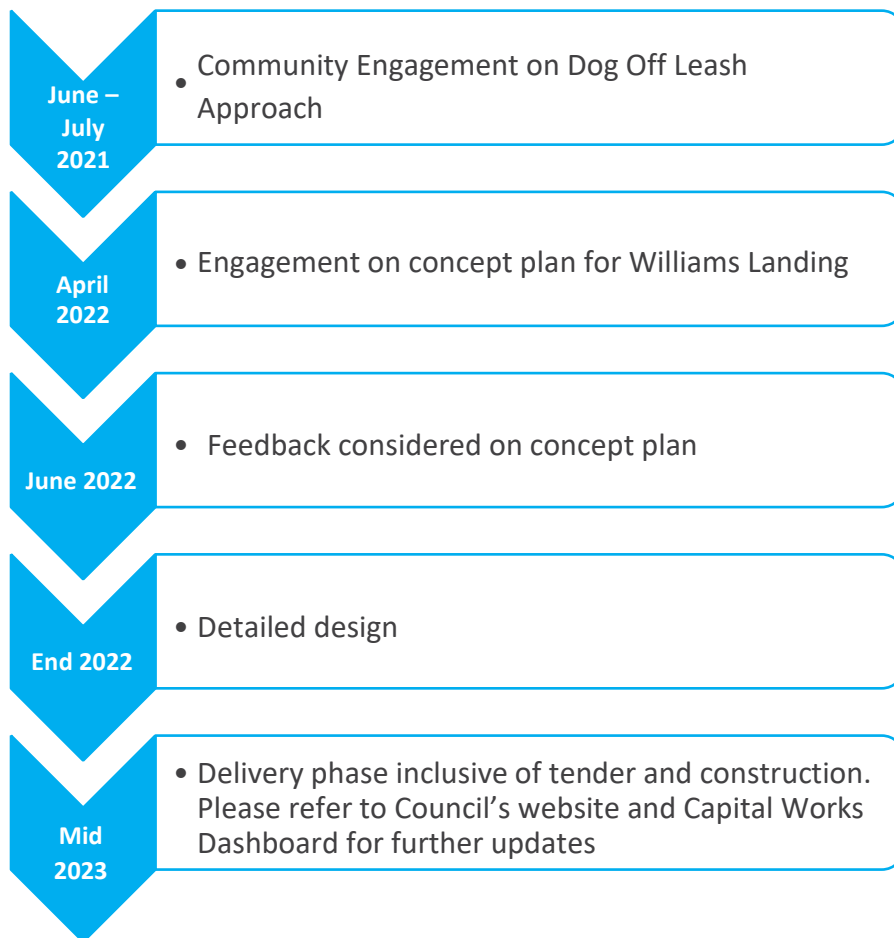
		<p>fence however separation will be provided through the uses of paths and planting.</p> <ol style="list-style-type: none">3. Behavioural signage will be provided.4. There is an existing public toilet attached to the sport pavilion within the reserve.5. There are existing bike racks within the reserve.6. 1.2m high fences are standard for all Council dog off leash areas.7. We will provide more seating.8. We will add more trees around the seating areas.9. We will provide a bin at each entry/ exit.10. Council only provides one drink fountain per dog off lead area.11. A walking loop is proposed around the perimeter of the dog off lead area.
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We Asked	You Said	We did
Any other comments you'd like to add?	<p>Further feedback was received including:</p> <ol style="list-style-type: none">1. The grass needs to be well maintained.2. Lighting for use throughout the year and evenings.3. Use more of the unused space to provide a larger dog park.	<p>Responses are below:</p> <ol style="list-style-type: none">1. The off-lead area is proposed to be irrigated to support grass growth and avoid it becoming bare and patchy.2. Council is working on a Public Space Lighting Policy to inform the appropriate lighting for our open spaces.3. If the dog off leash area was increased, it would bring it closer to the existing playground and would impinge on the flexible kickabout space beside the play space.

NEXT STEPS:

- Council will use the feedback provided by this consultation to inform the detailed design of the Williams Landing Dog Off Leash Area.
- Detailed design is anticipated to be completed by the end of 2022 with delivery planned by the middle of 2023.

STAGES OF THE PROJECT



HOW CAN PARTICIPANTS STAY INVOLVED/INFORMED?

Participants can stay informed by visiting the Loop page and selecting to “Follow” the project. Updates will be posted on The Loop and the project timeline will be updated to reflect project status.

Participants can also stay informed with updates available on Council’s Capital Works Dashboard www.wyndham.vic.gov.au/capitalworksdashboard