

# **WILLIAMS LANDING LIBRARY LOUNGE**

## **COMMUNITY ENGAGEMENT SUMMARY REPORT**



## PROJECT BACKGROUND:

Youth Services were given an opportunity to join Wyndham City Libraries in utilising the new Williams Landing Library Lounge to engage with young people aged 12 – 25. The current number of young people aged 12 – 24 residing in Williams Landing is 1,435, with growth forecasted to 1,774 young people in 2027.

Youth Services have identified that there is an opportunity to provide fun, engaging, creative and responsive programs and events in the local area, taking this as an opportunity to build connections with the Williams Landing community and the young people who live, study, work and play in Williams Landing.

The Library Lounge is currently under construction and will be ready to open to the public in mid-2022.

This will be a brand-new space open Monday to Friday, with a short closure during the lunch period. It will be available to community members to access a range of library programs during the day and Youth Services facilitated programs and events across some evenings during the week and over weekends.

We have asked our community to provide feedback to help us plan our youth programs and services in this new space.



# METHODOLOGY:

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools	
Method / technique	Stakeholders engaged
Project page on The Loop	<p>423 total visitors to the page</p> <p>572 page views</p> <p>16 followers</p>
Online survey	3 surveys completed
Quick poll	15 contributions
Community drop-in sessions 12 May and 24 May	50 residents attended
6 x Face to face events and programs	191 “votes” on activities for young people through the dot-mocracy activity

Communications / marketing activities	
Method / technique	Stakeholders engaged
Online promotion (Facebook posts)	<p>Wyndham City Council Facebook page</p> <p>116 Wyndham residents engaged with 2 Facebook posts, which reached 14,082 individuals.</p> <p>Youth Services Instagram page</p> <p>430 individuals were reached through 4 posts.</p>

## SUMMARY OF FEEDBACK:

The following feedback will help us plan our programs and services for the Williams Landing Library Lounge.

We Asked	You said	We did
What types of programs would you like to see offered for young people aged 12-25 years?	<b>Most popular answers were:</b>  Sporting/Fitness activities, Art & craft, Self Defence classes, excursions, and gaming tournaments.	This feedback will be used to influence the design of the programs that Youth Services will facilitate from Williams Landing Library Lounge and in the wider Williams Landing community (local basketball court etc.)
Select the time/s that you would prefer our programs to run (choose as many that are suitable for you).	<b>Most popular answers were:</b>  Every day of the week! However, more popular times are found after 5 pm on Monday - Friday and Saturdays from 3 – 5 pm.	This feedback will be used to influence the days and times we run our activities, events, and programs.

## NEXT STEPS:

- Youth Services will use the feedback provided by this consultation to inform the programming at the Williams Landing Library Lounge.
- The final program will be shared on The Loop to keep the community informed.

Contact details for further information

For more information contact us:

Telephone: 8734 1355

Email: [YouthInWyndham@wyndham.vic.gov.au](mailto:YouthInWyndham@wyndham.vic.gov.au)

Website: <http://youthwyndham.com/youth>

Follow us on Instagram: <https://www.instagram.com/youthinwyndham/>



