# WILLIAMS LANDING LIBRARY LOUNGE

**COMMUNITY ENGAGEMENT SUMMARY REPORT** 



### **PROJECT BACKGROUND:**



The Williams Landing Library Lounge is currently under construction and will be ready to open to the public in mid-2022. This brand-new space is being developed in response to community feedback requesting access to library services in Williams Landing, particularly library programs for pre-school and school aged children.

The Williams Landing Library Lounge is one large open space featuring shelving along the perimeter walls. In the middle of the room, there are tables and chairs which can be folded away to make space for programs or events. The design was inspired by the local aviation history of Williams Landing and includes a very modern feature ceiling.

The space will be available to community members to access a range of library programs during the day and Youth Services facilitated programs and events some evenings across the week and weekends.

In addition to programs, the community can:

- browse and borrow from a small collection,
- become a library member; and
- collect library holds and return items.

The Library Lounge will be open Monday to Friday, with a short closure period during the day over lunch.



# **METHODOLOGY:**

The below table outlines the various methods and techniques used to engage with the community.

Community engagement activities / tools		
Method / technique	Stakeholders engaged	
Project page on The Loop	423 total visitors to the page	
	572 page views	
	16 followers	
Online survey	43 surveys completed	
Community drop-in sessions 12 May and 24 May	50 residents spoken to	

Communications / marketing activities		
Method / technique	Stakeholders engaged	
Online promotion (Facebook posts)	Wyndham residents	
Fliers distributed in the Williams Landing Book Locker and to local businesses	Local residents	
Pop-Up activities at Williams Landing Shopping Centre	Local residents	
Digital promotion – Posters on digital screen around Wyndham and in Library branches	Wyndham residents	

## **SUMMARY OF FEEDBACK:**

The following feedback will help us plan our programs and services for the Williams Landing Library Lounge.

We Asked	You said	We did
Tell us which pre-school programs you would like to attend at the Williams Landing Library Lounge (WLLL)	Most popular answers were:  Songs and Stories (Rhyme Time), Story Time and Baby Time.	This feedback will be used to influence the programs timetable we deliver to the community. Songs and Stories, also known as Rhyme Time, will feature the most often.
What after school children's programs would you like to attend at the WLLL.	Most popular answers were:  STEAM LAB, LEGO club, Kids Club, Chess, arts and crafts.	Using this feedback, Lego Club will run weekly at the Williams Landing Library Lounge. Kids club, featuring arts and craft activities, will also be added to the regular programs timetable. The programs team is also working on introducing additional programs from Term 4, 2022.
What adult programs would you like to attend at the WLLL.	Most popular answers were: Craft and Conversation, social events, craft activities, Book club, author talks.	This feedback will be used to introduce Craft and Conversation at this new site. The programs team is also working on adult social groups and will support community members to join book clubs in Wyndham.
Are there any other programs or activities you would like to attend?	Most popular answers were: Programs for children and toddlers, adult social and cultural events/activities, one- off informational events, language classes, school holiday programs	The Williams Landing Library Lounge will open with early years and after-school programs including Rhyme Time and Kids Club. There will also be craft and social activities for adults. The programs team are working on a second writing group for children and will work with the Library's Adult Programs Team to host some one-off informational events in the space.
What time of the day would you like to visit the WLLL?	Most popular answers were: After school and in the morning	The bulk of the programs delivered from the Williams Landing Library Lounge will be scheduled for the morning and after 3pm.
Tell us what books you and your family would like to be able to browse and borrow at the WLLL.  Additional feedback	Most popular answers were: Children's learning resources, junior fiction, picture books, adult fiction, young adult fiction	We have developed a broad opening day collection to feature a range of items for all ages. We will continue to monitor the collection as the community uses the space and starts borrowing.

There was strong community support for:

- Pre-school programs
- After school activities
- Opportunities for adults to meet others in their community
- After hours returns chute
- Open on weekends

#### **NEXT STEPS:**

- Council will use the feedback provided by this consultation to inform the opening day programs timetable
- The timetable will be shared on The Loop and via social media for the community to view prior to the space opening.
- Staff at the Williams Landing Library Lounge will continue to record feedback from the community after opening.
- The project will be delivered in mid-August 2022

#### Contact details for further information

Stephanie Green | Team Leader Library Community Outreach | Libraries & Learning

1/101 Overton Rd Williams Landing, Victoria, 3027

t: (03) 8734 8948 | e: Stephanie.Green@wyndham.vic.gov.au

