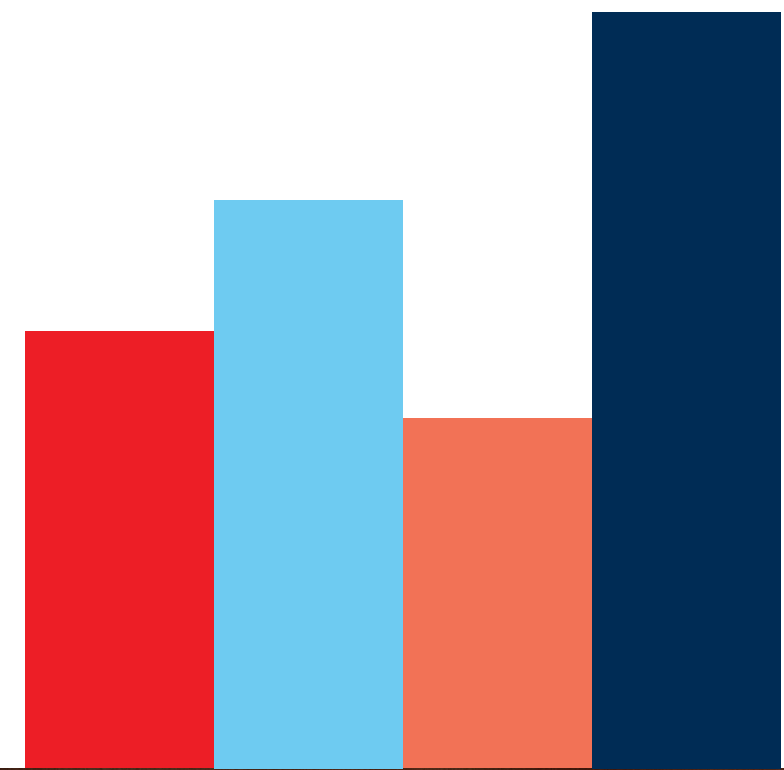


Wyndham 2040 Community Vision

Theme: Leadership and Participation

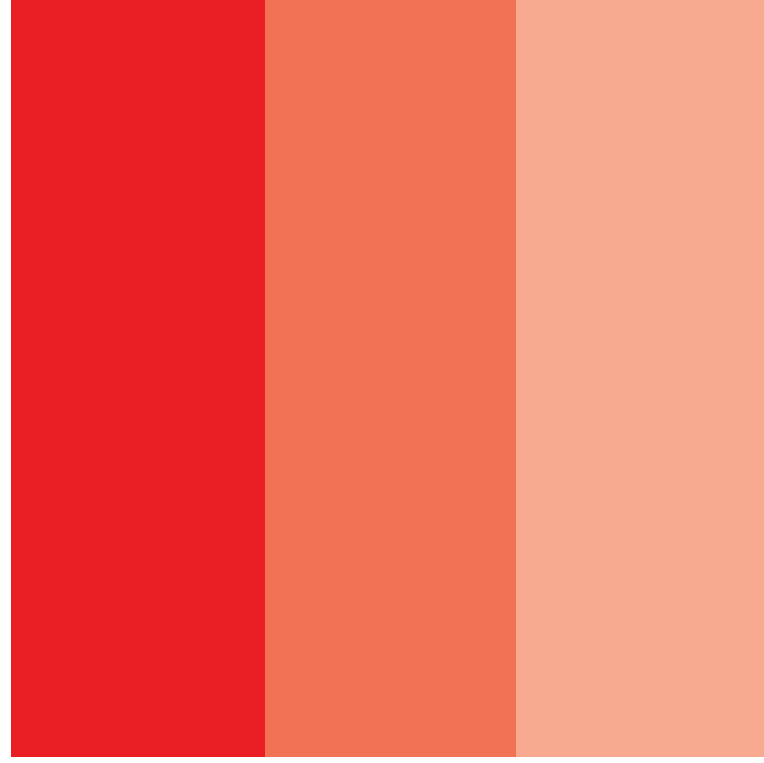
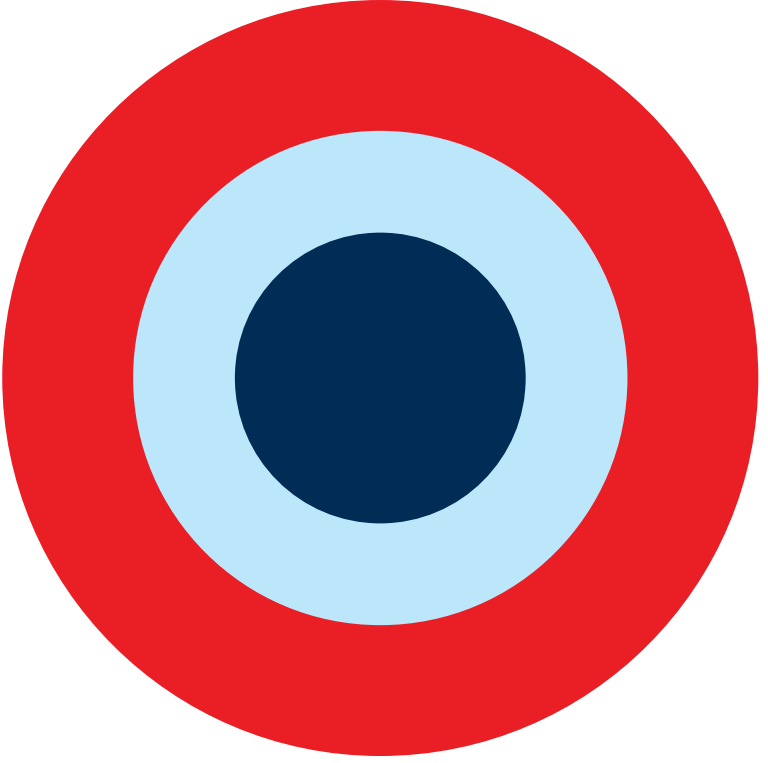


Our Vision for Leadership and Participation

Our Wyndham will have a variety of ways for community members to volunteer in support of others.

Our city will be home to passionate residents who are always having conversations about how to build a better community. Residents will seek out ways to use their skills, knowledge and passion to build the community we have envisioned.

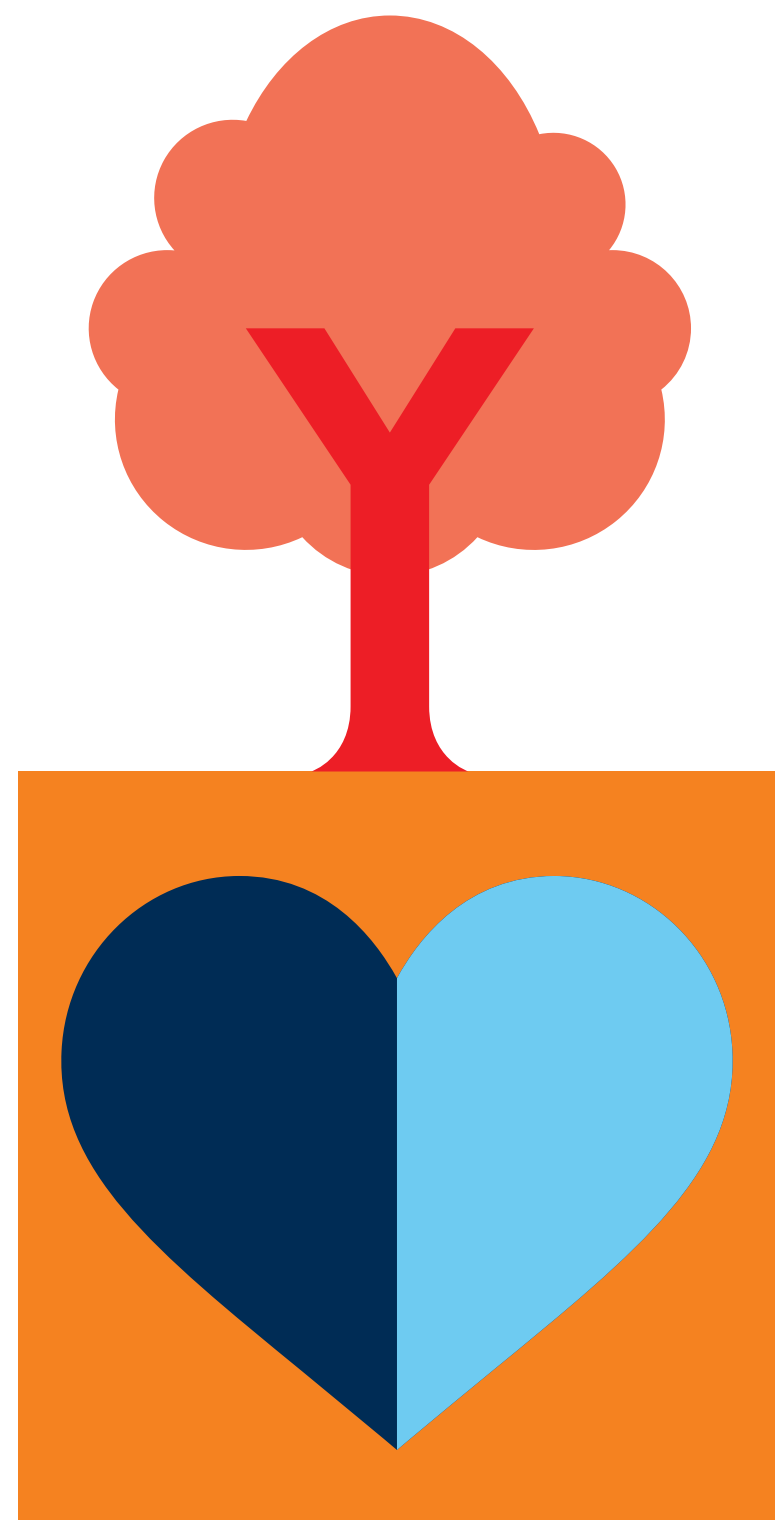




Leadership & Participation

Council Services

Under this theme, Council delivers services relating to improving our internal systems, so that quality services can be delivered to the community. We also work with local residents, organisations, partners, and other tiers of government to advocate for the needs of our community. Council works to build and shape a community of passionate, engaged and inspired residents and organisations who are proud to call Wyndham City their home.



Specific services delivered by Council include:

- Advocacy
- Finance
- Organisational Planning, Strategy and Reporting
- Community and Stakeholder Engagement
- Fleet Management
- Organisational Project Governance & Support
- Communications & Marketing
- Information Technology and Infrastructure
- People and Capability
- Complex Project Management
- Information Management
- Procurement
- Council and Corporate Governance
- Legal Services
- Risk Management
- Occupational Health and Safety
- Research



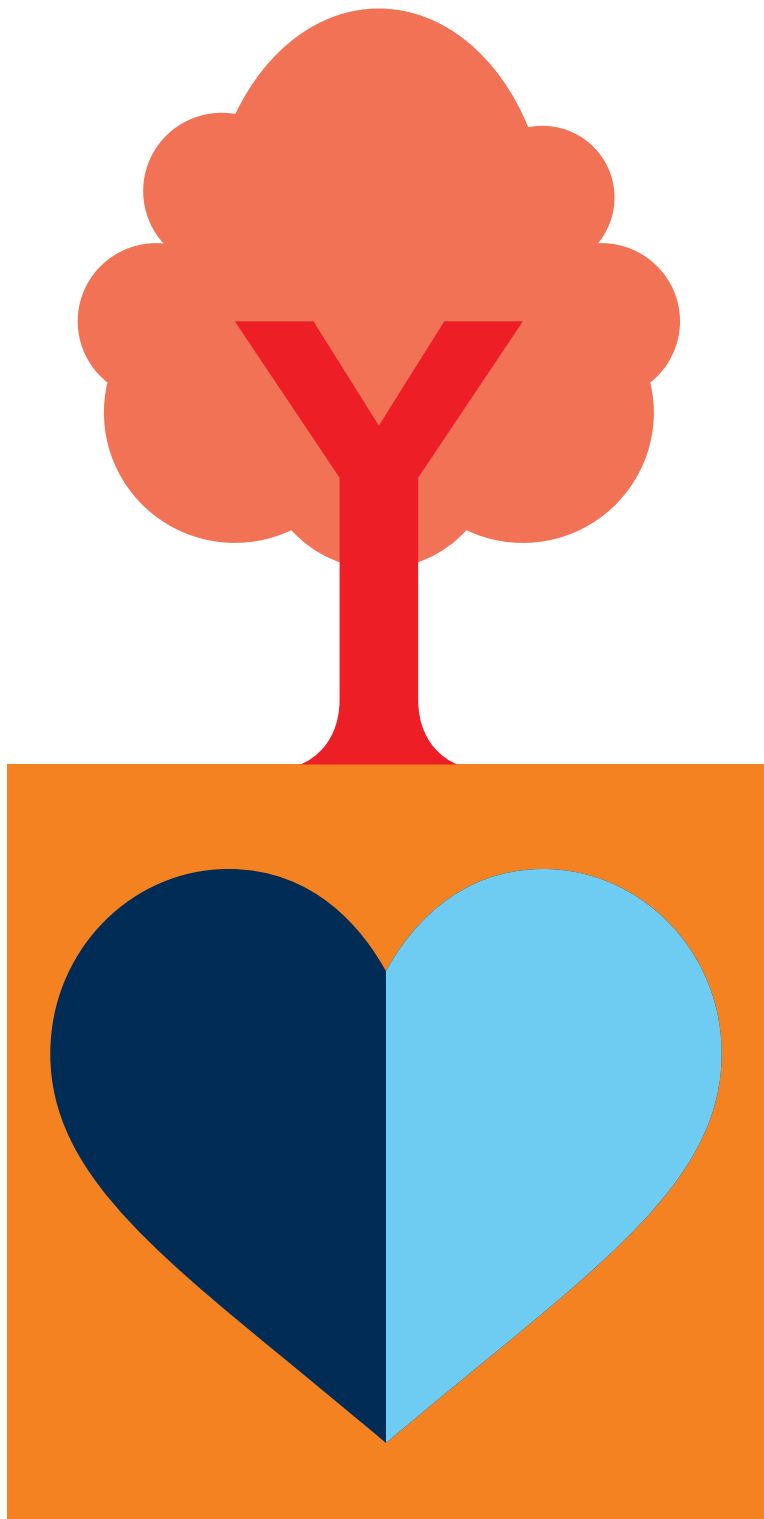
Challenges & Opportunities

Leadership and Participation

A variety of challenges and issues are facing Wyndham in 2020 and beyond.

As outlined in Wyndham City’s Advocacy Strategy, Securing Wyndham’s Future, Council is largely reliant on other levels of government to fund and provide the infrastructure and services our community needs to prosper.

- Between 2013 and 2018, Wyndham experienced the third largest population growth across Australia, and the largest in Victoria, adding over 65,000 people in that time.
- The introduction of a yearly rate cap in 2015 means that Councils are limited in their ability to increase rates. This has created a need for Councils to become effective planners and more efficient in delivering services, whilst ensuring they remain financially viable and sustainable.



To meet our 2040 Vision for Leadership and Participation:

We need	Because
Genuine, transparent and appropriate community engagement	The needs of our communities are changing and we need to address the impacts of Wyndham’s growth. Communicating and engaging more effectively with the community means that they can have meaningful involvement and share their lived experiences to better inform Council’s decision making.
Evidence based decision making	Using customer and community data helps us to make better decisions. Priority projects should have rational and sound research and data to support their merits.
Robust advocacy and stakeholder relations	We need to continue our strong advocacy to influence the decisions made by Government and others for to the benefit of the Wyndham community. We need to effectively partner with State and Federal Governments or other organisations and alliances to address issues affecting the municipality.
A transparent, engaging and accountable governance structure to deliver the refreshed Wyndham 2040 Community Vision and the new Council Plan.	We need to make sure that robust processes are in place to ensure sound decision making through planning, monitoring and review of performance to ensure Council is working towards achieving the long-term success of our community, whilst remaining financially viable and sustainable.